

# MSPA Board Agenda: November 3, 2011

Call to Order

President's Message

Approval of Minutes from October 6, 2011

## Associated Organization/Agency Reports (if present):

- Glendale Redevelopment Agency, J. Bartlow
- Glendale Police Department, M. Zakarian
- Montrose-Verdugo City Chamber of Commerce, M. Clarke

## Invited Guests Forum:

- Terre Ashmore: Montrose Thieves Market vendor – “Gold Leaf Antiques”
- Jerry Uebel: Montrose Bounce Co., Montrose Holiday Lighting

MSPA Members' Forum: In order to facilitate the abbreviated Board Meeting time of one hour, the MSPA Members' Forum will be rescheduled for the next Board meeting on December 1<sup>st</sup>.

## Committee Reports :

- Advertising: recap of print, web and cable commitments
- Events: reporting Halloween *Spooktacular* post mortem; updating 11/26 evening event and Old Town Christmas activities
- Personnel: review of Executive Director revisions to be Board approved
- Finance: presentation of 2012 Budget Plan to be Board approved
- Harvest Market: updates and recommendations; policy changes to be adopted as needed
- Holiday Lighting: updates on lighting, Xmas tree
- Elections: update on candidates, ballot mailing

## Executive Director Report

### Old Business

- Appointed Committees Recap: corrections & updates

### New Business

- Recommendation to eliminate the Promotions Committee and combine it with the Events Committee

## Motion to Adjourn