

MSPA Regular Board Meeting – March 3, 2011

The next MSPA Board Meeting is scheduled for April 7th at 8 am at OV Bistro. OV Bistro is at the corner of Florencita Ave. and Ocean View Blvd.

An official meeting of the board was not called to order for lack of a quorum.

Board Members and Guests Present: Alyce Russell (Anderson's Pet Shop – President); Mary Dawson (Revelation Tops – Vice-President); Danny Pranata (Honolulu Wood & Things – Secretary); Dale Dawson (Mountain Rose Gifts – Executive Director); Jackie Bartlow (Community Development); Tim Foy (Planning Division); Stephanie Reich (Planning Division); April Fitzpatrick (Public Works); Zizette Mullins (City Manager's Office); Sam Engel (Neighborhood Services); John Brownell (Neighborhood Services); Dave Stimson (Neighborhood Services); Hassan Haghani (Community Development Director); Jeff Hamilton (Planning Division)

Guest Reports & Discussions: Hassan Haghani, Community Development Director, and other officials from the City of Glendale shared the proposal to revise the current commercial sign ordinance. The City is planning to institute a number of changes with regard to sidewalk signs, creative sign designs and signs within a pedestrian right-of-way. These include sandwich board and pedestal signs employed by business to advertise. The proposal going to City Council later this month will include such recommendations as types of signage permitted and restrictions on height, width and construction. Each business district within the City of Glendale will have the opportunity to choose its own sign configuration for consistency throughout the district. Individual business will be required to obtain a sign permit will be limited to only one sign per business; permits subject to design approval and renewed on an annual basis. Sidewalk signs are permitted for ground floor businesses only; no 2nd floor signs. No encroachment will be permitted within the public right-of-way. The sign ordinance covers all business signage, including those placed in set-back areas as well.

As the revised sign ordinance proceeds toward approval by City Council, the MSPA will continue to inform its members as to the progress and details involved.

Treasurer's Report: The current treasurer's report is attached here and is being mailed to MSPA members this month.