Celebrating 30 Years of Transforming the Lives of Homeless Families

2019 Homestretch Annual Impact Report
A NOTE FROM EXECUTIVE DIRECTOR CHRISTOPHER FAY

As I write this, we are immersed in a national pandemic, with an economic downturn unlike anything since the Great Depression. I had hoped that we would be celebrating Homestretch’s 30th anniversary, but that has been eclipsed by unexpected events.

Many of the families in Homestretch have lost jobs, or had their hours reduced, or have had to stay home with their young children due to school closures. Many families feel their progress has been stalled; but they are all grateful to be in safe homes, with their basic needs met. In fact, the Homestretch model is the perfect one for an epidemic, as all families reside in single homes, apart from others – unlike shelters, where everyone must be in co-habitation.

Homestretch continues to play an important role in the social service continuum of care in the City of Falls Church and Fairfax County. Because Homestretch receives very little government funding (less than 3% of our budget), we have the freedom to design our services around each individual family, based on their needs, talents and aspirations. Generally, this means we can offer a greater depth of support over a longer period of time than other organizations; it also means that Homestretch families make much more progress toward economic self-sufficiency.

For most organizations helping the homeless, the goal is to move an individual or family into a home using time-limited subsidies, even if the individual or family cannot afford the rent once the subsidies end. While effective over the short run in reducing families in shelters, this model (called “rapid rehousing”) does not necessarily reduce homelessness per se; families housed in this fashion often end up evicted, although they might not return to shelter.

Our aim in Homestretch is to end forever the family’s experience of homelessness. With our rigorous and individualized array of services, we help each family formulate goals that can lead them out of poverty. Their action plans include employment, scholarships for career training or education, language classes, parenting classes, debt reduction and credit repair, savings and money management, transportation and childcare assistance and health and medical services. A similar depth of services is provided to ensure the children are healthy, happy and flourishing in school.

Homestretch is one of the last remaining organizations doing things this way in the region. The only way we can continue to do it is by operating without funds from federal, state and county governments. By doing it this way, Homestretch is seeing homeless families change the course of their lives in dramatic ways.

Ironically, the families making such progress are also the families that the shelters cannot help. Families referred by the shelters to Homestretch are the ones with the fewest skills, the least education, the highest debts, the worst credit ratings, the largest family size, with the highest number of chronic health issues, or with histories of addiction or incarceration. Most of these families, in roughly two years, make enough progress to move into permanent housing that they can afford on the income they earn.

MISSION STATEMENT

The mission of Homestretch is to empower homeless parents with children to attain permanent housing and self-sufficiency by giving them the skills, knowledge and hope they need to become productive participants in the community.
THE IMPACT OF YOUR DOLLAR

Every dollar donated to Homestretch makes a difference in helping our families on the journey towards permanent housing and self-sufficiency.

$75 covers the cost of a medical physical exam for one child to start the school year happy and healthy.

$100 provides 4 pairs of new shoes for children. They will be able to stay warm and dry and play as all children should.

$225 buys a week of groceries for two families entering Homestretch.

$250 covers the cost of utilities for one Homestretch family for two months.

$300 sends one child to summer camp in Hanover, Virginia. They will get to enjoy the outdoors, take part in new activities and make friends!

$750 will help one homeless adult with dental care.

$800 buys two full sized mattresses for a Homestretch family to sleep peacefully in their new home.

$1,000 will help repair a homeless family’s car. They will have the ability to get to work, pick their children up from school and go to the grocery store.

$1,500 will help ensure that one homeless child has the opportunity to start on the path of academic success by attending our licensed preschool, Kidstretch.

$1,700 provides rental assistance for one homeless family for one month.

$3,000 provides Homestretch the opportunity to furnish a unit with all a family needs to start a new home. Items include mattresses, linens, towels, pillows, pots and pans, dishes and other household items.

$5,000 will provide educational scholarships for 5 adults to change the course of their lives.

Consult with your company to see if they will match your donation.
Contact 703-237-2035 x119 to speak with us about our monthly giving program.
HOMESTRETCH HIGHLIGHTS FROM 2019

- **75%** of families were single parent households
- **53%** were domestic violence survivors
- **13%** had substance abuse histories
- **49%** had disabilities
- **67%** of graduates had savings upon graduation
  
  Average amount saved, by those with savings: **$11,063**
  
  Largest amount saved by Homestretch family: **$21,934**

- **71%** of graduates had no credit upon entry to Homestretch, and had credit upon exit
  
  Largest credit score increase: **104 points**

  Highest credit scored achieved: **730**

  Average score achieved by those establishing credit for the first time: **703**

- Because all families are required to do their taxes with Homestretch, they all are getting stimulus checks direct deposited into their accounts. Most are also getting tax refunds.
AMY’S STORY

Nobody ever expects to be homeless; certainly not homeless with a young child. Growing up, I was a young woman with a bright future, studying electrical engineering and finishing first in my class. While working towards my masters I met my husband in Greece. He was a good Christian man with a career in international banking. We traveled living in different countries including the United States and had a son together and what seemed to be a very good life.

After 18 years of marriage, in a foreign country, one day he said, “Every good thing must come to an end” and walked out, leaving us stranded. Without warning. No reason given.

Suddenly I found myself a middle-aged homemaker with a young son, no job, no money, and no family to turn to. I tried everything I could to manage, selling my jewelry, until my money ran out. My friends didn’t understand. They said, you must have done something wrong and blamed me. I felt like I was sliding into a very dark and black hole. Eventually we lost our home. I was a woman of strong faith, but I had to ask: “Why would God allow this to happen?” and “What had I done to deserve this?”.

Thank God I met a case worker who knew about Homestretch. She said to me “I think there is a place for you and your son”. She was right.

In Homestretch, I found the place – the people – who could help me rebuild my life. I needed to start all over again. I found a job, where my bosses were all younger than me, but in time, I proved myself and rose in the ranks from a bank teller to managing branches within 4 years. My son has graduated from Bible College and plans to become a Christian Counselor.

In Homestretch, I learned so much. They taught me how to take care of myself and also positioned me for success. Every resource was available to me: housing, food, therapy, legal counseling, budgeting, tax preparation & credit counseling, even matching funds to become a homeowner. I learned so much about financial discipline and developed the skills I needed to succeed. Now, for a career, I coach others in what Homestretch taught me for free.

When you are homeless, you can easily feel hopeless, unsure of your ability, uncertain, doubtful, blinded by fear and most of all like you are losing faith in God and humanity. But Homestretch never loses hope in you, they believe in your ability to overcome tremendous obstacles, and with their extraordinary generosity and coaching, you learn to regain hope, build confidence and trust in humanity again and restore your faith.

There are four words that embody what Homestretch is for me:

Integrity: Doing the right thing when no one is watching,
Commitment: The strength and drive to finish what you started,
Trust: Believing in the ability and reliability of someone else, and Accountability: The ability to be responsible and expect responsibility from others.

These are the things they taught me how to embody my true self, and my life was changed because of it.

Thank you Homestretch!
Our licensed preschool Kidstretch served 17 children in 2019. A dedicate teaching staff of four ensure that all children were provided the tools necessary to make a successful transition to kindergarten.

2019 KIDSTRETCH HIGHLIGHTS

For the past three years, Fairfax County’s Department of Family Services’ Office for Children has designated Kidstretch as a Virginia Preschool Initiative classroom. VPI classrooms were established to provide quality early childhood education services to four-year-old children whose families have incomes at, or below, 200% of the poverty line.

ENRICHMENT PROGRAMS

Beginning in 2016, Kidstretch has had the privilege of working with Wolf Trap Institute for Early Learning through the Arts, a program which has been recognized as a national model for integrating arts in early childhood. Through this collaboration, Kidstretch has participated in six teaching residencies, in which a teaching artist worked with Kidstretch staff to implement arts-integrated lessons tailored to support developmental and curriculum goals. In the spring of 2019, one Kidstretch teacher worked with a master teaching artist whose area of expertise was drama. Students practiced how to make friends through creative expression using puppets. After the teaching residency, Kidstretch had the exciting opportunity to attend Wolf Trap’s Children’s Theatre-in-the-Woods for a dance performance field trip. Kidstretch participated in an eight-week program with Soccer Shots. Soccer Shots is a high-energy introduction to soccer offered to children across the country. Students worked with a coach who implemented a creative curriculum, which emphasized soccer skills as well as character development.

Kidstretch maintained a strong literacy focus by partnering with both Fairfax County’s Early Literacy Services and the Falls Church City Library, who each brought monthly story times to Kidstretch. Additionally, students received brand new books (and a copy for the Kidstretch classroom) during story times and participated in a field trip to the library.

Alexa made tremendous growth in her first six months at Kidstretch. When she started, she was very difficult to understand. Even after asking her to repeat herself multiple times, Kidstretch teachers only understood about half of what she was saying. However, within a few months of enrolling in Kidstretch, her mother reported much easier comprehension of what she said at home. Through language modeling of peers and teachers and breaking words apart to hear each syllable, she grew vastly in her language skills and only an occasional word was not understood. Additionally, even though she had just turned three when she joined Kidstretch, in six months she learned all her letters and letter sounds. She also grew socially through playing with peers and learning how to take turns by saying things like, “I’m not finished yet, but you can have a turn in a few minutes.” Physically, she grew in stamina and she loved running and dancing. She had the opportunity to try many new and healthy foods through the Kidstretch food program. Finally, she received her first dental cleaning through the Kidstretch health screenings.
CHILD SERVICES

Homestretch Child Services staff ensured that the children in Homestretch received everything they needed to be safe, healthy and happy. These included:

- Winter coat, shoe and clothing drives, for back-to-school and all seasons
- Thanksgiving and Holiday adoptions, to ensure all families and all children receive Thanksgiving meals and holiday gifts
- Holiday Shopping Spree for children, in partnership with Target
- Summer picnic, with distribution of backpacks filled with school supplies to all school aged kids
- Evening tutoring for children
- Tickets to events such as Creative Cauldron, Wolf Trap concerts, and Washington Nationals and Georgetown basketball games
- Car seats and car seat training
- Pajamas and children books through the Pajama program
- Halloween costumes
- Birthday cakes and birthday gifts for all children
- Hair Cuttery vouchers
- Easter Baskets (through Vienna Presbyterian)
- Holiday toy drive, through Deloitte
- Christmas day meals, courtesy of the Original Pancake House
- Bra and underwear distribution through partnership with BRAWS
- Summer camp, through Camp Hanover
- Teen field trips to Kings Dominion, college campuses, museums, plays and other events

OTHER SERVICES FOR HOMESTRETCH FAMILIES

**Life Skills Training:** Homestretch runs monthly life skills classes to teach clients skills they need to function independently in their communities. Among topics covered are parenting, family health, violence and abuse prevention, good tenant and neighbor practices, cultural diversity, and accessing community resources.

**Legal Counseling:** Clients receive pro-bono legal advice on civil matters from attorneys volunteering with Homestretch through a legal neighborhood outreach program. Attorneys meet with clients once a month and then provide follow-up services.

**Domestic Abuse Counseling:** Homestretch provides targeted support for women and children who are victims of domestic violence and human trafficking through support groups, individual counseling and safety planning and psychotherapy.

**Substance Abuse Counseling:** All adults receive a drug and alcohol assessment when they enter the program. Homestretch provides educational and clinical groups for at risk clients, monitors clients, and develops treatment plans.

**Childcare:** Homestretch provides on-site childcare for parents during counseling and training sessions, including ESOL classes, job counseling, credit counseling, and legal counseling. Once clients are employed or enrolled in training programs, the Child Services Office helps clients obtain day care and after-school care.

**Transportation Assistance:** Homestretch assists families to obtain donated or discounted vehicles, donated or discounted auto repairs, and provides assistance with bus and metro fares.
HELPING OTHERS - VOLUNTEERS

In 2019, 520 volunteers partnered with Homestretch to help us provide every Homestretch family a very high level of service that ensures their goals of self-sufficiency and permanent housing will be achieved.

Volunteers donated over 4,000 hours to help families feel safe and loved! Volunteer projects included painting homes, collection drives, tutoring, tax preparation, providing birthday cakes and birthday presents, holiday presents, reading to the children in Kidstretch and many more activities.

“Homestretch also helped me learn a lot about myself. How to work hard. How to pursue my dreams and celebrate my successes. I learned not to take life for granted. I learned that sometimes you need to rely on help from others.”
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Congratulations to Homestretch for 30 years of empowering homeless families!

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TOTAL INCOME: $3,292,104

PROGRAM SERVICES EXPENSES 85%

MANAGEMENT & ADMINISTRATION 10%

FUNDRAISING EXPENSES 5%

HOMESTRETCH EXPENSES

RELIGIOUS/ CIVIC CONTRIBUTIONS 32%

KIDSTRETCH 5%

FOUNDATION/ CORPORATE GRANTS 12%

CLIENT FEES/RENT 14%

OTHER INCOME 5%

GIFTS IN-KIND 6%

GOVERNMENT GRANTS 2%

INDIVIDUAL CONTRIBUTIONS 24%

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