

MSPA Minutes of Regular Meeting – July 2, 2009

Meeting was called to order at 8:10 am.

Board Members and Guests Present: Dale Dawson (Mountain Rose Gifts - President); Alyce Russell (Andersen's Pet Shop – Vice-President); Carole Brookshire (Revelation Dresses – Treasurer); Danny Pranata (Honolulu Wood & Things – Secretary); Maureen Palacios (Once Upon A Time); John Drayman (Custom Photo); Yolanda Daniels (Montrose–Verdugo City Chamber of Commerce); Harriet Hammons (Montrose–Verdugo City Chamber of Commerce); Jane Kane (Montrose–Verdugo City Chamber of Commerce); Christine Harmon (Montrose–Verdugo City Chamber of Commerce); Robin Goldsworthy (CV Sun); Mary O'Keefe (CV Sun); Colin Bogart (L.A. County Bicycle Coalition); Annette Jackson (City of Glendale); Robert Townsend (City of Glendale); Kevin Hobson (City of Glendale); Matt Zakarian (Glendale Police Department); Charles Beatty (Village Travel)

The Minutes of June 4th were approved as written and posed on the website.

Visitor Reports: (1) Colin Bogart from the Los Angeles County Bicycle Coalition introduced himself and request that the MSPA dialogue with his organization to work to promote a greater awareness regarding issues to pedestrians and bicyclists. He also announced the following events: History Walk Glendale - July 11, 2009, at 9:30 am at Chest Park in Glendale (a 2 hour walking tour); Pedestrian and Bicycling counts in September; 5 community outreach meetings regarding pedestrian and bicycling issues in October. For more information please goto www.la-bike.org/glendale. (2) Matt Zakarian from the GPD announced that National Night Out will be held on August 4th from 6-8 pm. At the far East parking lot of Verdugo Hills Hospital will be safety and educational booths. The goal of the event is to foster the formation of neighborhood watch groups. Officer Zakarian also announced that Coffee with the COPPS will be held on July 7th from 8-10 am at Black Cow Café. (3) The MVCCC re-stated that they want to hold a Fall Arts Festival in November. The MSPA board upheld its long-standing policy that Montrose has a moratorium on competitive retail activity during the 4th quarter. The MSPA again extended an invitation to the MVCCC to work with the MSPA to craft an event that was not contrary to MSPA policy. The MSPA and the MVCCC discussed the formation a joint committee to explore this goal.

Committee Reports: (1) Special Events: 8th annual Block Party and Classic Car Show will be held on Sunday July 5th from 9 am to 2 pm. The MSPA thanks Don Tubbs and Tom Russell for their coordination for this event. (2) Personnel Committee – Danny is working on the description for the Executive Director position.

New Business: (1) July 14th, the Glendale City Council is reviewing a proposed ordinance to give authority to local "agencies of record" to approve or reject the promotional activities suggested by outside entities. (2) Harvest Market: John explained the process and timing required for the processing of Market receipts and pointed out the general reduction of Market revenue due to the economic downturn. The MSPA thanks John for his efforts in coordinating the Harvest Market.

Meeting was adjourned at 10:07 am.