

Minutes: MSPA Regular Board Meeting – June 2, 2011

The next MSPA Board Meeting is scheduled for July 7th at 8 am at OV Bistro. OV Bistro is at the corner of Florencita Ave. and Ocean View Blvd.

Meeting was called to order at 8:10 am

Board Members and Guests Present: Alyce Russell (Andersen's Pet Shop – President); Mary Dawson (Revelation Tops – Vice-President); Maureen Palacios (Once Upon a Time – Treasurer); Danny Pranata (Honolulu Wood & Things – Secretary); Jake Menachian (Critters/La Perla – Board Member at Large); Dale Dawson (MSPA – Executive Director); Jackie Bartlow (City of Glendale); Jeff Hamilton (City of Glendale); Alison Maxwell (City of Glendale); Roubik Golanian (City of Glendale); Jay Kjartanson (City of Glendale Neighborhood Services); Andre Ordubegian (Copy Network); Ken Grayson (Grayson's Tune Town); Melinda Clarke (Montrose Verdugo City Chamber of Commerce); Priscilla Lutten- Heft (Ocean View Books, etc.); Robin Goldsworthy (CV Weekly); Kim Mekelburg (CV Weekly)

Minutes of April 7th and May 5th were approved as corrected.

Visitor's Reports: (1) Jackie Bartlow introduced the new director of economic development, Alison Maxwell. (2) Jeff Hamilton from Planning discussed the pedestrian sign ordinance regarding sidewalk signs. He outlined the draft proposal for the sign ordinance (see attached). Comments regarding the draft proposal can be sent to Jeff at jhamilton@ci.glendale.ca.us. (3) Andre Ordubegian discussed his idea of promotion coupon cards. He shall be developing the idea in the promotions committee. (4) Jay Kjartanson informed the board that the derelict planter issue in the 2200 block of Honolulu Ave. has been resolved.

Member's Forum: Ken Grayson discussed ideas regarding a business directory website for city wide businesses.

Committee Reports: (1) Advertising committee – Mary announced that Montrose has 678 Facebook fans. She is continuing to work on the Montrose blog and the CV Weekly articles. The past 3 articles have focused on the Arts and Crafts Festival. (2) Arts and Crafts committee – Many thanks to the Montrose/Verdugo City Chamber of Commerce and the Montrose-Glendale Christmas Parade Committee for its volunteers for the Festival.

Old Business: (1) The Memorial Day services were well received. Many thought that it was the best Memorial Day service in years. (2) Jake is working on the Harvest Market banner to be redesigned.

New Business: (1) Copy Network is celebrating its 20th Anniversary on June 17th at 5:30 pm. Refreshments will be served.

Meeting adjourned at 9:30 am.