



MILTON HERSHEY SCHOOL ALUMNI ASSOCIATION

109 McCorkle Road • Hershey, PA 17033
(717) 520-2045 • (800) 292-4647 • Fax (717) 520-2044
www.mhsaa.org

BOARD OF DIRECTORS MEETING

Telephone Conference

Sunday, April 5th, 2020

1230

The meeting was called to order at 12:39 by **President Mike Mulderig '71**

John Whitehead '71 offered a prayer

Roll Call/Sign-in Sheet (Attachment 1)

Secretary Mel Horn '69 determined that a Quorum existed.

President Mike Mulderig '71 called for approval of the minutes of the prior meeting (1/26/20)

Jack Swofford '73 moved for approval

John Foley '83 seconded

President Mike Mulderig '71 called the question

Hearing no opposition, the motion carried by unanimous consent.

President Mike Mulderig '71 called for approval of the agenda for this meeting (4/5/20); one item was added to Unfinished Business, the DMV Chapter's "Respect The Ring" Class Ring Replacement Raffle which for the Chapter has been extremely successful and should be extended.

Mel Horn '69 moved for approval

John Conner '88 seconded

President Mulderig '71 called the question

Hearing no opposition, the motion carried by unanimous consent.

REPORTS

President's Report President Mike Mulderig '71- *Frustrated, Disappointed, Angry...* Wanted to start my report with these couple words. My year started with high aspirations, then COVID-19 came along and we encountered numerous cancellations. Between Regional Alumni events, Student Awards Brunch, all the events of the Alumni-Senior Fellowship Weekend, and just the general everyday interaction with each other. By far the most disappointing for me was the cancellation of the Alumni-Senior Fellowship Dinner and weekend activities. **All** of us involved with the planning of "Mike's Madness" had high hopes that it was going to raise a great deal of monies for our causes. I want to thank everybody involved with that.

We need to pick up the pieces, get past this obstacle, and move forward with the work of the MHSAA. I will be asking all Committee chairs to get their committees together and meet. We will be working on the steps of our Strategic Plan, which is our road map. I am asking the Board to work with me on my desire to schedule more frequent meetings to focus, at each meeting, on a specific topic to move through these items.

Optimistic, Hopeful, Praying, Encouraged... I choose these words to describe how I feel right now as we move forward with the GREAT idea of a letter writing campaign proposed by **Amanda DuCharme '13**. There have been many encouraging posts on social media regarding this and I thank Amanda for suggesting this idea. We are a resilient group of people- ALL OF US!! We need to surround each other, particularly the Class of 2020 as they work through the event of the present and let them know we are here for them!! We will come out of this better people, a better group of Directors, and a better MHSAA.

This message is a little bit out of the norm for a report BUT considering what we are living through right now, I felt it very appropriate. Thank you for allowing me to share this.

- **Past President's Report- Jeff Sypolt '77-** Reminder that we are only 6-7 weeks away from June 1st and there are a lot of items that need attention by this date; Board of Directors candidates and Honorary Chapter nominees, these need to be in so they will make the printed material for Homecoming.

President Mike Mulderig '71 also added a welcome to our newest Board member, **Angela Shade '95**

- **Treasurer's (Finance and Fundraising) Report- John Conner '88-** A quick overview: considering where we were a year ago with financial stability; we have it now. Looking at last year's numbers first quarter, our restricted donations are up. Our unrestricted donations are down and that could be because the money coming in is earmarked for something specific. Our dues are down, probably because when we have big events like Alumni Senior Dinner people remember and pay their Association dues. Our revenue lost due to not having the Alumni-Senior Dinner and Presidents' Reception, etc., is approx \$13,000. Regarding Cancer Care, would have estimated that the Mike's Madness event would have been income approx \$1200. Our other expenses have not gone up, we still have expenses like insurance that haven't gone up so realistically we are doing fine but we are taking a hit with fundraising. As we are financially stable we can take a hit from one lost weekend.
- **Vice Pres./Legal Counsel's (Governance) Report- Francine Serafin '93 –** Suggested that the newly elected members and Angela get on the MHSAA Website and familiarize themselves with the Association bylaws.
- **Vice Pres. for Communications' (Marketing, Media, and Records) Report- Amanda DuCharme '13-** We are doing our Letter Writing campaign to MHS Seniors, please sign up if you haven't done so. Also you could write a letter to more than one Senior.
- **Vice Pres.'s (Programs) Report- John Foley '82-** Reiterating that most of our activities for the next several weeks have been or will be cancelled. In the downtime, it is suggested that we get our Committees together for long range planning for strategic planning goals. Also the

recommendation of the Governance Committee regarding extended terms for certain Officers will be handled in Unfinished Business.

- **Cancer Care Committee Virgil Whitsett '81** An application has been received but not acted on at the present time, **Michael Baer '76** mentioned that Virgil will be sending an email with a recommendation related to the application soon.

CHAPTER REPORTS

- **Harrisburg- Amanda DuCharme '13-** As submitted
- **Homestead- Bob Gurt '82-**As submitted
- **Honorary- John Grab HM-** As submitted
- **Philadelphia-** vacant
- **Washington (DC/Maryland/Virginia) – Mel Horn '69** (Proposal in Unfinished Business)

President Mike Mulderig '71 mentioned/reminded that two Chapters have not submitted their financial information, required for our 501(c) 3 non profit status.

UNFINISHED BUSINESS-

President Mike Mulderig '71 reiterated his request that each Director submit two names for candidates to the MHSAA Board, we currently have 3 candidates, **Angela Shade '95, Julee Hixon '84,** and **Sean Ryan '71.** We typically replace four Directors each year as their terms expire, and we would like to recruit people with the skill sets we need, board and/or treasurer's experience as well as communications and marketing experience. It was also mentioned that current Board members may be planning to run for reelection.

Vice President John Foley '83 asked if Board members received the written "Report on Motion to Extend Officer's Terms" and were there any questions regarding that. The portion dealing with Vice President and President was not supported by the Committee at this time and also was not on the original motion.

Francine Serafin '93 also mentioned that there is an item in the By-Laws regarding extending the President's term.

The Governance Committee's recommendation is that the Board approves the motion to extend the of the Secretary, Treasurer, and VP of Communications to two (2) years.

John Foley '83 reopened the motion that terms for the Secretary, Treasurer, and VP of Communications be extended to two years.

Mel Horn '69 seconded the motion

President Mike Mulderig '71 called the question

Hearing no opposition, the motion carried by unanimous consent.

The Motion will be handed off to the By-Laws Committee to draft the language to be adopted, subject to review by the VP Legal Counsel.

DMV Chapter's "Respect The Ring" Class Ring Replacement Raffle -Angela Shade '95 reviewed the original proposal and, owing to the success of the original drawing, the Chapter was asking if they needed any permission to extend the raffle to two or more drawings.

John Conner '88 asked what the Chapter would do with the funds left over from ring purchase, and the answer was that it would go into the DMV "Chapter Santa" fund for Christmas presents and holiday meal for needy MHS families in the DC/Maryland/Virginia metro area. Briefly stated, the Chapter contacts the School and gets names of families(sometimes those who might not be even able to have their kids home for Christmas, five in 2019) then assigned Chapter members visit the families after the start of MHS's Christmas break and give the family the gifts and a gift card for Christmas dinner.

The number of families served is limited only by the Chapter Santa fund, thus there would be little money if any left over.

Michael Baer '76 asked who was eligible for ring replacement, the answer was that each ordered ring's recipient is verified by MHSAA and the School (Josten's is the manufacturer and will not under any circumstances sell a ring without MHS verification).

Mel Horn '69 stated that he was further proposing that after the July Chapter Picnic, where the original drawing would be made, that the raffle be picked up again and promoted, with another drawing at Homecoming.

Discussion ensued about whether the motion should be amended to allow further drawings, whether limited or open ended.

John Foley '82 asked what is the benefit of limiting it? As long as it is managed properly, what controls are gained by capping it at three? **Mel Horn '69** restated that the Chapter can extend this program to many more families and we are limited only by the money in the Chapter Santa fund. Also it has been stated (and restated) that the money raised will go to this program and nowhere else. The Chapter could easily expand the 2019 number (five) to 10 or more. Thus the money will most likely be spent by the end of the year.

Paul Aurelio '84 suggested that the money be put into a restricted fund.

Mike Mulderig '71 also stated that this is part of the reports the Association requires of each Chapter which the Association could fall back on should there be any question.

John Conner '88 reiterated that there should be no problem with the checks and balances we have in place. *(Also, each participating Chapter member submits receipts to the Chapter Treasurer and returns any leftover funds)*

Angela Shade '95 moved that the original motion be amended to allow DMV Chapter to hold multiple MHS Class Ring drawings and DMV will report how many drawings will be held throughout the year and which dates.

Mel Horn '69 seconded.

President Mike Mulderig '71 called the question

Hearing no opposition, the amended motion carried by unanimous consent.

NEW BUSINESS-

Engagement suggestions- (Barbara Polk '84) Referred to Communications for assessment

Budget strategy during the current uncertain times- Discussion planned with **Ralph Tomassi '71**
Unfortunately unable to happen right now but we have a lot of his material regarding fundraising

New Database- License expired, need to investigate purchasing our own rather than use MHS's

The Bridge- Cory Dupree and Garry Gilliam '10's project (old Bishop McDevitt HS building)
Possible fundraiser for **Helping Hand Fund-** proposed for July 4th but uncertain at this time.

ADJOURNMENT

President Mike Mulderig '71 asked for a motion to adjourn

John Foley '83 moved to adjourn

Michael Baer '83 seconded

Hearing no opposition, the meeting was adjourned by unanimous consent.

Mel Horn '69 MHSAA Recording Secretary

DC/Maryland/ Virginia Chapter Representative

717-683-6254

bmw22mel@live.com

www.mhsaa.org

Next Meeting is **SUNDAY April 19, 2020. 1230 (EC Meeting TBD)** Reports due ASAP.

Under current conditions we are having more frequent and shorter BoD telephone meetings (as needed). Thus, please have reports in ASAP until the State Coronavirus guidelines are rescinded and we return to a regular BoD meeting schedule. Thank you.

MHSAA Mission Statement

The Mission of the Milton Hershey School Alumni Association is to foster a sense of family and community among Alumni, promote and enhance the relationship between Milton Hershey School and its graduates, and support the principles of Milton and Catherine's Deed of Trust.

MHSAA 2020 Calendar of Events

April 2020

19 **MHSAA Board Meeting (1230)** Teleconference

May 2020

3 **MHSAA Board Meeting (1230)** Teleconference **IF NEEDED**

10 Mother's Day

17 **MHSAA Board Meeting (1230)** Teleconference **IF NEEDED**

25 May 22, 2022 PA Tax Exempt Form Filing (ours expires 7/31/2022)

31 **MHSAA Board Meeting (1230)** Teleconference **IF NEEDED**

June 2020

- 1 Deadline for applications to run for MHS Alumni Association Board
- 6 TENTATIVE Homestead Chapter Breakfast, Dearden House; open to the public
- 13 Senior Chapel Service, Ring Ceremony and Senior Awards Ceremony
- 13 **MHSAA Board Meeting (1200/1230)** Location **TBD**
- 14 Commencement
- 13 MHSAA Alumni Service Award Nomination Deadline
- 21 Father's Day

August 2020

- 10 Dick Purcell Spartan Classic
- 23 **MHSAA Board Meeting Whiteman Center**

September 2020

- 17-20 Homecoming 2020
- 17 Thursday Night Welcome Home Party
- 18 Homecoming Golf Tournament
- 19 **9 AM MHSAA Annual Business Meeting Whiteman Center**

November 2020

- 8 **MHSAA Board Meeting and Organizational Meeting for 2021 Whiteman Center**

MHSAA Board Meeting schedule is based on the success of committee/subcommittee work.
As needed additional MHSAA Board meetings may be added to address critical or unforeseen issues.

