

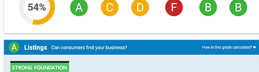
Report Content Last Updated: May 14, 2019

### Dominate Your Local Market

77% of consumers lose trust in a business with inaccurate listings and 89% of consumers look to online reviews when making buying decisions. **Stay listing customers to your competitors and start winning them back.** Fix your listings, improve your review scores, and hear what people are saying about you—all from one dashboard.

Get Started
Call us at +1 306 955 1368

<b>Name</b>	Omega Dental Specialists		
<b>Address</b>	106 W Gray St		
<b>City, State</b>	Houston, TX		
<b>Zip</b>	77010		
<b>Phone Number</b>	+1 713 322 7476		
<b>Website</b>	<a href="http://omegadentalspecialists.com/">http://omegadentalspecialists.com/</a>		
<b>Business Category</b>	Health & Medical - Dentists		



A **Listings** Can consumers find your business? How is this grade calculated?

Your listings are the virtual doorway to your business. You're listed on some of the sites you need to be on, but there's work to do. You don't want customers to find your competitor's listings instead of yours, do you? Without correct listings, your business is invisible to your customers.

**Listing Presence** Total number of online listings found on sites monitored for your business

17

Available Listing Sites 21

	Your Business	Number of Listings		Industry Average	Percent with Social Profile
	<span style="color: green;">✔</span>	1	<a href="#">View Example</a>	85.48%	
	<span style="color: green;">✔</span>	2	<a href="#">View Example</a>	59.4%	
	<span style="color: green;">✔</span>	1	<a href="#">View Example</a>	68.32%	
	<span style="color: green;">✔</span>	1	<a href="#">View Example</a>	18.7%	

**Listing Accuracy** Percentage of accurate listings found for your business

35.2%

Industry Avg. Accurate Listings 34.2%

Your Business Number of Inaccurate Listings

	Incorrect Phone #	3	327454	<a href="#">TripAdvisor</a>
	Missing Phone #	6		<a href="#">Twitter</a>
	Incorrect Address	1	Gray St W 106	<a href="#">Facebook</a>
	Missing Address	6		<a href="#">Twitter</a>
	Missing Website	13		<a href="#">Yelp</a>

Do you want to protect and maintain your listings so that customers will continue to find Omega Dental Specialists? We'd be happy to help!

Get in Touch

C **Reviews** Do consumers trust your business? How is this grade calculated?

You rock! You get lots of reviews, and customers are saying good things. You can't afford to monitor the internet continuously, and you certainly can't afford to miss a review. Use negative review gone unanswered campaigns all your hard work! Let us alert you about new reviews so that you can address negative reviews and share positive reviews promptly.

**Online Reviews Found on Select Sites** Information about your business's online reviews

	Your Business	Google Maps (2018 TripAdvisor (2018)	Industry Average	Industry Leaders
<span style="color: green;">✔</span>	Reviews Found	687	123	1548
<span style="color: orange;">⚠</span>	Reviews Found Per Month (last 4 months)	10.83	2.83	57.33
<span style="color: orange;">⚠</span>	Average Review Score	4.37	4.14	5
<span style="color: green;">✔</span>	# of Review Sources	5	4	8

Would you like to get more reviews and boost your average rating? We can help!

Get in Touch

D **Social** Do consumers like your business? How is this grade calculated?

You're rocking at least half of the social media world, but there are other users out there that are missing out on your wisdom, humor, and sage advice.

You don't have to do it all yourself! As much as you like social media, we know you have a job to do. We can help you build a strong social presence by regularly posting timely and relevant content. Give us a call!

**Facebook** Information about your business's Facebook page

	Your Business	Industry Average	Industry Leaders	
<span style="color: green;">✔</span>	Likes	10611	1141	16548
<span style="color: orange;">⚠</span>	Average Posts / Month (last 4 months)	7	14	104.67
<span style="color: green;">✔</span>	Average Likes / Post	42.07	6.66	51.73
<span style="color: green;">✔</span>	Average Shares / Post	3.29	0.77	8.29

**Twitter** Information about your business's Twitter profile

	Your Business	Industry Average	Industry Leaders	
<span style="color: orange;">⚠</span>	Followers	153	544	35801
<span style="color: red;">✘</span>	Following	16	286	5501
<span style="color: red;">✘</span>	Tweets	220	764	21650

**Instagram** Information about your business's Instagram profile

	Your Business	Industry Average	Industry Leaders	
<span style="color: orange;">⚠</span>	Followers	1982	1340	52339
<span style="color: orange;">⚠</span>	Posts	184	319	1352

Want to learn how to grow your social media presence? We'd love to help!

Get in Touch

F **Advertising** Do consumers know about your business? How is this grade calculated?

Potential customers are within your reach, whether they're searching Google, scrolling through Facebook, or browsing other sites around the web. With digital advertising, you can put your business in the spotlight so that those people consider you before your competitors.

**Recommended Keywords** Top 5 keywords for your business

Advertise on Google and capture customers who are searching precisely for the products or services your business offers.

28,259

Possible Impressions

(Estimated views of your ads per month)

490

Possible Clicks

(Estimated clicks on your ads per month)

Figures shown assume maximum cost per click (CPC) of \$0.08 with an unlimited budget. Reports are generated using content gathered from your website. Actual results may vary due to specific advertising budgets, goals, and methods used.

**Campaign Performance** Here's how your ad campaigns compare to those of your competitors

	Overhead	Keywords	Clicks	Budget
	omegadentalspecialists.com	398	1350	\$4,608
	memorialfamilydental.com	75	183	\$400
	qualitydentalteam.com	100	854	\$3,004
	delta.dentalhouston.com	45	345	\$690
	smilingdentists.com	140	535	\$1,063

**Retargeting** Information about your business's retargeting

**Great work!**

It looks like you're taking advantage of retargeting!

Make sure to test your ads frequently so you know which ones work best with your customers.

Want to run more effective ad campaigns and get more customers in the door? We can help!

Get in Touch

B **SEO** Can consumers find you in search? How is this grade calculated?

Potential customers are searching online for the products or services that your business offers. With SEO (Search Engine Optimization), you can boost your visibility in those search results so that people find you before your competitors.

**Organic Keyword Performance** Here's how your SEO stacks up to that of your competitors

	Overhead	Keywords	Clicks	Value
	omegadentalspecialists.com	1615	25043	\$49,340
	augsma.com	424	2303	\$2,989
	authoritydental.org	15633	3446629	\$6,828,745
	midlanddentistry.com	661	4191	\$16,191
	delta.dental.com	1181	49220	\$66,015

**Organic Keyword Ranking** How your business shows up on Google Search

Keywords	Competitiveness	Rank	Local searches	Global searches
dental specialists	<span style="width: 100%; background-color: #0070c0;"></span>	11	6,600	12,100
colored braces	<span style="width: 100%; background-color: #0070c0;"></span>	16	90,500	135,000
clear braces	<span style="width: 100%; background-color: #0070c0;"></span>	17	90,500	135,000
braces online	<span style="width: 100%; background-color: #0070c0;"></span>	20	90,500	135,000
braces color	<span style="width: 100%; background-color: #0070c0;"></span>	21	90,500	135,000

Are you ready to improve your search engine ranking and help more customers find your business online?

Get in Touch

B **Website** Can your business website convert visitors into customers? How is this grade calculated?

Great website if it can't break, don't fix it. However, in the case of the first page of Google, more ready is better. Let us help you run more spots on that first page!

**Mobile** Overall performance of your website on mobile

**Speed**

3 Should Fix

7 Passed Rules

Mobile Friendly ✔

**Speed**

- ❗ **Eliminate render blocking JavaScript and CSS in above the fold content**  
Your page has 3 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page. [Show How To Fix](#)
- ❗ **Leverage browser caching**  
Setting an expiry date or a maximum-age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network. [Show How To Fix](#)

[Show All](#)

**Desktop** Overall performance of your website on desktop

**Speed**

3 Should Fix

1 Consider Fixing

7 Passed Rules

**Speed**

- ❗ **Optimize Images**  
Properly formatting and compressing images can save many bytes of data. [Show How To Fix](#)
- ❗ **Leverage browser caching**  
Setting an expiry date or a maximum-age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network. [Show How To Fix](#)

[Show All](#)

**Homepage Content** Key business information found on your homepage

	Your Business	Industry Average	
<span style="color: green;">✔</span>	Homepage Size	1987KB	2662KB
<span style="color: red;">❗</span>	Phone # on homepage	No Match	56.84%
<span style="color: green;">✔</span>	Address on homepage	Found	49.57%
<span style="color: green;">✔</span>	Facebook on homepage	Found	68.8%
<span style="color: green;">✔</span>	Twitter on homepage	Found	43.83%
<span style="color: green;">✔</span>	Instagram on homepage	Found	6.2%

**Video on Homepage** Do you have a video on your homepage?

**You are losing out on conversions from your website!**

It looks like you don't have a video on your homepage.

Businesses with a video on their homepage have seen up to 41% more traffic from search engines than businesses that don't. Consumers are also up to 83% more likely to buy a product after they see a video about that product. That's a lot of revenue you're missing out on!

Ready to fix the enhance your website and boost online engagement? Find out how!

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