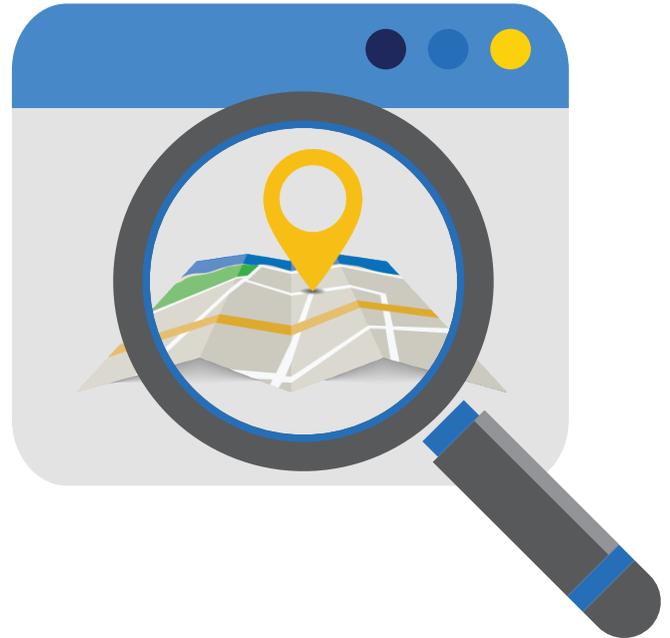


# LOCAL LISTING ALIGNMENT

## Take control. Get found.

Local Listing Alignment controls your company listings across 65+ national partners, including Google, Apple Maps, Bing, Facebook, Yahoo, and Yelp. We partner with the most established and popular search engines, maps, apps and directories across the United States. Our industry-leading solution leverages the power of location to drive more customers into your showroom and helps you maximize your home field advantage.



N.A.P. Alignment



Content Syndication



Review Monitoring

- ✓ **Publish Everywhere On Every Device**  
Get found by leveraging direct connections and partnerships to the publishers in the Local Listing Alignment Network which include the most established and popular search engines, maps, apps, and directories across the United States.
- ✓ **Duplicate Suppression**  
Duplicate records of your business information appear across the search ecosystem — and they cost you time, money, and SEO benefits. Our patent pending technology finds and suppresses duplicate listings so consumers never see incorrect or incomplete address or contact information.
- ✓ **Enhanced Content Syndication**  
Showcase photos, videos, business descriptions, everyday and holiday hours, staff bios, product & service lists, and more than a dozen other fields alongside basic NAP.  
Listings complete with enhanced content receive 416% more views than those without.
- ✓ **Listen To Your Customers**  
Get customer reviews across every Local Listing Alignment site that supports them, including: Yelp, Facebook, Google+, and Citysearch. Get custom notifications for new reviews, search reviews, and analyze how customer feedback varies over time and across locations.



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# LOCAL LISTING ALIGNMENT

The product to fit your needs.

- ✓ Align business information across 65+ online directories
- ✓ Create keyword rich business description
- ✓ Update hours of operation
- ✓ Add photos and videos
- ✓ Create a featured message
- ✓ Update featured message quarterly
- ✓ Publish products and services
- ✓ Publish staff bios
- ✓ Review monitoring



## WHY LOCAL LISTING ALIGNMENT?

**220+**

Million Users  
In Network

**65+**

Maps, Apps &  
Directories

**91%**

US In-Dash Navigation  
Market



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