

Phoenix, AZ

The Imagined Future



Community Building and Civic Life

Civic life will have to be emphasized in the development of Phoenix's new identity. When people are involved they feel invested, and when they are invested they make an effort to be engaged, not only in a civic way but politically and financially as well. A new passion for living in Phoenix will emerge as

community building efforts are emphasized and provided for people.

Resources

Above Left: http://www.crisisnurseryphx.org/volunteer/index.htm?utm_source=vtm&utm_medium=newsletter&utm_campaign=IMN%20Newsletter

Above Right: <http://www.grownyc.org/openspace/gardens/bk/phoenix>



The Built Environment

The built environment will change drastically in the future of Phoenix. While the sprawl-style homes and neighborhoods are here to stay, Phoenix will be undergoing a time of identity-building. A project called the Phoenix Observation Tower is a newly proposed project by a New York-based architecture

firm, BIG, that is "a 'metaphoric pin on a map firmly marking the location,' providing Phoenix with a structure that's 'instantly iconic.'"¹

Resources

Left, Right and [1]: <http://www.ibtimes.com/430-foot-phoenix-observation-tower-would-become-city-icon-pin-map-994770>



The Built Environment

Additions of new city-centers in neighboring will become important in getting people invested in their own community. Traveling to downtown Phoenix for every even is not only unsustainable but unrealistic as well. Downtown-like centers will start popping up in places like Mesa, Levee and Glendale.

Additions of the light rail to reach more people are in the works as well. All of these are important in utilizing what Phoenix already has rather than adding more to the already dense cityscape that exists.

Resources

Above Left: <http://www.azcentral.com/community/mesa/articles/20120807mesa-seniors-get-new-housing-downtown.html>

Above Right: http://www.baynews9.com/content/news/baynews9/news/article.html/content/news/articles/bn9/2013/10/29/exclusive_poll_pinel.html



Community Challenges

Challenges for future Phoenix will be getting people to invest financially in Phoenix again. Social factors such as financial, racial and social inequality will probably continue surfacing as well so it will be important for Phoenix to address these issues responsibly. Integrating all populations into the

development of Phoenix's new identity will be absolutely crucial in keeping people involved and invested in what is a great place now and what will be an even better place in the future.

Resources

Above: http://www.wildnatureimages.com/Phoenix_Photos.htm



Major Community Assets

Major community assets for future Phoenix will be its social capital. With the revitalization efforts and major projects, like the Hance Park Master Plan, people will be more open and willing to spend time outdoors with other Phoenix residents. Neighborhood associations becoming more

prominent will offer a support system closer to home for residents while also providing a platform for people to start getting to know their neighbors again.

Resources

Above Left and Right: <http://www.downtownphoenix.com/blog/tag/hance-park-master-plan/>