

MSPA Minutes of Regular Meeting – September 4, 2008

Meeting was called to order at 8:20 am.

Board Members and Guests Present: Dale Dawson (Mountain Rose Gifts - President); Danny Pranata (Honolulu Wood & Things – Vice-President); Maureen Palacios (Once Upon a Time); Alyce Russell (Andersen’s Pet Shop); Collette Rector (Pure Sunshine)

The Minutes of August 21st were approved as written.

Events and Advertising: (1) *Spooktacular* is scheduled for Halloween eve, October 31, 2008. The distribution of candy will be on the day of the event. Candy will only be made available to merchants that agree to participate in the *Trick-Or-Treat* event in front of their stores starting at 5 pm. The distribution of candy by the MSPA is designed as a supplement to candy purchased by individual merchants for this event. A sign-up sheet will be brought around to you along with information as to when and where you may pick up your candy allocation. The 2200 block of Honolulu Ave will be closed at 2 pm to set up for *Spooktacular*. (2) *Montrose Christmas Gift Guide* will again be produced by Mike Morgan of *Copies Unlimited*. The full-page ad spaces available in the *Christmas Gift Guide* will be subsidized this year to a greater degree by the MSPA in order to make the ads more affordable. Full page, full color ads only are the format as in the past. Mike will be in contact with merchants soon with pricing and availability. Any questions, contact Dale at Mountain Rose.

Committee Reports: (1) Website Committee reported that the website has been updated and is functional. There will be a link on the “About MSPA” page for posted Board minutes monthly. New directory forms are being prepared to update that portion of the website. Businesses wishing to have a feature page on the site should contact our web host, Leonard Ghazarian at *Caspian Services*. (2) Christmas Lighting Committee reported that overhead lights have been purchased at a significant savings over last years’ rate. The committee will discuss the lighting for the ground areas where shrubbery has been removed with the new landscaping.

Old Business: (1) Dale attempted to contact another area BID to inquire about the proposed Executive Director/Secretary position for MSPA. No response. The Personnel Committee will proceed to draft this position for the Board. (2) To comply with the revised By-laws, the Board resolved to eliminate the at-large board position held by Brandon Kim. The motion was passed unanimously. The Board thanks Brandon for his service to the MSPA. (3) Trash in the vicinity of the war memorial: the City has requested that the merchant at the corner of Ocean View and Honolulu place its own trash receptacles to alleviate the added trash due to the popularity of its business. This should reduce the amount of trash in the vicinity of the war memorial.

New Business: (1) Dale, John, Alyce and Carole formed the Finance Committee to prepare the 2009 budget.

Meeting was adjourned at 9:15 am.