

How many ingredients are in your tequila?

Tequila Cimarron is verified additive-free and made only from fully-mature 100% Blue Weber agave plants and artesian well water, without diffusers, enhancers, or modifiers.



HAAS BROTHERS
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**Modern Diffuser
Industrialization**

INDUSTRIAL VS. TRADITIONAL TEQUILA PRODUCTION METHODS

**Traditional Method
(example at NOM 1414)**

Quality food and drink require mature ingredients, and quality tequila requires mature agave. Time is the ingredient essential to making extraordinary tequila. While others rush the process using diffusers to make tequila from young, immature agave plants, Cimarron defies the trend, taking the time to do it right.

Diffusers in tequila production cause...

Homogenized
Tequila Flavor

Consumer
Confusion

Unfair Pricing
Competition

Reduction of
Agave Growers

Decreased
Crop Yields

Increased
Topsoil Erosion

READ MORE AT DIFUSOR.INFO



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