

# UR The Key To A Safe Ride Contract Activity

## Difficulty Level:

Easy

## Implementation Timeframe:

Anytime

## Overview:

The Florida Teen Safe Driving Coalition encourages safe driving behavior at all times! We also know that parents are the number one influencer for safe driving behavior. This campaign will ask students and their parents to sign a safe driving contract, promising to always drive safely.

## Purpose:

To create public awareness and accountability - and to remind students and parents about the importance of safe driving.

## Implementation of the UR The Key To A Safe Ride Contract Activity:

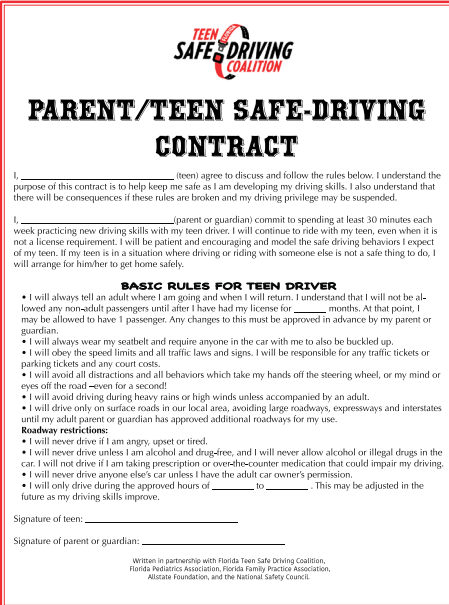
Step 1: Seek permission from your school administration, SADD chapter advisor, or community leader to host this campaign.

Step 2: Publicize the campaign on social media, student newspaper and morning announcements. Hang infographic posters at the school.

Step 3: Distribute student/parent contracts. Find a local business to donate a reward and do a random drawing for a prize for participants.

Step 4. Ask them to post their support for safe driving on social media using #URTheKeyToASafeRide

Step 5: Track your outreach



The image shows a 'Parent/Teen Safe-Driving Contract' form. At the top, it features the logo for the 'TEEN SAFE DRIVING COALITION'. The title of the contract is 'PARENT/TEEN SAFE-DRIVING CONTRACT'. The form contains two numbered sections for the teen and the parent/guardian to agree to the terms. It lists 'BASIC RULES FOR TEEN DRIVER' including: always telling an adult where they are going, wearing seatbelts, obeying speed limits, avoiding distractions, and not driving during heavy rain or high winds. It also includes 'Roadway restrictions' such as not driving if angry, upset, or tired, and not driving if under the influence of alcohol or drugs. The form concludes with lines for the signatures of the teen and the parent/guardian, and a footer that lists the partner organizations: Florida Teen Safe Driving Coalition, Florida Pediatrics Association, Florida Family Practice Association, Alzate Foundation, and the National Safety Council.

**Reporting Criteria** - Please visit this link to report back on your outreach efforts:

<https://flteensafedriver.org/project-reporting/>

1. Did you implement this project? Yes/no
2. Estimate the number of contracts that were signed as a result of this campaign.
3. Estimate the number of total interactions that may have resulted in person or on social media. Ex: conversations in the lunchroom, morning announcements, re-tweets, and replies from other students or advocates.

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