



DIGITAL
STRATOSPHERE
2020

Hilton Garden Inn | San Diego | Downtown/Bayside
January 28 – 30, 2020

Tuesday, January 28: Keynote Sessions

Time	Topic	Presenter(s)	Location
11:00am – 11:40am	Registration <i>Pick up your registration packets and nametags to gain entry</i>		Main Conference Area
11:45am – 12:30pm	Networking Lunch		
12:30pm – 1:00pm	<i>Conference Officially Begins</i> Introduction / Welcome / Goal Setting	Adam Cheatham, Third Stage	Main Conference Area
1:00pm – 1:50pm	Keynote Session: The Key Differences Between Digital Transformation and ERP Success and Failure	Eric Kimberling, Third Stage	Main Conference Area
2:00pm – 2:50pm	Lessons from ERP Failures and Lawsuits	Eric Kimberling, Third Stage Marcus Harris, Taft	Main Conference Area
2:50pm – 3:15pm	Networking / Snack Break		
3:10pm – 4:00pm	Client Case Study: Transformation Spotlight and Q&A	Dan Krug, Nucor Steel Eric Kimberling, Third Stage	Main Conference Area
4:10pm – 5:00pm	Negotiating with Your ERP Software Vendor and System Integrators	Marcus Harris, Taft Law Daniel Saeedi, Taft Law	Main Conference Area
6:00pm – 7:30pm	Networking Happy Hour		Hotel Lobby



Wednesday, January 29: Breakout Sessions

Time	Topic	Presenter(s)	Location
7:00am – 8:00am	Breakfast		
8:00am – 8:50am	Selecting the Best Enterprise Software for Your Organization	Adam Cheatham, Third Stage	Conference Room A
	Panel Discussion: Lessons from Transformation Experts	Dan Krug, Nucor Steel Daryl Crockett, ValidDatum Dan Saeedi, Taft Marcus Harris, Taft Bryan Dubois, RoviSys Stuart Robb, Third Stage Brian Potts, Third Stage	Conference Room B
9:00am – 9:50am	Organization Change Management (Strategy vs. Reality)	Eric Kimberling, Third Stage Brian Potts, Third Stage	Conference Room A
	The Relationship Between Operational Technology & IT	Matt Knott, RoviSys	Conference Room B
9:50am – 10:10am	Networking / Snack Break		
10:10am – 11:00am	Implementation Readiness: Must-Dos Before Beginning Your Transformation	Eric Kimberling, Third Stage	Conference Room A
	Where to Expect the ROI When Implementing Enterprise Applications	Michael James, Technology Evaluation Centers	Conference Room B
11:10am – 12:00pm	Transformation Quality Assurance and Assessment: How to Ensure Implementation Success	Stuart Robb, Third Stage Consulting Europe	Conference Room A
	Manufacturing / Industrial Track: TBD	Matt Knott, RoviSys	Conference Room B



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Time	Topic	Presenter(s)	Location
12:00pm – 1:00pm	Lunch		
1:00pm – 1:50pm	Data Cleansing Strategies and Tools: A Deep Dive	Daryl Crockett, ValidDatum	Conference Room A
	Training and User Adoption Strategies for Today's Digital Transformation	Bob O'Neill, Epilogue	Conference Room B
2:00pm – 2:50pm	Getting Over Your (Cyber) Insecurities: The Need for Safeguards in the New Electronic Age	Daniel Saeedi, Taft Daryl Crockett, ValidDatum	Conference Room A
	Panel Discussion: Lessons from Transformation Experts	Bob O'Neill, Epilogue Bryan Dubois, Rovisys Stuart Robb, Third Stage Adam Cheatham, Third Stage	Conference Room B
2:50pm – 3:10pm	Networking / Snack Break		
3:10pm – 4:00pm	How to Get Executive Alignment on Your Transformation	Eric Kimberling, Third Stage	Conference Room A
	One on One Sessions with Transformation Experts	Conference Speakers	Conference Room B
4:10pm – 5:00pm	Common Industry Myths and Hoaxes	Brian Potts, Third Stage	Conference Room A
	One on One Sessions with Transformation Experts	Conference Speakers	Conference Room B
6:00pm – 10:00pm	Conference Dinner and Entertainment		House of Blues San Diego



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Thursday, January 30: Keynote Sessions

Time	Topic	Presenter(s)	Location
7:00am – 8:00am	Breakfast		
8:00am – 8:50am	How to Create an Effective Data Migration Strategy for Your Digital Transformation or ERP Project	Daryl Crockett, ValidDatum	Main Conference Area
9:00am – 9:50am	Case Study: Lessons from a Global ERP Implementation	Mike Stone, Third Stage Consulting	Main Conference Area
10:00am – 10:50am	How to Define the Best Digital Strategy for Your Organization	Eric Kimberling, Third Stage	Main Conference Area
11:00am – 11:45am	Establishing an Effective PMO for Your Digital Transformation	Stuart Robb, Third Stage	Main Conference Area
11:45am – 12:00pm	Closing Remarks	Eric Kimberling, Third Stage	Main Conference Area
12:00pm	CONFERENCE CONCLUDES		
12pm – 2pm	Industry Luncheon (Please RSVP with Bob Blanchette)		TBD