

## Palm Beach Post Business Dashboard – Circ. 124,000

The Palm Beach Post Business Dashboard comes out the 2<sup>nd</sup> Monday of each month. You will be required to submit your materials no later than the last Friday of the previous month.

Please be sure to include a title for your article and captions for your photo (if needed).

### Article Specs – Large, \$2,500:

- **Due Date:** The last Friday of the month prior to the Article date.  
(Ex. If your article is for June, your due date is the last Friday in May)
- **Characters with Spaces:** 2,608
- **Photo Size (Color Photo):** 6" wide X 3.3" tall
- **Format:** We like the articles to begin with the Macro (Country/County) and then break it down to more local and finally the micro of the company to ensure it is a neutral piece, as that is one of our requirements.

### Article Specs – Medium, \$1,500:

- **Due Date:** The last Friday of the month prior to the Article date.  
(Ex. If your article is for June, your due date is the last Friday in May)
- **Characters with Spaces:** 2,000
- **Photo Size (Color Photo):** 6" wide X 3.3" tall
- **Format:** We like the articles to begin with the Macro (Country/County) and then break it down to more local and finally the micro of the company to ensure it is a neutral piece, as that is one of our requirements.

### Article Specs – Small, \$750:

- **Due Date:** The last Friday of the month prior to the Article date.  
(Ex. If your article is for June, your due date is the last Friday in May)
- **Characters with Spaces:** 1,150
- **Format:** We like the articles to begin with the Macro (Country/County) and then break it down to more local and finally the micro of the company to ensure it is a neutral piece, as that is one of our requirements.

## Reserve a Spot

- Fill out the information below in full and email it to [info@cpbchamber.com](mailto:info@cpbchamber.com).
- Email all material to [Johnny@cpbchamber.com](mailto:Johnny@cpbchamber.com) prior to deadline for PB Post (circ. 124,000) and a minimum of 1 week prior for social media.

## Cost and Size

|  |   |  |
|--|---|--|
| <b>PB Post Business Dashboard - Large</b> <ul style="list-style-type: none"> <li>• Price: \$2,500</li> <li>• Specs on next page</li> </ul>                         | <b>PB Post Business Dashboard - Medium</b> <ul style="list-style-type: none"> <li>• Price: \$1,500</li> <li>• Specs on next page</li> </ul>                                     | <b>PB Post Business Dashboard - Small</b> <ul style="list-style-type: none"> <li>• Price: \$750</li> <li>• Specs on next page</li> </ul>   |
| <b>Social Media Logo on Cover Photo</b> <ul style="list-style-type: none"> <li>• Price: \$150 Per Month</li> <li>• Facebook</li> <li>• You provide logo</li> </ul> | <b>Social Media Spotlight – Friday Only</b> <ul style="list-style-type: none"> <li>• Price: \$50 Per Post</li> <li>• Facebook, Twitter</li> <li>• We provide content</li> </ul> | <b>Social Media – Share A Post</b> <ul style="list-style-type: none"> <li>• Price: \$25 Per Share</li> <li>• Shares on Facebook, Twitter</li> <li>• We will share a post from your page</li> </ul> |

## Please Note

- Dashboard Articles will need to be approved and dates requested must be confirmed. You will not be charged unless the dates requested are available and the ad has been received and approved.
- Articles and Posts on Social Media are on a first come, first served basis.
- You are responsible for providing the content in the correct dimensions.

## Payment Information

I am reserving:  DB Large |  DB Medium |  DB Small |  Logo on Cover |  Spotlight |  Share A Post

You will be contacted to setup the dates based on availability.

Social Media Page URL: \_\_\_\_\_

Company Name (as displayed on all advertising material): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Please select one of the two options below

**CHECK** Please mail your check payable to "CPB Chamber" with this form to: \_\_\_\_\_  **CREDIT CARD**  
 Johnny Brief, CPB Chamber, 12794 W. Forest Hill Blvd., Suite 19A, Wellington, FL 33414

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name as it appears on Card: \_\_\_\_\_ Billing Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ CCV: \_\_\_\_\_ Date: \_\_\_\_\_

Total to be charged: \$ \_\_\_\_\_ Billing Contact Phone #: \_\_\_\_\_

\* By signing below, you agree that this advertising is non-cancelable and you will be responsible for payment upon the Chamber's receipt of this executed form. Additionally, you agree to pay the fees and costs incurred in connection with any action to enforce this agreement. Payment must be received prior to secure your spot and prior to deadlines. You are responsible for providing the content, articles, images, etc. (when applicable). All forms and materials must be submitted to [Johnny@cpbchamber.com](mailto:Johnny@cpbchamber.com) prior to deadlines. Items received late will not be prorated. Prices and availability are subject to change without notice. Changes will be effective immediately. We reserve the rights to make edits to articles.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If you have any questions, please contact Johnny Brief at 561-578-4817 or email [johnny@cpbchamber.com](mailto:johnny@cpbchamber.com).

Internal Use: Contract Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_ Notes: \_\_\_\_\_