


Ola Jacunski, Ph.D.

Project Leader with expertise across strategy, pricing, and Agile transformation in healthcare & finance. Accomplished in large-scale, cross-functional data & analytics projects requiring extensive senior stakeholder engagement; experience managing teams of up to 12 individuals. Completed doctoral research in computational biology (biological networks & machine learning).

 alexandra.jacunski@gmail.com

 ajacunski.com

 linkedin.com/in/ola-jacunski-87282723/

 New York, NY

Experience



Boston Consulting Group (BCG)

Project Leader

Consultant

New York, NY

2019-Present

2017-2019

• Health Care:

- Led Agile transformation at a global biopharma company as a product owner
 - Acted as Product Owner for first client Agile project, developing educational app on rare heart disease geared towards health care providers
 - Led multidisciplinary team of 12 core members and large extended team, including developers; data scientists; designers; vendors; and commercial, legal, medical, and regulatory representatives
 - Achieved >4x acceleration of product delivery, with user-tested app completed in 8 sprints (16 weeks); typical projects of this magnitude expected to take 1-2 years
 - Developed strong advocacy for Agile among senior stakeholders, including initial skeptics
- Created pricing tool for a global generic pharmaceuticals company as part of a pricing competency overhaul
 - Spearheaded development of Tableau-based pricing tool to replace existing systems (monthly >50MB Excel spreadsheets), including creating & implementing Alteryx pipelines to transform raw data
 - Worked closely with pricing analysts to identify and implement key product requirements with optimal usability and functionality, including first-ever historical view of pricing across customers & drugs
 - Worked closely with BCG and client IT teams to develop automated data update processes
- Developed vision and blueprint for a big data/advanced analytics strategy at a global biopharma company
 - Supported development of Phase I view through user and expert interviews and industry best practices
 - Identified initial models for data acquisition, storage, governance, usage, and enablement for Phase II

• Financial Institutions:

- Redesigned individual & branch-based front-office sales incentives for financial institution's commercial banking business
 - Identified client and industry best practices through internal and expert interviews
 - Simplified existing client incentives, focused on sales volume (\$) and (#) and customer experience to remove conflicting signals from existing model and remove ability to 'game' system
 - Developed and handed over Excel forecast model for multi-scenario incentives payouts based on proposed changes, including base savings (~\$8-10M) and expected productivity increase (addl. ~\$20-30M)
- Conducted a pricing diagnostic for a mutual fund and investment company
 - Independently developed Alteryx-based pricing model and pricing recommendations for RIA and private client businesses in 6-week diagnostic, leveraging existing client sales data across wide product suite
 - Identified ~\$35M repricing opportunity, proposing optimal client mix for repricing pilot based on revenue goals and assessed client risk (90% conversion success in pilot)
- Developed a monetization strategy for a new payment technology at a diversified financial services company
 - Created experimentation strategy for financial institution to identify key short-term and long-term wins for B2B, B2C, C2B, and government payments
 - Developed two-year roadmap and initial financial estimates for prioritized experiments

• People & Organization:

- Developed organization alignment initiative strategy for financial services outsourcing company
 - Supported organizational alignment initiative in client's production arm through client workshops

- **Recruiting Director, Advanced Degree Candidates**

- Led recruiting efforts for Advanced Degree (MD, JD, PhD) recruitment cycle, including communications strategy, on-campus and special-interest events, and conversion efforts
- Developed recruiting dashboard in Tableau to view current and historical recruiting efforts, including conversion & cross offer rates and diversity metrics

- ⇒ **Columbia University**

Ph.D. Candidate

New York, NY

2012-2017

- Thesis title: “Using interspecies biological networks to guide drug therapy” ([link](#))
- Independently developed translational algorithms for identifying complex human genetic interactions from much simpler yeast genetic data by using biological networks, machine learning, and statistics
- Integrated human genetic predictions with large-scale databases to identify and computationally validate novel cancer combination therapies (CCTs)
- Designed and interpreted experiments in collaboration with other research groups to confirm 10 predicted CCTs across 7 cell lines; initial analysis confirms that 9/10 pairs inform viable CCTs in at least one cell line
- Assisted in writing and copyediting grants, ranging from small (\$70,000/1 year) to large (\$1 million/4 years)

Education

- ⇒ **Ph.D., Columbia University**

2012-2017

Integrated Program in Cellular, Molecular, and Biomedical Studies. Concurrent: M.A. (2015); M.Phil. (2016)

- ⇒ **B.A., Columbia College, Columbia University**

2007-2011

Majors: Biology, English Literature. Recipient of GM/EEOC Endowment Scholarship, 2009-2010

Select Academic Publications

Full list available on Google Scholar ([link](#))

- ⇒ **Jacunski A, Dixon SJ, Tatonetti NP.** Connectivity Homology Enables Inter-Species Network Models of Synthetic Lethality. *PLOS Comp. Biol.* (2015).

- ⇒ **Jacunski A, Tatonetti NP.** Connecting the Dots: Applications of Network Medicine in Pharmacology and Disease. *Clin. Pharmacol. Ther.* (2013). 20 citations.

Skills

- Project management across teams and company cultures; adaptable and flexible
- Programming: Python, Bash, HTML/CSS, JavaScript (currently learning full-stack web development); experience in R, Matlab, Java, SQL
- Large-scale data analytics & visualization (incl. Alteryx, Tableau)
- Writing, editing, and copyediting (incl. as Co-Copy Editor at the Columbia Medical Review)
- Languages: fluent English & Polish; intermediate French & Japanese; experience in Spanish, Latin, & Farsi

Interests

Ola reads 50+ books a year, fits 40+ people into a one-bedroom Manhattan apartment for her annual “pierogi party” (Mikotajki; 300+ pierogi made by hand, from scratch), has run marathons, enjoys crosswords and video games, and is a Scrabble fiend. She writes fiction under the name Alexandra Hill, and recently won the Grand Prize in the 2019 Writer’s Digest Popular Fiction Awards.