

## MSPA Minutes of Regular Meeting – October 2, 2008

Meeting was called to order at 8:14 am.

**Board Members and Guests Present:** Dale Dawson (Mountain Rose Gifts - President); Danny Pranata (Honolulu Wood & Things – Vice-President); Maureen Palacios (Once Upon a Time); Alyce Russell (Andersen’s Pet Shop); Vito Cannella (Montrose Barber Shop); Collette Rector (Pure Sunshine); John Drayman (Custom Photo Studios); Jackie Bartlow (GRA); Matt Zakarian (GPD)

The Minutes of September 4th were approved as written and posted on the website.

**Visitor’s Report:** Officer Zakarian reported that merchants should call the police at 548-4911 for reporting non-emergency issues. If an emergency is active and ongoing, merchants should call 911. In addition several merchants reported that purses have been stolen from the back rooms. Please keep your personal items hidden and be more aware when a customer requests to have access to your backrooms and bathrooms. Officer Zakarian is planning for next year’s “National Night Out.” Volunteer are needed for the COPPS substation. If you are interested please contact Officer Zakarian at the COPPS substation.

**Events and Advertising:** (1) The MSPA currently has 2 full page advertisements in *Arroyo* and *Verdugo* magazines. (2) The finance committee will meet this month to prepare the budget for 2009. (3) The two Car Show events will be combined and will be held during the 4<sup>th</sup> of July Block Party Event next year. (4) The personnel committee continued its search for an Executive Secretary and is developing the position’s duties and job description. (5) The board discussed issues regarding the ground and canopy lighting for the Christmas lights.

**(6) The *Spooktacular* event will be pared down this year. The event will consist of only the distribution of candy by the merchants. The Glendale Parks and Recreation Department will not be co-sponsoring the event this year. As a result, the MSPA will redirect more of its energy and funding into the fourth quarter Christmas activities. Candy for distribution to Trick-or-Treaters by the merchants will be available only on the day of the event, Friday, October 31<sup>st</sup>, between 10 am and 5 pm. Candy for merchants in the 2200 block of Honolulu can be picked up at the *Slender Sweet Shoppe*. For the 2300 & 2400 blocks, your candy may be picked up at the COPPS police substation on Ocean View Blvd.**

**Old Business:** (1) The Board unanimously voted to increase the booth fees for the Arts & Crafts Festival to bring them closer in line with the fees charged by other festivals.

**New Business:** (1) Dale and Mary accepted an award on behalf of the MSPA from the Glendale Historical Society (2) Harvest Market will be dark on October 5<sup>th</sup> and on the 12<sup>th</sup> it will be moved to Brand Blvd. for Unity Fest. (3) The Board unanimously voted to make a charitable donation to the annual holiday party for the disabled. (4) The Board discussed our holiday script program for the Toy and Gift Drives for the GPD and GFD. (5) The Montrose Christmas Parade Association is securing a new coordinator. The MSPA will assist the Montrose Christmas Parade Association in its efforts this year.

Meeting was adjourned at 9:50 am.