

Minutes: MSPA Regular Board Meeting, September 2, 2021

The next MSPA Board Meeting is scheduled for October 7th, 2021
8:30 a.m. via Zoom

Meeting was called to order at 8:31 am

Minutes of the August 5, 2021 meeting were approved as written.

Board Members and Guests:

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Corey Grijalva (Joselito's)-Treasurer; Ken Grayson (Grayson's Tune Town)-Board Member at Large; Jeannie Bone (Casa Cordoba)-Board Member at Large; Dale Dawson (Business Administrator/Events Coordinator); Chief Carl Povilaitis (GPD); Varooj Karibyan (GPD); Alex Krikorian (GPD); Tamar Sadd (Economic Development); Victoria Malone (MSPA Communications Administrator/ Film Liaison); Justin Hager (CV Weekly); Mavil Aghadjanian (MVCCC).

President's Message:

President Andre Ordubegian welcomed all guests via Zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitors Reports:

City of Glendale:

- **Economic Development:** Tamar Sadd reported for Juan Gonzales
 - Public works will be removing charity bins in lot 7; Andre requested removal of the wall in Lot 7
 - The Parklet Task force is working on a permanent parklet plan and the temporary park-lets will begin removal 10-11-21
 - Request Tad Dombroski to set up a walk thru to determine the need for updated directional signage in the MSP along with a request to reduce long term parking on Wickham Way to allow for customer parking and discourage food trucks.
- **GPD:** Police Chief Carl Povilaitis presented updates including issues dealing with the Covid Delta variant; GPD is working on removing guns from the hands who should not have them and confirmed that the GPD is committed to reducing the amount of street racing in the city of Glendale.
- **GPD:** Officer Varooj Karibyan announced that the Community Academy is back in person. He also confirmed that 2 motor officers will be assigned to the Car Show. The Food truck issue continues.
- **MVCCC:** Mavil Aghadjanian announced an in-person ribbon cutting on 9-9-21 at Couch Conversations. An in-person mixer at CV Weekly is scheduled for 9-23-21 from 6-8pm. Oktoberfest is scheduled for 10-2-21.

Contractors Reports:

- Dale Dawson (Business Administrator) presented the Treasurers report. Projected reserve funds estimate \$129,409; To date the city has received 2020 assessments of \$118,629 verses budget of \$100,000.
- GFI Project is completed.
- Power Wash has been completed.
- Seasonal lighting installation will begin soon and Fall seasonal decor will be installed after Oktoberfest.

Contractors Reports (cont'd):

- Dale Dawson (Events Coordinator) updated the board on the October 23-24 Arts and Crafts Festival and the September 5th Car Show.
- Victoria Malone (MSPA Communication Administrator) reported on the following: Safety barriers updates, The missing banner pole at Verdugo Rd has been addressed by Public Works. The illegal dumping in Lot#7 is being addressed. Dying grass and landscaping maintenance is also being addressed . Victoria was advised that Zekes BBQ will not be coming back.
- Victoria Malone (Filming Liaison) reported on filming requests and scheduled filming. A Filming committee meeting will take place soon TBA.

Committee Reports:

- **Harvest Market:** Ken Grayson reported that the Harvest Market will be meeting to discuss new regulations and bringing back The Marketplace portion of the Harvest Market.
- **Marketing Committee:** Jeannie announced that a Marketing Meeting needs to be scheduled. Gigi Garcia volunteered to help get a meeting together.

Meeting Adjourned at 9:30 am