



MILTON HERSHEY SCHOOL ALUMNI ASSOCIATION

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www.mhsaa.org

BOARD OF DIRECTORS MEETING

ZOOM/Phone

Sunday May 17, 2020

1200/1230

The meeting was called to order at 12:33 by **President Mike Mulderig '71**

Al Leonzi '71 offered a prayer.

Roll Call/Sign-in Sheet (Attachment 1)

Secretary Mel Horn '69 determined that a Quorum existed and that **John Foley '83** holds **Jeff Sypolt '77's** proxy.

President Mike Mulderig '71 called for approval of the Minutes of the previous meeting (04/19/20).

Al Leonzi '71 moved for approval

John Conner '88 seconded

President Mike Mulderig '71 called the question

The motion carried with unanimous approval

President Mike Mulderig '71 called for approval of the Agenda for this meeting (5/17/20).

Al Leonzi '71 moved for approval

John Conner '88 seconded

President Mike Mulderig '71 called the question

The motion carried with unanimous approval

REPORTS

- **President's Report- President Mike Mulderig '71-** Mike had been attempting to have some of the Alumni members of the Trust Board of Managers meet with us over Commencement weekend and President Gurt informed him that there would

be no in-person BoM meeting during June. We might be able to have some involvement if not in-person then on ZOOM but it will not likely be before August. He also will ask President Gurt to present to the BoD sometime in the near future as practicable.

- **Past President's Report- Jeff Sypolt '77/ John Foley '83-** No report
 - **Treasurer's (Finance and Fundraising) Report- John Conner '88** Not a whole lot of changes since last meeting, dues and a couple of donations, a \$1000 donation to the Founders' Fund, \$300 from the "Heart of a Spartan" event, and all the refunds from Fellowship Weekend have been either returned or donated. We are in basically a holding pattern for Homecoming as is everyone. 27 Raffle Tickets have been sold to date, and there's really no reason we wouldn't hold the Raffle regardless as to what form Homecoming will take.
Lorraine Romberger '83 reported that she had approximately \$50,000 in commitments from the Dick Purcell Spartan Classic Golf Tournament (8/10) so this would bring each organization approx \$25,000.
Jack Swofford '74 – (Investments) Our investments are doing a lot better than anticipated, at the end of the 1st quarter we are up 4% , the major reason for that is the Hammond Fund (HSY stock) is up 26% that has generated approx \$1000 in dividends to be transferred for the General Fund.
Mike Mulderig '71 mentioned that although the Senior Awards Brunch would have been this day (May 17th) it will of course not be taking place, we will still be making awards to the pertinent Seniors and he will be giving the checks, various awards totaling \$4500.00 to Amanda Kidhardt in Alumni Relations.
Lorraine Romberger '83 asked if Philadelphia Chapter does not give the \$500.00 of their award, will the Association cover that sum?
- Al Leonzi '71** moved that the Association fund the Milton and Catherine Hershey Citizenship Award for Philadelphia Chapter.
Angela Shade '95 seconded
President Mike Mulderig '71 called the question
Hearing no opposition, the motion carried by unanimous consent.

It was also discussed that the Association will write the checks for the other Chapters and those Chapters will reimburse the Association, (and also ask Philadelphia Chapter if they have indeed written the check).

John Conner '88 reminded the Board that he has still not received the financial information from Philadelphia Chapter. Further discussion ensued regarding in event of an audit, the Association's status as a 503(c)-1 non-profit could be in jeopardy, even with extension from the Pandemic situation. Also putting deadlines, and consequences etc., into the Association By-Laws was discussed.

Contact will be made with the Chapter Treasurer. First and foremost is the documentation.

- **Vice President/Legal Counsel's (Governance) Report- Francine Serafin '93-** No report- Reviewing By-Laws changes for some officers.
- **Vice President for Communications (Marketing, Media, and Records) – Amanda DuCharme '13-** Saturday Night Social Media outreach- Presently **Angela Shade '95** and **Mike Baer '76** doing Trivia, also planned are Cooking Shows, Scavenger Hunts, and Sunday Morning Devotions with Rev **Dave Maitland '69** and other Alumni clergy; any suggestions please send Amanda's way. On the second Saturday Night Trivia (5/16) we reached 608 people on Facebook with wide geographical diversity and 546 reactions, comments, or shares. There were 107 click-throughs if Lorraine posted a link to something like the Raffle. Even though most of the people interacting with the hosts were from Pennsylvania, 46% of these were not. Also people who made a difference to others, as well as mention of Spartan Gear and the Raffle.
- **Vice President's (Programs) Report- John Foley '83-** Much will be dependent on the progress of Coronavirus Pandemic and Pennsylvania's restrictions.
- **Cancer Care Committee Report- Virgil Whitsett '81- Mike Baer '76** leading the subcommittee working on documentation to make it stronger to those the CCC serves. There is an application, a Medical Verification Form, and a Financial Statement. Will be sharing with Virgil and members of the Governance Committee in the next two weeks. Members of the Subcommittee are **Mike Baer '76, Mark Manley '83 , Lorraine Romberger '83** and **John Grab HM.**

CHAPTER REPORTS

- **Harrisburg Chapter- Amanda DuCharme '13-** as submitted
- **Homestead Chapter- Bob Gurt '83** as submitted
- **Philadelphia Chapter-** No Report
- **Washington Chapter (DC/Maryland/Virginia) Mel Horn '69-** Meeting held May 2nd
- **Honorary Chapter- John Grab HM-** as submitted

UNFINISHED BUSINESS

- **Helping Hands Fund Mike Mulderig '71** mentioned needing to get documents and other paperwork from the office from when Helping Hands Fund was around and review and revise if necessary. He will then call a meeting of the committee (still being assembled) and move forward with this.
- **New MHS Database-** MHSAA may get permission for select information (“Razor’s Edge” program). We have to be very careful regarding student information as they transition from students to Alumni , basically contact information vs sensitive (“need to know”) items.
- **Engagement Suggestions from Barbara Polk-** Along with Amanda’s Social Media activities; Leveraging several things for engagement and outreach during Homecoming, whatever form HC will take moving forward. Also the Alumni Student Letter Writing campaign was discussed. Among other things, don’t be discouraged by student’s slow or lack of response, approx 50 Seniors out of 213 remain on campus at this time, others are remote learning at home.
- **“What is MHSAA doing?” Mike Mulderig’s video -every 2/3 weeks on social media:** Several ideas using the various Social Media regarding “What is MHSAA doing now?”, or “what are the benefits of MHSAA Membership?”

NEW BUSINESS

- **Update on Commencement and Homecoming**
Commencement- “Virtual Celebration” June 13th- a sort of surprise in-person event allowing them to celebrate getting their diplomas and still practicing Social Distancing.
Homecoming- Three planning strategies-
 1. As normal
 2. Partially virtual- limited number of attendees in each partitioned area (banquet) and video feed between them
 3. Total virtual
- **Jeff Sypolt '77** had communicated that **Arman Asemani '11** did not wish to run for BoD at the present time but Jeff asked him to serve on committees. Arman then asked to work with **Barbara Polk '83** on the Governance and Outreach and Engagement Committees. **President Mike Mulderig '71** approved the Committee additions.

- **Finalizing group for BoD candidates** by June 1st
- **Honorary Membership Nomination- Ken Snyder**, MHS Varsity Football Coach for 11 years, Record 75-36-4, ten consecutive winning seasons; Letters of Recommendation from several Alumni including **Mike Slabonik '77** and **Marvin Klinger '77** as well as **Warren Hitz HM**, involving not only his coaching but general mentoring and help during and after their MHS tenure.

John Foley '83 nominated **Ken Snyder** for Honorary Alumnus membership

Al Leonzi '71 seconded

President Mike Mulderig '71 called the question

The motion carried with unanimous approval and **Ken Snyder** is an Honorary Member of MHSAA

ADJOURNMENT

President Mike Mulderig '71 called for a motion to adjourn

John Foley '83 moved to adjourn

John Whitehead '71 seconded

Hearing no opposition, the meeting was adjourned by unanimous consent.

Mel Horn '69 MHSAA Recording Secretary
 DC/Maryland/ Virginia Chapter Representative
 717-683-6254
bmw22mel@live.com
www.mhsaa.org

Next Meeting is **SUNDAY June 14th , 2020. 1230 (EC Meeting 1200)** Reports due ASAP

Under current conditions we are having more frequent and shorter BoD telephone/ZOOM meetings (as needed and subject to change). Thus, please have reports in ASAP until the State Covid-19 guidelines are amended or rescinded and we return to a regular BoD meeting schedule. Thank you.

MHSAA Mission Statement

The Mission of the Milton Hershey School Alumni Association is to foster a sense of family and community among Alumni, promote and enhance the relationship between Milton Hershey School and its graduates, and support the principles of Milton and Catherine's Deed of Trust.

MHSAA 2020 Calendar of Events (also subject to change as conditions warrant)

May 2020

25 May 22, 2022 PA Tax Exempt Form Filing (ours expires 7/31/2022)

June 2020

1 Deadline for applications to run for MHS Alumni Association Board
6 TENTATIVE Homestead Chapter Breakfast, Dearden House; open to the public
13 MHSAA Alumni Service Award Nomination Deadline
14 **MHSAA Board Meeting (1200/1230)** Teleconference/ZOOM
21 Father's Day

August 2020

10 Dick Purcell Spartan Classic
23 **MHSAA Board Meeting Whiteman Center**

September 2020

17-20 Homecoming 2020
17 Thursday Night Welcome Home Party
18 Homecoming Golf Tournament
19 **9 AM MHSAA Annual Business Meeting Whiteman Center**

November 2020

8 **MHSAA Board Meeting and Organizational Meeting for 2021 Whiteman Center**

MHSAA Board Meeting schedule is based on the success of committee/subcommittee work. As needed additional MHSAA Board meetings may be added to address critical or unforeseen issues.



MHSAA Board of Directors Meeting Sign-in Document **[ATTACHMENT 1]**

BOD Meeting

Date: May 17th 2020

ZOOM/Phone

I HEREBY ACKNOWLEDGE AND CONFIRM MY ATTENDANCE AT AND PARTICIPATION IN THE MHSAA MEETING ON

THE DATE NOTED ABOVE. I further acknowledge and confirm that my participation in this meeting will be in accordance with the MHSAA Bylaws and Roberts' Rules of Order. I agree to participate in this meeting in a professional, courteous, respectful and cooperative manner with all other attendees. I further state that I have no knowledge of any direct or indirect undisclosed conflict of interest that prevents me from participating in this meeting.

EXECUTIVE COMMITTEE

			<u>Signatures</u>	<u>Elect</u>	<u>Appt</u>
Jeff	Sypolt '77	Past President	Proxy held by John Foley	X	
Mike	Mulderig '71	President	ZOOM	X	
John	Foley '83	Vice President	ZOOM	X	
Francine	Serafin '93	VP Legal Counsel	ZOOM		X
Amanda	DuCharme '13	VP Communications (Hbg Chapter Rep)	ZOOM		X
John	Conner '88	Treasurer (exp 2021)	ZOOM	X	
Jack	Swofford '73	Asst Treasurer (NV)(exp 2021)	ZOOM	X	
Mel	Horn '69	Recording Sec'y (DMV Chapter Rep)	ZOOM		X
Paul	Aurelio '84	Asst Recording Sec'y (NV) (exp 2020)	ZOOM	X	

DIRECTORS

Angela	Shade '95	Director (exp 2020)*	ZOOM	X	
Albert	Leonzi '71	Director (exp 2020)	ZOOM	X	
Joe	Aurelio '84	Director (exp 2021)	ZOOM	X	
Barbara	Polk '83	Director (exp 2022)	ZOOM	X	
John	Whitehead '71	Director (exp 2022)	ZOOM	X	
Bob	Gurt '82	Director (Homestead Chapter Rep)	ZOOM		X
Michael	Baer '76	Director (exp 2022)	ZOOM	X	
John	Grab HM	Director (Hon Chapter Rep)	ZOOM		X
Virgil	Whitsett '81	Director	ZOOM	X	
		Director (Phila Chapter Rep)	(VACANT)		

EX OFFICIO

Lorraine	Romberger '83	MHS Liaison (NV)	ZOOM		
Susan	Motter	MHSAA Admin Asst (NV)	ZOOM		

Sec 3(b) By Laws:

CY Total # Directors 18 (must be 15 or greater)

All Directors Present x (must be 50% present ; 9 or more)

Elected Directors Present x (must be 50% present; 6 or more)

President or Vice President must be present. x

Proxies as noted above. 1

Guests:

