



Use **Green** (sustainability certification) to make **Green** (\$\$\$\$'s)!

ARE YOU TOO BUSY TO BE COMPETITIVE?

Per an A. T. Kearney study, sustainable companies outperform their peers by 15%.

A study by Corporate Knights over 13 years (2005 – 2018) showed sustainable companies provided a Net Investment Return of 8% above their non-sustainable peers.

A study by CDP showed sustainable companies outperforming their peers by 5.4%.

Yet, the top reason executives give for not pursuing sustainability is, “I’m too busy.”

Summary of Our Role

- We do the work to get you certified as sustainable
- We help you find/regain competitive differentiation
- We help you lower your operating costs and improve efficiency
- We help you promote the certification, driving sales/revenues/image
- We help you attract, retain and improve the performance of, key employees
 - We help you profitably acquire and retain new customers
 - We allow you to participate in our United Nations program

End Game – Value to You, the Business Owner/Manager

- Differentiation from competition, positively impacting sales
- Improved employee health, wellness, attitude and performance
- Improved financial performance (lower costs / higher revenues)
- Improved valuation / brand image / public image / market influence
 - Energy savings pay for certification cost

Call 844-722-3937 or email dgoodman@edenark.com

Learn how you can use **Green** to make **Green**!