



Dear Community Partner:

We are back on the beach for the 2021 Badger Lake Dragon Boat Bash! We are thrilled to announce that Lone Tree Revival will be the headliner for this summer's **Badger Lake Dragon Boat Bash, Aug 13th & 14th, 2021**. Lone Tree Revival is an American Rock Band with a funky back beat and a soulful horn section. We are excited to bring this talented group of local artists to our stage. The Badger Lake Dragon Boat Bash is now one of the longest standing events in the Midwest. We are proud that the community support and participation has made this distinction possible, and we are excited that teams are already registering for the 2021 event.

The **Badger Lake Dragon Boat Bash** is one of the premier community events in Fort Dodge. The event is a fun filled, family friendly weekend that includes everything from a rock concert on the beach to the thrill of community teams competing in the centuries old Chinese sport of dragon boat racing. It's the perfect mix of community building and team building, not to mention a ton of fun. As we begin planning and budgeting for this summer's event, our reason for writing is to ask for your financial support in 2021. **Without the support of our sponsors this event would not be possible.** Simply complete the attached sponsorship form and return it at your earliest convenience. We can invoice you for your sponsorship later. A copy of our sponsorship packages outlining benefits at each level is enclosed.

On behalf of the Badger Lake Dragon Boat Association Board of Directors, thanks in advance for your continued financial support. We look forward to hearing from you soon!

Sincerely,
BADGER LAKE DRAGON BOAT ASSOCIATION
Barbara J. Michaels, Chair
BJMichaels@frontiernet.net
515-571-0174

Linda Donner, Co-Chair
Linda.Donner@frontiernet.net
515-571-9642

www.badgerlakedragonboating.com



Sponsorship Opportunities

PLATINUM DRAGON SPONSORS (\$5,000)

- Logo in all promotional materials including posters, PSA's, newspaper ads, website, etc.
- Your company employees can play a visible role at the event.
- Your company acknowledged at opening ceremonies.
- Your company will receive 50 concert tickets to **Lone Tree Revival**
- Your Company may also have up to two teams as part of your Contribution
- Signage at the park entrance with our sponsors' logos
- Your company will be listed on our social media leading up to the event

GOLDEN DRAGON SPONSORS (\$2,500)

- Logo in all promotional materials including posters, PSA's, newspaper ads, website, etc.
- Your company employees can play a visible role at the event.
- Your company will receive 25 concert tickets to **Lone Tree Revival**
- Your Company may also have up to one team as part of your Contribution
- Signage at the park entrance with our sponsor's logos

EVENT SPONSORS (\$1,000)

- Logo in newspaper ads, website, social media, etc.
- Your company acknowledged at opening ceremonies.
- Your company will receive 20 concert tickets to **Lone Tree Revival**
- Signage at the park entrance with our sponsor's logos

Boat Sponsor (\$600)

- Signage at the park entrance with our sponsor's logos
- Your company will be listed on our social media leading up to the event
- Your company will receive 10 concert tickets to **Lone Tree Revival**

Friends of Dragon Boating (\$300)

- Your company will be listed on our social media leading up to the event
- 5 concert tickets to **Lone Tree Revival**

Team Entry Fee (\$ 500)

- One company team, or sponsor one youth team
- 21 team dinner tickets
- Priority row seating for "Lone Tree Revival"



24th BADGER LAKE DRAGON BOAT BASH

Aug 13th& 14th 2021

Sponsorship level selected _____ Sponsorship amount _____

Company Name: _____

Address _____

City _____ State _____ Zip _____

Email _____

Contact: _____ Phone: _____

Check or Money Order Enclosed _____ Bill me _____

Please return this form to:

Badger Lake Dragon Boat Association
P.O. Box 189
Fort Dodge, IA 50501