



Digital Stratosphere, Denver 2018

**SURVEY RESULTS**

Thank you for taking the time to provide feedback on the Stratosphere conference. For each of the sessions below, please rate your overall evaluation of each of the sessions and speakers using a scale of 1-5, with **5 being the highest** and **1 being the lowest**.

**Session: Key Differences Between Digital Transformation Success and Failure**

Speaker: Eric Kimberling | Monday, 1:30pm – 2:15pm

<b>16</b> people rated this session and speaker(s)	<b>Rating</b> (Scale of 1-5)
Your overall rating of this conference session	4.6
Your overall rating of this session’s speaker(s)	4.7
<ul style="list-style-type: none"> <li>• Project success as avoiding failure factors was a great way of framing up the DT conference active dialogue</li> <li>• Good information</li> <li>• Informative overview</li> <li>• Very nice level set to build on</li> <li>• Excellent and insightful. Valued Eric’s experience</li> <li>• Format and content were great</li> <li>• Thoroughly enjoyed</li> <li>• Eric, you are very credible and speak with good experience</li> <li>• Decent, but somewhat general</li> </ul>	

**How to Define the Best Digital Strategy for Your Organization**

Speaker: Eric Kimberling | Monday, 2:15pm – 3:00pm

<b>15</b> people rated this session and speaker(s)	<b>Rating</b> (Scale of 1-5)
Your overall rating of this conference session	4.5
Your overall rating of this session’s speaker(s)	4.6
<ul style="list-style-type: none"> <li>• Realized we are going down the right path in our organization</li> <li>• Good. Would have liked some detailed success stories</li> <li>• Format and content are great and very helpful</li> <li>• Thoroughly enjoyed</li> <li>• Credible</li> <li>• Decent, but somewhat general</li> <li>• This section seems important – unfortunate it had to be rushed through</li> </ul>	



**Selecting the Best Enterprise Software for Your Organization**

Speaker: Adam Cheatham and Marcus Harris | Monday, 3:15pm – 4:00pm

<b>16</b> people rated this session and speaker(s)	<b>Rating</b> (Scale of 1-5)
Your overall rating of this conference session	4.0
Your overall rating of this session’s speaker(s)	4.2
<ul style="list-style-type: none"> <li>• Could have combined with day 2’s independent comparison of leading ERP systems</li> <li>• Marcus’ insight to client and vendor perspectives on contractually limited risk was very instructive</li> <li>• Adam’s knowledge came through with solid examples to bring the material to life</li> <li>• The legal side of things was eye opening</li> <li>• Good speakers and slides but speakers spoke too much to the screen</li> <li>• Adam did a great job getting folks to interact and participate</li> <li>• Enjoyed the negotiation portion</li> <li>• A little tough to see synergy between these two speakers/topics</li> <li>• Did not list the software vendors and there are pros and cons – very general</li> <li>• Didn’t provide a template /schema for evaluation</li> </ul>	

**Negotiating with Your ERP Software Vendor and System Integrators**

Speaker: Marcus Harris | Monday, 4:00pm – 5:00pm

<b>16</b> people rated this session and speaker(s)	<b>Rating</b> (Scale of 1-5)
Your overall rating of this conference session	4.3
Your overall rating of this session’s speaker(s)	4.3
<ul style="list-style-type: none"> <li>• Scary negotiated requirements on SI liability</li> <li>• Critical thinking about protecting both parties in SOW</li> <li>• Good information</li> <li>• Very informative</li> <li>• Learned a lot on the negotiation portion</li> <li>• Very interesting perspective</li> <li>• Interesting! Did not know this was a thing</li> <li>• Not enough detail on prices and discounts – no examples</li> <li>• Good information but seemed so specific ... maybe a good breakout session option</li> </ul>	



**Transformation Spotlight and Q&A**

Speaker: Dan Krug | Tuesday, 8:30am – 9:15am

<b>16</b> people rated this session and speaker(s)	<b>Rating</b> (Scale of 1-5)
Your overall rating of this conference session	4.8
Your overall rating of this session’s speaker(s)	4.8
<p>Your general comments about this session:</p> <ul style="list-style-type: none"> <li>• Engaging and informative</li> <li>• Awesome Nucor story and lessoned learned</li> <li>• Helpful hints to make go smoother</li> <li>• Good feedback and perspective</li> <li>• Dan was really expressive and summarized a complicated topic well</li> <li>• Excellent real-world discussion</li> <li>• Very interesting. Many parallels to my organization</li> <li>• Speaker is knowledgeable. Enjoyed listening to other’s experiences</li> <li>• Great to have real case studies. Enjoyed Dan</li> <li>• Dan was good – need to have 2 more people like him to have a full panel</li> <li>• This organization’s structure and culture are very similar to ours – good information</li> </ul>	

**An Independent Comparison of Leading ERP systems**

Speaker: Eric Kimberling | Tuesday, 9:15am – 10:00am

<b>16</b> people rated this session and speaker(s)	<b>Rating</b> (Scale of 1-5)
Your overall rating of this conference session	4.4
Your overall rating of this session’s speaker(s)	4.8
<ul style="list-style-type: none"> <li>• Insightful, objective comparisons – I learned a lot about Oracle &amp; SAP and valued the updated information ... example S/4HANA</li> <li>• Great info and approach</li> <li>• Solid overview ... suggest showing some specific examples of the types of companies that fit w/each, including the non-Top 3</li> <li>• Very informative. Great content and layout!</li> <li>• Good session</li> <li>• Would be nice to hear how companies put additional products on top of ERP systems. Very good session</li> <li>• Could have been combined with Day 1’s selecting best software</li> </ul>	



**Panel Discussion #1 | Speaker: Panel**

Tuesday, 10:15am – 11:15am

<b>17</b> people rated this session and speaker(s)	<b>Rating</b> (Scale of 1-5)
Your overall rating of this conference session	4.5
Your overall rating of this session’s speaker(s)	4.5
Attendee written comments:	
<ul style="list-style-type: none"> <li>• Great interaction – could have started off with a more focused question asked of each. Open forum covered a lot of ground</li> <li>• Great discussion and ideas shared</li> <li>• This panel was energetic and engaging. It was well facilitated by Brian</li> <li>• Very good content! I liked the discussion and different perspectives!</li> <li>• I enjoyed the panel and format. Lots of good content and engagement w/audience</li> <li>• Good – some panelists were stronger than others</li> </ul>	

**Transformation Spotlight and Q&A**

Speaker: Jeanne Dailey | Tuesday, 11:15am – 12:00pm

<b>16</b> people rated this session and speaker(s)	<b>Rating</b> (Scale of 1-5)
Your overall rating of this conference session	4.3
Your overall rating of this session’s speaker(s)	4.4
Attendee written comments:	
<ul style="list-style-type: none"> <li>• Eye opening that a small implementation is in many ways as complicated as larger one</li> <li>• Good customer small business perspective</li> <li>• Liked that even a company of eight goes through issues same as company of 1000’s</li> <li>• Good case study</li> <li>• Speaker was great. Scale of project was not as relevant for me. Still a good presentation</li> <li>• Jeanne did a great job and was very informative</li> <li>• Enjoyed live case studies</li> <li>• The struggles of an eight-person company with ERP systems is not valuable for me. Speaker was decent</li> <li>• Helpful to know that issues can arise in both small and large companies</li> </ul>	



**How to Create an Effective Data Migration Strategy for Your Digital Transformation**

Speaker: Daryl Crockett | Tuesday, 1:00pm – 2:00pm

<b>17</b> people rated this session and speaker(s)	<b>Rating</b> (Scale of 1-5)
Your overall rating of this conference session	4.9
Your overall rating of this session’s speaker(s)	4.9
Attendee written comments:	
<ul style="list-style-type: none"> <li>• Great content effectively delivered. Data is my passion too</li> <li>• I love testing – great data readiness alert for consideration in any size project</li> <li>• Very informative information – realized need to start ASAP</li> <li>• Pure expertise!</li> <li>• This is such an important topic!</li> <li>• Great presentation – very helpful!</li> <li>• Lots of great info</li> <li>• So knowledgeable. Great component of this conference</li> <li>• Head and shoulders above the other sessions</li> <li>• Very passionate about topic and showed through during presentation</li> </ul>	

**Getting Over Your (Cyber) Insecurities: The Need for Additional Safeguards**

Speaker: Brian Weinthal and Daryl Crockett | Tuesday, 2:00pm – 3:00pm

<b>16</b> people rated this session and speaker(s)	<b>Rating</b> (Scale of 1-5)
Your overall rating of this conference session	4.9
Your overall rating of this session’s speaker(s)	4.9
Attendee written comments:	
<ul style="list-style-type: none"> <li>• Highlighted an area that I had not given much attention to</li> <li>• Great topics</li> <li>• I’m depressed</li> <li>• It was a bit far off of ERP mainline topics, but cyber is too important to ignore</li> <li>• Relevant content and great presentation from Brian and Daryl</li> <li>• Excellent content</li> <li>• Scared straight!</li> <li>• Brian was awesome!</li> </ul>	



**Panel Discussion #2**

Speaker: Panel | Tuesday, 3:15pm – 4:15pm

<b>15</b> people rated this session and speaker(s)	<b>Rating</b> (Scale of 1-5)
Your overall rating of this conference session	4.1
Your overall rating of this session’s speaker(s)	4.1
Attendee written comments:	
<ul style="list-style-type: none"> <li>• Reason for session not clear</li> <li>• Good conversation</li> <li>• A more sedate panel, probably because of time of day. Probably would have been better to ask all audience members to stand and join more of a fast-paced interactive panel</li> <li>• Good panel discussion</li> <li>• Good round table discussion</li> <li>• Decent/OK</li> </ul>	

**How to Manage Organizational Change During Your Digital Transformation**

Speaker: Eric Kimberling | Tuesday, 4:15pm – 5:00pm

<b>14</b> people rated this session and speaker(s)	<b>Rating</b> (Scale of 1-5)
Your overall rating of this conference session	4.6
Your overall rating of this session’s speaker(s)	4.6
Attendee written comments:	
<ul style="list-style-type: none"> <li>• Good insight into OCM</li> <li>• We need break priority</li> <li>• Total believer</li> <li>• Good points but too much detail on slides</li> <li>• Very relatable, great insight confirms what I have been told on my current project</li> <li>• Good. Slides good for takeaway</li> <li>• Good information to think about while preparing for any organizational change</li> </ul>	



**Implementation Readiness: Must-Dos Before Beginning Your Transformation**

Speaker: Eric Kimberling | Wednesday, 8:00am – 9:00am

<b>15</b> people rated this session and speaker(s)	<b>Rating</b> (Scale of 1-5)
Your overall rating of this conference session	4.8
Your overall rating of this session’s speaker(s)	4.8
Attendee written comments:	
<ul style="list-style-type: none"> <li>• Great materials to refer back to and think through at this juncture in our project</li> <li>• Good information – knowing it, I can start sooner</li> <li>• Great content and delivery</li> <li>• Excellent synthesis – charts/graphics/progressively</li> <li>• Good start up session</li> <li>• Excellent and very helpful for planning purposes</li> <li>• Good discussion</li> <li>• Slides became hard to follow – many and lots of detail</li> <li>• Slides good for takeaway</li> <li>• This section seems important – unfortunate that it had to be rushed through</li> </ul>	

**Case Study: Lessons from a Global ERP Implementation**

Speaker: Mike Stone | Wednesday, 9:00am – 10:00am

<b>14</b> people rated this session and speaker(s)	<b>Rating</b> (Scale of 1-5)
Your overall rating of this conference session	4.8
Your overall rating of this session’s speaker(s)	4.6
Attendee written comments:	
<ul style="list-style-type: none"> <li>• Very practical and easy to understand application to our own processes</li> <li>• Case studies are always interesting. Recommendation – more if possible</li> <li>• Very informative</li> <li>• Good conversation</li> <li>• Appreciate Mike’s feet on the ground examples; always brings the life to the topic</li> <li>• Real world in every way – LET’S GET THE MOOSE ON THE TABLE!</li> <li>• Great example of a project on a global scale!</li> <li>• “I like Mike.” Good material, good experience, good delivery</li> <li>• Personal experience exposure is always good</li> </ul>	



**Lessons from ERP Failures and Lawsuits**

Speaker: Marcus Harris and Eric Kimberling | Wednesday, 10:30am – 11:30am

<b>14</b> people rated this session and speaker(s)	<b>Rating</b> (Scale of 1-5)
Your overall rating of this conference session	4.6
Your overall rating of this session's speaker(s)	4.8

Attendee written comments:

- Sobering
- Potentially the best presentation. Suggestion – tighten up and take it on the road. People need to hear this talk. It will be popular
- Good overview of all things discussed over conference
- Good, helpful wisdom. Glad to see the continuing emphasis on change management. Legal insights are invaluable – a strong finish!
- Very informative and useful content
- Pretty good
- Good info but maybe better as a breakout session