

CAREER
MASTERED

Walgreens



STEM-FAB©

NATIONAL STUDENT CASE COMPETITION

✓ About the Case Competition

Career Mastered along with its sponsors will welcome undergraduates from the nation's top engineering and business schools to compete for \$10,000 in cash/prizes and employment opportunities. The competition allows student consulting teams to analyze a complex business case, using problem-solving skills and present their findings before a panel of executives.

✓ Objective

The case is comprehensive and will require well-thought-out solutions. This year's case will focus on scaling a magazine publishing company. The key to the case competition success is creativity, technical knowledge and business acumen.

✓ Teams

Teams of four (4) – two (2) engineering and two (2) business students are given one (1) month to analyze a complex business case; demonstrate their problem-solving skills in both technical and business disciplines; and present findings before a panel of senior-level executives from leading corporations from across the country. Teams will present their findings in a way that can convince the judges their solution is technically sound, and the marketing and financials are worth the investment.

✓ Opportunity

Undergraduate women engineering and business students from some of the nation's leading colleges and university compete for top ranking scholarships and employment opportunities! The STEM-FAB competition is also an opportunity for students to impress prospective employers. The case is based on actual internal challenges faced by the company that sponsors and judges the competition. Thus, students get hands-on experience in their future fields.

“Today WE CAN change Tomorrow”