

Minutes: MSPA Regular Meeting – March 1, 2012

**The next MSPA Board Meeting is scheduled for April 5<sup>th</sup> at 8 am at OV Bistro. OV Bistro is at the corner of Florencita Ave. and Ocean View Blvd.**

Meeting was called to order at 8:15 am by President Ken Grayson. Minutes of February 2<sup>nd</sup> were approved as written.

**Board Members and Guests Present;** Ken Grayson (Grayson's Tune Town – President); Mary Dawson (Revelation Tops – Vice-President); Jake Menachian (La Perla Design – Treasurer); Corey Grijalva (Joselito's Mexican Restaurant – Board Member at Large); Dale Dawson (MSPA Executive Director); Linda McMenamin (MSPA Events Coordinator); Steve Pierce (MSPA Ambassador & Filming Liaison); Matt Zakarian (GPD); Redmond Cardilipio (Montrose Patch); David Calabro (Montrose Patch); Nicole Charky (Montrose Patch); Chris Aristo (State Farm); Melinda Clarke (Montrose Chamber); Andrea Beatty (Village Travel Service); Charles Beatty (Village Travel Service); Brittany Levine (Glendale News Press); Dale Ellwein (Standing Tall Chiropractic); Jackie Bartlow (City of Glendale); Kim Mekelburg (CV Weekly); Robin Goldsworthy (CV Weekly); Sebu Chatoyan (The Clothing Market); Maroun Atallah (Quiznos)

**Visitor's Reports:** (1) Matt Zakarian discussed more parking enforcement in 3 hour lots and a crack down on unapproved banners. (3) Melinda Clarke: MVCCC membership inviting Montrose merchants to join the chamber membership only \$99.00. (4) Nicole Charky urges Montrose merchants to claim their free listing on Patch.com.

**Committee Reports:** (1) Advertising: Website revamping underway. Preparation for upcoming Town Hall meeting completed. Budget revision for meeting approved. Change of day for Montrose Car Show to Saturday, June 30<sup>th</sup> approved. (2) Harvest Market Oversight Committee: New vendors well received; Reviewed problems with dogs and bicyclists in the Market. Changes to Marketplace Rules & Regulations approved.

**Executive Director Report:** City of Glendale's new sign ordinance and Treasurer's Report to be sent out in March minutes to all merchants.

**Old Business:** (1) Town Hall Meeting: Reminded all that this is a good chance to meet Glendale City Council members and City staff.

**New Business:** (1) Date and location confirmed for meeting of April 5, 2012.

**MSPA Members Forum/Public Visitors Forum:** Speakers are allowed three minutes of expression: (1) Charles Beatty invites everyone to attend 49<sup>th</sup> Annual Glendale Mayor's Prayer Breakfast on March 22, 2012; for more info call (626) 429-0857. (2) Maroun Attalah suggested signage in Montrose to direct customers to municipal parking lots. (3) Dr. Dale Ellwein recommended a raffle tie-in with street events to promote businesses in Montrose.

Meeting adjourned at 8:57 am.