

SEO (SEARCH ENGINE OPTIMIZATION)

SEO that is results-driven.

Opportunity Max takes a local, user-focused approach to SEO. We bring more people to your website by creating and publishing the custom content that attracts your prospects.



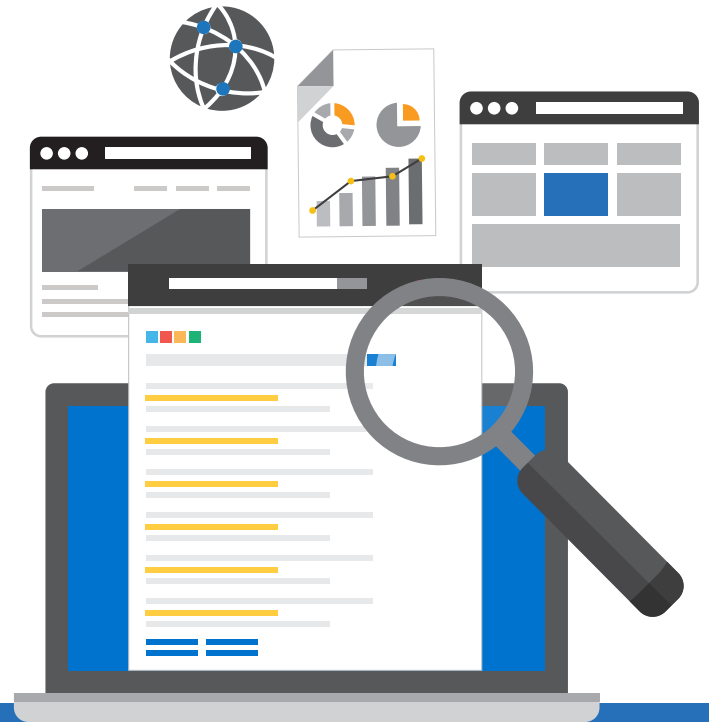
Local



User-Focused



Analytics



Needs Assessment



We discuss your SEO objectives, geographic targets, and branding guidelines, establishing baseline reporting metrics to measure growth.

Keyword Research & Strategy Development



We will help you hone in on the key metrics you need to monitor, allowing for faster, more efficient oversight of your sales process.

Create Content



Our content is unique to your company and user-friendly. We write meta data that promotes clicks to your website. We write onsite page content that's informative and engaging. Our blogs humanize your company and support your branding. If you need a blog site, we'll create one for you.

Track & Optimize Performance



We use Google Analytics and Google Webmaster Tools to track performance and adjust your strategy as needed.



SEO (SEARCH ENGINE OPTIMIZATION)

The product to fit your needs.

CORE

- ✓ Website analysis and needs assessment
- ✓ Local keyword research and strategy development
- ✓ Google Analytics customization
- ✓ Page content that's user-friendly and relevant
- ✓ Meta data optimizes your positioning
- ✓ Business listing management
- ✓ Custom blog setup to engage customers
- ✓ SEO reporting dashboard that's performance-based
- ✓ Unique blog content that's search-optimized and fresh



RESULTS. DELIVERED.

FLORIDA MAZDA DEALER

68%

Increase in organic traffic in one year

FLORIDA GMC DEALER

59%

Increase in organic traffic in one year

CALIFORNIA MAZDA DEALER

62%

Increase in organic traffic in one year

6 MONTH RESULTS
with Opportunity Max SEO

KEYWORDS
in new positions

GERMAIN BMW

+ 37

Reflective of ranking across Google, Bing & Yahoo.

“When it comes to results, it's a numbers game. My stores are seeing a big jump with SEO — we're seeing up to 30% increases in SEO traffic and leads consistently, and that means we're selling more cars, more often. The value I'm getting from this program is so unbelievable. Opportunity Max is helping me make millions and is going to keep making me millions.”

Flavio Galasso, *Director of Operations at Germain Motor Company Florida*



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