

NER SCCA Open Meeting April 11, 2018

Meeting held at Fairfield Inn & Suites, Auburn, MA

Directors: RE Sterling Cole, Brian Mushnick, James Ray, Richard Currey, Wiley Cox, Doug Myers, Robert Andersen, Phil Lamoreaux (phone), Brian Doherty

Also Attending: Paul Krysiak, Kathy Barnes, JB Swan, Dick Patullo, Herb Paul, Trevor Hermance, Jeff Baker

Meeting called to order at 7:14

Approval of Minutes from March 14, 2018 (Cox, Mushnick) 7:19 Unanimous

Area 1 Director's Report: Staffing changes at National are impacting the IT Infrastructure project. Multiple contacts are confusing things. Software vendor is also being worked with. National Time Trial program is getting good support and will give track day time trial program a boost. Looking for sponsors for Formula 3/4 programs, and have been assured by SCCA Pro that it will be a profitable year.

Financial Report: Cash flow is status quo, as Rally is the only program holding events to date. TD Bank signature cards are now all signed. Invoices are being reviewed and dealt with from National. Actual costs for both the 2017 and 2018 Annual Meetings were discussed. There was a significant delta with the Foxwoods (2018) costs being almost double.

Specialty Programs:

Road Racing: School coming up end of the month. 19 students currently registered. Pre-season inspection event had about 5 cars and several physicals done. First event 5/5 at Palmer. Registration is open. Live sound study will be run by the town at the May event. There was a discussion around the approach of opening registration for all of the years events at the beginning of the season.

Rally / RallyX: 2 Road Rally events in the past month. No issues reported. Frost Heaves had about 35 cars registered. Cape Codder Courageous last weekend. NED RallyX was cancelled at lunch of the day of the event due to extreme mud conditions. Next event is Rochester Fairgrounds next weekend. Scott Carlson and James Ray are going to review the scout reservation as a possible RallyX site. Rally board is looking at the possibility of site acquisition and what the impacts / benefits / costs are.

Solo: First Event last weekend with a Starting Line, Junior Kart, and Junior Safety Steward the previous day. Timing equipment is aging and has some issues.

Time Trial: No report.

Merchandise: Merchandise was available at RallyX, pre-season tech, and the first Solo event.

Membership: Members as of March 1 – 2196. New Members in March – 61, Members as of April 1 2260.

Social Media: No update.

Motion to Accept (Doherty, Mushnick) Unanimous 8:12

Old Business:

Annual Meeting: No update.

Palmer Committee: No Update

Archives Update: Progress continues. 4 boxes sent to IMRC, letter of appreciation received.

RAL: Working on finalizing September as the official RAL date, to be able to leverage the Rally and RallyX events.

BOD Budget: Discussion for the budget amount for the Annual Meeting. Motion to Amend the budget. \$500 for awards, \$1000 for mailing / printing, \$3500 for food / facility. (Mushnick, Cox) Unanimous 8:35

NER Demographic Survey: Survey is not yet completed.

Project Green Flag: No update.

Lime Rock Booth: Looking for volunteers to staff the event so that we can determine whether we can attend. Trevor brought up the possibility of getting a booth at Wicked Big Meet.

Social Media Contact for Solo: Tabled.

New Business:

Image4 Pit Talk proposal: Proposal is a combination of existing content creation pipeline combined with original content creation from Image4. Platform would be Wordpress with templates to provide professionalism. Brandi Shydo (NER-SCCA member) would be content editor. Image4 will create the template and platform. Includes the development of the End of Year publication, printing and distribution would be a biddable separate item. All costs listed in the proposal are estimates, time to be billed as actual.

Herb Paul Pit Talk Proposal: Digital content creation is being done by Herb and his team currently for other projects. That can be leveraged. Herb has the ability to generate content from his own team. He would generate team members from Central CT State University as well as Cheney Technical through internships with Herbert Paul Productions. This could also use people from Wounded Warriors Project as well.

Hard Headed and Smart Thinking: Signed sponsor has been obtained. Dialed-In Racing is matching the corporate grant obtained for equipment. The helmets will be wrapped with Dialed-In Racing advertising. Naming rights for CRE have been given in exchange for the sponsorship.

Motion to Adjourn to Executive Session and not return (Cox, Mushnick) Unanimous 9:46