

Anglesea Irish Society
P.O. Box 2493, Wildwood, NJ 08260



April 1st, 2019

Re: **Boots at the Beach Festival** – September 13th, 14th and 15th, 2019

Dear Potential Sponsor:

The Anglesea Irish Society in cooperation with various a local community organizations, provides financial support to various organizations, families and individuals in need of charitable support in the Cape May County area. This year, our organization is sponsoring the Fourth Annual, **Boots at the Beach Festival** (see attached flyer), on September 13th, 14th and 15th, 2019 on Olde New Jersey Avenue in North Wildwood, NJ. This is the only Country Music Festival in the area.

We are reaching out to you as an advertising sponsor of this exciting event. The advertising sponsorship levels for this exciting event are as follows:

King Ranch	-	\$1000+			
Lariat	-	\$500+	Silverado	-	\$250+

The benefits of your sponsorship include:

Benefit	King Ranch	Lariat	Silverado
Festival Stage Advertising	X		
Festival Media Advertising Inclusion in Selected Print/Radio	X		
Reciprocal Rights to Media Advertising Your Involvement	X	X	
One Festival Vendor Space	X	X	
Included in our Social Media Advertising Campaign	X	X	X
Business Listed on Entertainment Schedule	X	X	X
Non-profit donation/Tax Deductible	X	X	X
Boots @ the Beach Website Recognition and Advertising	X	X	X
Business Listed on a banner at the Festival with our other sponsors.	X	X	X

Get in on the excitement now. A sponsorship form is attached for your use. Please feel free to contact us if you have any questions or require additional information. We look forward to your participation. We will be contacting you as the event nears.

Thank you,

Michael E. Wilson Jr

Boots at the Beach Festival
Committee Member
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