

**CONGRATS ON  
#30RENORMHC  
@RMHCRENO! ❤️**

**30**  
years

1987 – 2017



**RMHC**<sup>®</sup>

Northern Nevada

# Hello, you gorgeous people (or person), you!

We're celebrating and YOU are invited to join us!

This year marks our 30<sup>th</sup> year serving families in the region by providing a home-away-from-home for families with a child in the hospital. We're asking the thoughtful, kind, intelligent and caring members of this community (that's you!) to record a quick video congratulating Ronald McDonald House Charities® Northern Nevada on reaching its 30<sup>th</sup> Anniversary. We'll share your videos on our Facebook page and compile them into a video for our October gala.

- 1. Hold this sign with the hashtag facing the camera and have someone record you (and/or your group) offering quick congratulations (:05- :10 seconds) to the Reno Ronald McDonald House®.**
- 2. If you use a phone, make sure your videographer holds it LANDSCAPE, pretty, pretty please.**
- 3. Post your video on your social media channels with the hashtag #30RENORMHC and tag us on Facebook (/RMHCNorthernNevada) or Twitter and Instagram (@RMHCReno).**
- 4. Email your video to [rachel@rmhc-reno.org](mailto:rachel@rmhc-reno.org).**

Be creative! Round up your supporters or co-workers for a group shout-out. Incorporate your company's product or services! Lend your spokespeople or mascots to the cause. We couldn't serve the families we serve without this vibrant community supporting us. Help us showcase that vibrancy and demonstrate just how much the Biggest Little City believes in keeping families close when they need it most.