



# British White Cattle Association of America e-News

Winter 2020  
John Kugler, Editor

## Results of the Survey

At the January 16, 2020 meeting of the Board of Directors, Executive Secretary Sue Seep reported on the survey sent to the membership regarding the future strategy of the Association regarding annual meeting dates and venue as well the scheduling of events such as cattle shows and cattle sales. There were 32 responses from the membership:

### *What's inside?*

- ) Survey Results
- ) Organize your Region
- ) 2020 BWCAA Annual Meeting –Date and Venue
- ) Photo Contest

- a. Timing of the annual meeting: fall -- 15 votes, spring-- 2 votes.
- b. Geographic location:
  - i. Combine the meeting, show and sale in one location --7 votes,
  - ii. Oklahoma-- 7 votes
  - iii. Not in Oklahoma --2 votes
  - iv. Nebraska -- 1 vote
  - v. East coast -- 1 vote
  - vi. At random – 2 votes
  - vii. Set up regions to facilitate moving the annual meeting around the country –9 votes
  - viii. Keep the cattle show separate from the annual meeting –8 votes

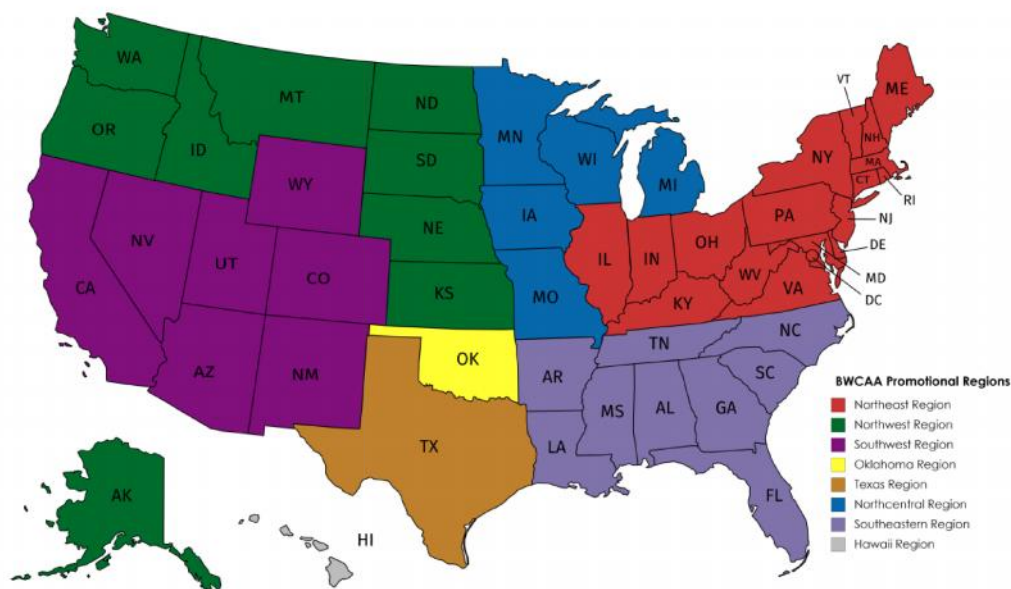
In response to the survey results, the board took action to create “Promotional Regions” within the geographic confines of the contiguous United States for the purpose of better serving the membership, especially those underserved areas. The program and rules for conducting regional events are posted on the [BWCAA website home page](#).

## Steps to Organize your BWCAA Promotional Region

1. Use the official voting members list of your region that has been sent to you from the Association office
2. Network with current members in your region to discover the level of interest in holding cattle shows, farm tours, pasture walks, cattle sales, etc. The list may not be current so be sure to ask if they have paid all their dues required to vote in Association business.
3. Select a person to be your representative on the BWCAA Promotional Regions Committee.

4. Present your choice with signatures of at least 60% of the official voting members from your region to

the Promotional Regions Committee chair, Sue Seep. Representatives will serve for a (2) year term.



Created with mapchart.net ©

## Announcing the 2020 British White Cattle Association Annual Membership Meeting

Lexington, Nebraska, September 11, 2020

Venue: Holiday Inn Express, 2605 Plum Creek Pkwy, Lexington, NE 68850 (308) 324-9900

- ) Arrival Thursday Sept 10 - Hotel: Register for your room by August 27th for the “British White cattle “Block Rate of \$100 per night for two Queens or single King. If you decide at the last minute to come and haven’t reserved your room, call the hotel anyway, because if there are rooms available, you will receive the block rate.
- ) BWCAA Reception, Thursday evening: “Wild Horse Room” from 6 p.m. till 10 p.m. You may register early for Friday’s meeting. Registration for the meeting is \$35 per person.
- ) Friday morning 5:30 to 7:30 – Holiday Inn guests can enjoy a Complimentary Express Start Breakfast Bar including scrambled eggs or egg omelets, bacon, sausage or ham and biscuits and gravy. Also included are a variety of cold cereals, hard boiled eggs, English muffins, bagels, pancakes and beverages.
- ) Holiday Inn guests may take advantage of the 24 hour pool and 24 hour Complimentary Fitness Center.
- ) BWCAA Meeting, Friday morning September 11; Registration: 8:30 a.m. \$35/person, Pebble Beach Room. Featuring two University of Nebraska Extension scientists/educators; Brent Plugge discusses factors to look for when selecting replacement heifers, and Mary Drewnoski discusses helping cows cope with cold stress.
- ) Catered lunch is included in registration fee. Fund-raising auction. Announcement of the 2020 “Heifer for Youth” recipient.

- ) Meeting concludes after lunch, followed by tour of Darr Feedlot. Then proceed to Kugler's Buffalo Hills Ranch to visit several friendly British White cattle, socialize and enjoy a cookout starting at 6 p.m.
- ) Members wishing to bring cattle for private sale or trade may pen them at the Kugler Ranch.
- ) Other accommodations within a half mile of the Holiday Inn Express include Comfort Inn, Days Inn, Econolodge and Super 8.

Top Lexington Attractions:

- ) Heartland Museum of Military Vehicles (1/2 mile from hotel)
- ) Mac's Creek Winery and Brewery (5 miles north of hotel)
- ) Dawson County Historical Museum (3 miles from hotel)
- ) Lexington's Family Aquatic Center (2 miles from hotel)
- ) Chester's Antiques Home and Garden (2 miles from hotel)

Air travel: **Kearney** (40 miles east of Lexington) served by United, 2 flights/day to/from Denver, one flight/day to/from Chicago; **North Platte** 60 miles west of Lexington – 2 United flights/day to/from Denver, **Grand Island**, 85 miles east of Lexington, served from Las Vegas, Phoenix, Dallas/Ft. Worth.

## Photo Contest for the 2021 BWCAA Calendar Begins NOW.

BWCAA calendars continue to be enjoyed by many members and are often used as promotional items when marketing their cattle. They also make great gifts for special occasions, particularly at the beginning of the calendar year.

We had great participation last year and hope to inspire more members to submit photos. When doing so, please do not take vertical photos as they do not fit well on the calendar page (landscape). Also, set your camera to the highest possible pixel setting so that when enlarged for the calendar the photo quality is better. Preferably, send your photos as jpg files. We receive lots of spring and summer photos, but have fewer winter and fall photos to choose from, so consider British Whites encountering snow scenes, frosty mornings, fog, hoarfrost, rainbows, stormy weather and other scenes with captivating scenery. Be sure to consider what is in the background in the scene as well. We don't like to see telephone poles sticking out of the head of a pretty British White heifer. Join the fun! Submit up to 5 photos to the Association office. **New for this year, you may also include a label for your photo.** The last day to submit photos is July 30, 2020.



*Let it snow, we don't care!*

## Comments? Suggestions for articles?

Send them to John at [jlkmkug@cozadtel.net](mailto:jlkmkug@cozadtel.net)