

“NO SWEAT! Elevator Speech”



The Elevator Speech

How to Craft YOUR Elevator Speech, Floor by Floor, with - **NO SWEAT!**

We've all had this happen:

You're at a chamber meeting, networking event, or seminar, and the leader says, "Before we get started, let's go around the room and introduce ourselves. Tell us who you are and what you do. Give us your **"Elevator Speech."**

Many of us start sweating when we heard those words because our Elevator Speech always seems to be a "work in progress." We avoid eye-contact with the leader, hoping we won't be the first person called to speak.

On the other hand, we worry we might have to present immediately after someone delivers a *Killer* Elevator Speech that **WOWS** the entire audience. **YIKES!**

Our guest had this problem, also. To conquer it, he developed an **Elevator Speech Template**. It works great for him, and will for you, also. He'll be sharing with us.

Fred E. Miller is a speaker, an international coach, and author. His books, "**NO SWEAT! Public Speaking**" "**NO SWEAT! Elevator Speech**" and "**NO SWEAT! Fear of Public Speaking**" are purchased internationally and have rave reviews on [Amazon.com](https://www.amazon.com). He has been interviewed locally, nationally, and internationally.

His talk addresses a subject we should all be proficient at doing:

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