



**David Goodman of Edenark Group Wins
Palm Beach Gardens' 2021
Alignable Local Business Person of the Year Contest**

*Goodman is Winner in National Competition Celebrating Hometown Business
Heroes Supporting Peers during COVID Era*

BOSTON, MA: February 16, 2021 -- The largest online referral network for small businesses, [Alignable.com](https://alignable.com) is announcing the results of its month-long North American search for local business leaders who've gone above and beyond to help peers during the COVID Crisis. **Today, Alignable's network is honoring David Goodman of Edenark Group as Palm Beach Gardens' 2021 Alignable Local Business Person of the Year!**

Alignable amassed an incredible 86,000+ votes and recommendations about hometown business heroes. This is the third year Alignable has hosted this contest and the participation levels for 2021's competition topped 2020's by a monumental 800%.

During [a time where at least two-thirds of small businesses have regularly reported suffering negative effects](#) from COVID issues, it's clear with this outpouring of support just how much small business owners wanted to recognize the extraordinary efforts of their peers.

A Testament to the Bond Between SMBs

"To see so many business owners celebrate their peers was awesome -- 60 votes landed every minute at the height of the contest," said Eric Groves, Alignable's Co-Founder and CEO. "This frenetic level of participation is a testament to the strength of the business relationships forged and reinforced over the past year."

We're Stronger Together

“We have been part of the Palm Beach Gardens business community for over 20 years and have deep relationships with our neighboring business leaders. Like many of our peers, we have found ways to help fellow business owners overcome obstacles and grow, during this tough time,” said David Goodman, CEO of Edenark Group. “With over 3,300 Palm Beach Gardens businesses on the Alignable platform, we are honored to [receive this award](#) and very grateful for the heartwarming support from our peers. We're all stronger when we work together.”

Networking Surge Kicks Off 2021

“We hope the popularity of this year's contest will lead to even greater awareness of the services offered by 2021's winners,” said Alignable's Co-Founder and President Venkat Krishnamurthy. “They won because their peers saw the value in their service.”

To arrange interviews with David Goodman and/or an Alignable representative, please contact Alignable's Head Of PR Chuck Casto at chuck@alignable.com. He also can offer JPEGs and other visuals, recommendations supporting winners, and additional information.

About Edenark Group

Edenark Group (<https://edenark.com/>) was founded in 1997. For organizations that care about the environment and future generations, and want to stand out from their peers and make more money, Edenark Group offers the world's premier environmental sustainability certification, the Edenark Group ISO 14001 (<https://edenark.com/presentation/>). This program, exclusively designed and priced for small to mid-sized businesses, helps client organizations reduce costs; and improve brand image, revenues, profits and valuation.

They also improve client organizations via the Edenark Group Best You Can Be employee performance enhancement program (<https://edenark.com/best-you-can-be/>); which helps client employees become happier, healthier and more productive.



About Alignable

[Alignable.com](https://alignable.com) is the largest online referral network for small businesses in the U.S. and Canada. With 6 million+ members across 35,000+ local communities, Alignable is the network where small business owners drive leads and prospects, generate referrals, land new business, build trusted relationships, and share great advice.