



MILTON HERSHEY SCHOOL ALUMNI ASSOCIATION

109 McCorkle Road • Hershey, PA 17033
(717) 520-2045 • (800) 292-4647 • Fax (717) 520-2044
www.mhsaa.org

BOARD OF DIRECTORS MEETING

Dearden House Basement
Sunday, August 25th, 2019
1200/1230

The meeting was called to order at 12:36 by **President Jeffrey Sypolt '77**

Roll Call/ Sign-in Sheet (Attachment 1)

Secretary Mel Horn '69 determined that a Quorum existed.

President Jeffrey Sypolt '77, noting that Past President Virgil Whitsett was present at the meeting versus his attending telephonically, took the opportunity to bestow upon Virgil the Past President's pin.

President Jeffrey Sypolt '77 called for approval of the minutes of the previous meeting (06/08/19).

John Foley '83 moved for approval with a spelling as noted by Mike Mulderig
Al Leonzi '71 seconded

President Jeffrey Sypolt '77 called the question.
The motion carried with unanimous approval.

President Jeffrey Sypolt '77 called for approval of the agenda for this meeting (08/25/19). **(Attachment 2)**

Mel Horn '69 moved for approval
Al Leonzi '71 seconded
President Jeffrey Sypolt '77 called the question.
The motion carried with unanimous approval.

REPORTS

President's Report- President Jeffrey Sypolt '77

- June and July are traditionally great months for the Association to catch up and do a bit of housekeeping. This year was no exception as Susan Motter, our Administrative Assistant/Bookkeeper quickly got her feet under her and she dug into the books, records, and generally office management. If you walk into the office space, you will also notice that the outer office is being converted into a brick and mortar store for Spartan Wear sales.

- Inside the actual office you will note we have moved in file cabinets and put quite a bit of effort into organizing the space including everything from getting things up off the floor to moving the modem into our office and out of the new retail space.
- Today's Treasurer's report will review our current bank accounts, investments, and fund-raising activities/processes. Additionally, the Treasurer has a specific budgetary motion to make that fulfills a budget goal we set earlier in the year.
- Our Communications team has been working diligently marketing homecoming and other MHSAA business and interests.
- Programs and Events Committee will give us a rundown on their homecoming prep to date and discuss volunteer opportunities.
- Lastly when we get to new business, I would like to take a few minutes to discuss our continued professionalization of the board including education and continuity. This is not something I will be seeking a vote on at this meeting. I just think the discussion period will be helpful as we address these topics at a future meeting, perhaps in November when we vote on the new strategic plan.

Past President's Report- Virgil Whitsett '81 No report

Treasurer's (Finance and Fundraising) Report- John Conner '88

- Point of Sale Systems (incorporating Tablets) accepting ApplePay, Samsung Pay, card chips/swipes and checks for Homecoming, reducing manual input.
- Taxes and the audit going out this week.
- Finance Committee (Investment update) **Jack Swofford '73** Hammond Fund (HSY Stock) increased by 60%, Cancer Care up approx. 21%, other funds also doing well.
- Budgetary motion **John Conner '88** announced that the board was able to meet its budgetary goal of funding the Cancer Care accounts with \$6000 from the general fund.
- Golf Committee (final report)

John Conner '88 moved to approve up to \$350.00 for each Spartan Social Club to use for an activity for 2019. These monies are to cover all expenses except alcohol. A subsequent letter to the Clubs will explain process and reiterate no alcohol.

Virgil Whitsett '81 seconded

President Jeffrey Sypolt '77 called the question.

The motion carried with unanimous approval.

Note: The board discussed at length and agreed that such sponsorships of club activities will only be considered based upon Association general fund fundraising successes and that such monies may or may not be provided depending upon the financial health of the Association. Clubs must first provide receipts from their activities to receive reimbursement up to the determined sponsorship amount.

Vice Pres/ Legal Counsel's (Governance) Report- Francine Serafin '93 No report

Vice Pres. For Communications' (Marketing, Media, and Records) Report- Amanda DuCharme '13

- Communications/Website Committee- Twitter and Instagram revamped
- Hershey Industrialist, Spartan magazines, Acropolis year books will be available at Homecoming for donations
- Still working towards launching the MHS Business Directory

Vice Pres. (Programs) Report- Mike Mulderig '71

- Homecoming preparations, locations, and volunteers. Please sign up on the website.
- Double the number of Golf Tournament signups from last year

Cancer Care Committee Report - John Foley '83 Two dispersals since last report and two applications are pending. \$45,000 cash on hand and \$20,000 is in investments.

Virgil Whitsett '81 mentioned seeing a photograph collection by Michael Cordano featuring various scenes of Hershey and MHS. He then contacted the photographer who gave MHSAA the rights to the pictures.

Virgil Whitsett '81 moved to appropriate \$500 (seed fund) for Michael Cordano picture collection stock to be sold at Homecoming to benefit Cancer Care Committee.

Mel Horn '69 seconded

John Foley '83 moved that the above motion be amended so that this fund-raising effort be funded by the Cancer Care Committee.

Mel Horn '69 seconded

President Jeffrey Sypolt '77 called the question. (**amendment**)

The motion for the amendment carried with unanimous approval.

President Jeffrey Sypolt '77 called the question. (**motion**)

The motion carried with unanimous approval.

CHAPTER REPORTS

Harrisburg- Amanda DuCharme '13- as submitted

Homestead- John Foley '83 Homestead Chapter will be holding the Transitional Living Picnic on Labor Day Monday from 11 AM to 2 PM and will be also holding the Dearden House Breakfast on Sept 7th, then going full swing into Homecoming Weekend.

Honorary- John Grab HM- as submitted

Philadelphia- no report

Washington (DC/Maryland/Virginia) Mel Horn '69

- The Chapter held its Summer Party and Meeting on July 20th at Jeff Sypolt's and elected its new officers:
President- Chris Sanborn
Vice President- Julee Hixon '83
Secretary- Mary Ann Lovell '84
Treasurer- Bill Schlegel '70
Chapter Rep- Mel Horn '69 (continuing 3 yr term)
- Chapter Members running for 2020 MHSAA Board of Director positions are Barbara Polk '84 and Angela Shade
- The Chapter is planning a visit to the Museum of the Bible in Washington DC on October 5, 2019. Please contact Chris Sanborn to reserve a spot.

UNFINISHED BUSINESS- We have none

NEW BUSINESS

- First look at the MHSAA 3 to 5 Year Strategic Plan
- Discussion topic – Further professionalization of the MHSAA Board and its officers
- Discussion topic – Continuity of officer roles and the preservation of institutional knowledge
- Spartan Wear Seed Money

John Conner '88 moved to fund the Alumni Spartan Wear Store with \$5000 seed money to purchase merchandise to sell in the Dearden House Alumni Store.

Jack Swofford '73 seconded

President Jeffrey Sypolt '77 called the question.

The motion carried with unanimous approval.

Lorraine Romberger '83 suggested that we purchase the Pave' "Spartan" jewelry pendant for a limited-edition sale.

John Foley '83 moved to purchase the "Spartan" pendant.

Al Leonzi '71 seconded

President Jeffrey Sypolt '77 called the question.

The motion carried with unanimous approval.

Further discussion related to Jostens and other product sources, as well as items to be advertised in online rotation of MHSAA communications.

New Spartan Social Club possibility- Virgil Whitsett '81 mentioned a trip to the Atlanta Area for a Spartan Social Club, possibly for the Eagles-Falcons game weekend

ADJOURNMENT

President Sypolt asked for a motion to adjourn

Mike Mulderig '71 moved to adjourn

Virgil Whitsett '81 seconded

Hearing no opposition, the meeting was adjourned by unanimous consent

Next Meeting is Saturday September 28th, 2019 @ 9 am at Wm R Fisher Senior Hall North Forum for the Business Meeting. Please wear Sunday best for the Board photo.

Mel Horn '69 MHSAA Recording Secretary

DC/Maryland/ Virginia Chapter Representative

717-683-6254

bmw22mel@live.com

www.mhsaa.org

In an effort to make our Board of Directors meetings as productive as possible and maximize meeting time allotted, we would like to have reports (officer, chapter, and committee) submitted approximately 20 days in advance to allow for reading and comment. Please email your report to the MHSAA Secretary (see above).

MHSAA Mission Statement

The Mission of the Milton Hershey School Alumni Association is to foster a sense of family and community among Alumni, promote and enhance the relationship between Milton Hershey School and its graduates, and support the principles of Milton and Catherine's Deed of Trust.

MHSAA 2019 Calendar of Events

September

- 26-29 Homecoming 2019
- 26 Thursday Night Welcome Home Party
- 27 Homecoming Golf Tournament
- 27 Spartan Hall of Fame Induction, Friday Night Fling (8 pm to midnight)
- 28 MHS Alumni Association Annual Business Meeting, Homecoming Banquet
- 29 Hershey Graveside Service (8:00am) Chapel Service, MHSAA Memorial Grove Service

November

- 10 MHSAA Board Meeting and Organizational Meeting for 2020

December

- 4 Elementary Christmas Program with Alumni

2020

- Career Day/Alumni-Senior Fellowship Dinner – April 3, 2020
- Alumni Fellowship Weekend – April 3-5, 2020
- Alumni-Student Awards Brunch – May 17, 2020
- Homecoming – Sept 18-20, 2020



MHSAA Board of Directors Meeting Sign-in Document [ATTACHMENT 1]

BOD Meeting

Date: August 25th, 2019 1200/1230

Dearden House Basement

I HEREBY ACKNOWLEDGE AND CONFIRM MY ATTENDANCE AT AND PARTICIPATION IN THE MHSAA MEETING ON THE DATE NOTED ABOVE. I further acknowledge and confirm that my participation in this meeting will be in accordance with the MHSAA Bylaws and Roberts' Rules of Order. I agree to participate in this meeting in a professional, courteous, respectful and cooperative manner with all other attendees. I further state that I have no knowledge of any direct or indirect undisclosed conflict of interest that prevents me from participating in this meeting.

EXECUTIVE COMMITTEE

Virgil	Whitsett '81	Past President
Jeff	Sypolt '77	President
Mike	Mulderig '71	Vice President
Francine	Serafin '93	VP Legal Counsel
Amanda	DuCharme '13	VP Communications
John	Conner '88	Treasurer
Jack	Swofford '73	Asst Treasurer (NV)
Mel	Horn '69	Recording Secretary
Paul	Aurelio '84	Asst Recording Sec'y (NV)

Signatures	Elect	Appt
	X	
	X	
	X	
ON PHONE *		X
		X
	X	
	X	
		X
ON PHONE *	X	

DIRECTORS

Terry	Brubaker '66	Director
Sean	Johnson '86	Director
John	Long '83	Director
Mike	Barnes '85	Director
Albert	Leonzi '71	Director
Joe	Aurelio '84	Director
John	Grab HM	Director
Bob	Maloney '83	Director
John	Foley '83	Director

	X	
	X	
ON PHONE *	X	
	X	
	X	
ON PHONE *	X	
		X
	X	
	X	

EX OFFICIO

Lorraine Romberger '83 MHS Liaison (NV)

		X
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Sec 3(b) By Laws:

CY Total # Directors 18 (must be 15 or greater)

All Directors Present ____ (must be 50% present ; 9 or more)

Elected Directors Present ____ (must be 50% present; 6 or more)

President or Vice President must be present. ____

Proxies as noted above. ____

Guests:

Guests:

BOARD OF DIRECTORS MEETING

[Attachment 2]

Sunday 25 August 2019

Dearden House Basement

EC meets at 12:00 // Regular meeting 12:30 PM

For Board Members Only

Conference Call Number: 1-605-475-3235 Code 785099#

--- AGENDA ---

Call to Order 12:30 P.M.

Prayer –

Roll Call Proxy's: Quorum?

Approve Minutes of Prior Meetings: June 8th, 2019

Approve agenda for this meeting

REPORTS

- **President's Report**
 - Quick Recap including office reconfiguration
 - Thank Strategic Planning Participants
 - Focus of meeting is homecoming 2019 & a quick review of the strategic planning session
- **Past President's Report –**
- **Treasurer's (Finance and Fundraising) Report**
 - Taxes and the audit
 - Finance Committee (Investment update)
 - Fundraising Committee (Fund raising activities during homecoming)
 - Budgetary motion
 - Golf Committee (final report)
- **Vice Pres./Legal Counsel's (Governance) Report**
 - By-Laws/Parliamentarian Committee
- **Vice Pres. for Communications' (Marketing, Media, and Records) Report**
 - Communications/Website Committee
 - Historical files, magazines, year books
- **Vice Pres.'s (Programs) Report**
 - Homecoming preparations, locations, and volunteers
- **Cancer Care Committee Report**
 - Status report

CHAPTER REPORTS: Harrisburg, Homestead, Honorary, Philadelphia, and DMV Chapters Reports as Submitted

UNFINISHED BUSINESS

- We have none

NEW BUSINESS

- First look at the MHSAA 3 to 5 Year Strategic Plan
- Discussion topic - Further professionalization of the MHSAA Board and its officers
- Discussion topic - Continuity of officer roles and the preservation of institutional knowledge

Next Meeting is Saturday September 28th, 2019 @ 9 am for the business meeting. Please wear Sunday best for the Board photo.

