

# Sponsor-A-Highway

## Partnering to Help Keep North Carolina's Highways Clean

Signs now available on these interstates: I-26, I-40, I-73, I-74, I-77, I-85, I-95, I-140, I-240, I-277, I-440, I-485, I-540, I-785 & I-795

### Services We Provide

- Our professionally trained crews provide the litter removal.
- We verify the most desirable sites available.
- We design and print sponsors company logo artwork for the sign.
- Advertise and promote new sponsorships utilizing social media.

### Costs

Monthly sponsorship ranges from \$250-\$300, with a one-time set-up fee of \$800. Multiple sign discount available on orders of 5 or more signs.

### Sponsor-A-Highway Program

This program is uniquely different from the volunteer program. Sponsors fund our qualified team to clean segments of the highway. In return sponsors receive affordable advertising and recognition for their contribution to the community.



*New larger sign available 10-1-2015*

**You're Seen *while* We Clean**

### Benefits of Program

- Signs visible to thousands of commuters daily.
- High impact advertising 24 hours, 7 days a week.
- Cost effective marketing.
- Millions of \$\$ in savings to the North Carolina State Dept. of Transportation.
- Stand out for your contribution to the community.
- Clean roads = safe roads.

### Sponsor Now

We will do the work, you receive the recognition.

### Customer Satisfaction

“Subway Restaurants World HQ is proud to partner with the Adopt-A-Highway program. This is an easy and effective way to help keep our roadways and environments clean.”

Michele DiNello, Corporate Communications  
Subway World Headquarters, CT

“In an area where outdoor advertising is severely limited, getting our name displayed on the busy highways has been an advertising coup!”

Bob Dascombe, Sr. VP, Martin Properties  
South Hills Merchants Assoc. | Raleigh, NC



For more info please contact:

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**ADOPT-A-HIGHWAY**

LITTER REMOVAL SERVICE OF AMERICA, INC.