

WEB ACADEMY

Join our virtual classroom to grow your team's capabilities!

Our digital trainers will coach you and your team on the fundamentals of a solid digital process.

Weekly webinars focus on common digital problems facing our dealers and deliver actionable solutions to take your business to the next level!



Webinars



Resources & Tools



Assessments



Audience Specific



Once monthly, our OppMax team delivers a web session designed and dedicated to upper management. These sessions focus on the high-level fundamentals of digital lead management.



Twice each month, our team delivers sessions geared toward providing tactical solutions to your internet sales stakeholders' everyday problems.

Learning Portal



The OppMax Learning Portal is a resource available 24/7 for your team to access our recorded sessions and toolkit items discussed in the webinars.

Access To Our Consults



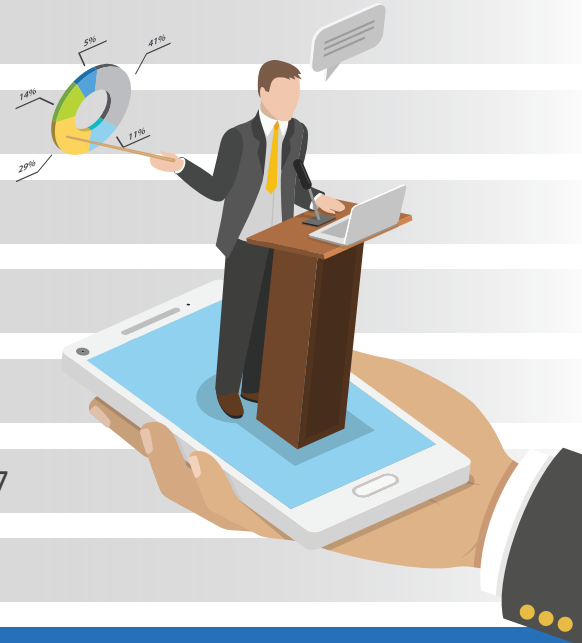
Stumped by a problem we've uncovered in one of our sessions? Give us a ring! We're here to help you through the journey.



WEB ACADEMY

The product to fit your needs.

- ✓ Webinars led by subject matter experts
- 2/mo Team webinars – concise, high-impact sessions
- 1/mo Executive webinar – to increase management involvement
- ✓ Customer engagement analysis - voice, email, text, chat mystery shop
- ✓ Toolbox of scripts, calculators, best practices, guides, and more
- ✓ Intuitive web portal to access on-demand recordings and resources 24/7
- ✓ Access to a consultant for answers to questions and assistance



RESULTS. DELIVERED.

76%

Of Dealers Improve Their
YoY Closing Ratio

60%

Of Dealers Exceed Their
Sales Objective

in 6 months on program

WHAT OUR CLIENTS ARE SAYING

“Solid learning material! Very straightforward, up-to-date and vital to following the proper steps. Examples: Customer deal folders, action planner, templates, phone scripts, self-assessment, etc. The resources that have been provided have made employees / managers at our dealership more accountable. This in return makes better follow through, which results in more appointments / sales.

Resources and exercises provided are for all levels of experienced employees. Everyone walks away with a piece of knowledge each session.”

Dean Miller, Owner & General Manager, Moberly Motor Company

“Everything is going great. Your program has inspired us to utilize a CRM. I definitely attribute this step to what you guys have done. Thanks for all the help and we look forward to the rest of the program.”

Josh Whitlock, General Manager, C&M Ford



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