

The Original "Magic"

ICE B'GONE MAGIC

High Performance Ice Melt

Always Imitated... Never Duplicated!!!

Visit us anytime at: www.SOS-RI.com



- ❖ Ice B'Gone Magic is economically superior. Because it works better and lasts longer, less IBG Magic is required to displace an equal amount of ice or snow than with any other ice-melt product – at any price.
- ❖ Rock salt treated with IBG Magic applications are reduced by 30% to 50%
- ❖ The need for sand in most circumstances is virtually eliminated.
- ❖ IBG Magic works faster and lasts longer at much lower temperatures than ordinary rock salt.
- ❖ IBG Magic has a working temperature of -35°F, whereas regular rock salt is ineffective below 18°F. This is a net 53°degree gain in working temperature, similar to calcium chloride, but without the adverse effects.
- ❖ Because of its residual effect, snow and ice will not bond to the pavement. Black ice is virtually eliminated.
- ❖ IBG Magic is less corrosive. Unlike plain rock salt or calcium chloride, independent tests show IBG Magic to be 90% less corrosive.
- ❖ IBG Magic is safer to use around steel doors, thresholds, equipment, carpets, flooring or concrete. In fact, it can neutralize rust!
- ❖ IBG Magic will not cause concrete to split or any paved surface to degrade in any way.
- ❖ Unlike calcium chloride and ordinary rock salt, IBG Magic leaves no visible residue and is safe for people to handle.
- ❖ IBG Magic is environmentally friendly, releasing far less chlorides into the environment than either plain rock salt or calcium chloride.
- ❖ IBG Magic is Pet Friendly!

Call SOS @ 401-943-8866 with any questions or to order!