

## Sample Motivational Speech

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### **Business Motivational speech - We must embrace diversity in the workplace - Sample**

*Summary: This speech is ideal for motivating an audience into believing the bonuses to business of accepting diversity in the workplace. It may be used by a business teacher or by a trade unionist or, in fact, a manager or executive who wants to motivate an audience to share his/her beliefs. It may also be used as a general speech by a member of a group such as Toastmasters.*

There is a change in the weather ahead for all businesses. It is one being shaped and swirled by the changing winds and tides of human demographics and markets. It will affect every business - and will threaten the very survival of many. We will, quite literally, need all hands on deck if our businesses are to survive. We've got to face the challenge of embracing diversity. The figures, solid projection borne out by the last few decades, are astounding. Any business hoping to survive and thrive should be listening and acting now

No one should be in any doubt of the power of minorities to change the status quo. By 2008 projected figures state that women and minorities will represent 70% of the new labour force. By 2010 34% of the US work force will be non Caucasian. In the next decade it is estimated that 75% of new workers will most likely be from Asia. The US and Europe combined will provide only 3% of the world's new labour force. These figures are not just a matter of race or ethnicity, they are a demographic shockwave that is set to revolutionise spending patterns and markets.

We have always taken great comfort from the fact that good business should be like a well-designed ship. The market is its ocean, with all the currents, tides and swells and occasionally the Bermuda triangles. A well designed ship will have everything on board fastened and functioning to the best of its ability. It will navigate well to take advantage of the winds and the elements can offer it. Like a good business it will sail, with the wind, its crew all knowing their function and their duties.

Each individual crew member is an individual, yet they will pull together knowing that their similarities and goals are far more important than their differences. Their pride in their voyage and their skill and their destination and even their journey together is something that they will tell with relish. They will listen to and learn from each other. They know they are not here through luck, but through skill and determination. They understand that any ship not taking full