

Jacy Good & Steve Johnson – Hang Up and Drive Presentation

Request a Presenter at Your School or Community Group

Difficulty Level: **Medium**

Implementation Timeframe:

Any time throughout the school year

What goes into hosting a successful speaker presentation at your school or community organization?

1. Begin by getting approval from your Principal or Program Director to help determine who might need to be involved, as well as when the presentation will could be held.
2. When working with your student advisor, school administration, or community leadership, **define a couple of dates and times** that would be appropriate to hold a school/community-wide speaker assembly.
3. Try to have as many people present as possible to hear your speaker's presentation! The more people that hear the message, the better! This may mean you need the help of your Principal to make the presentation mandatory school-wide, you may need to promote the event, or you may need to request teachers to "opt into" or sign up their classes during the designated presentation time. **We require a minimum audience size of 100 people to host this presentation**
4. **This will require audio/visual needs.** Please work with your school or community group to ensure there is audio and visual support for the assembly, and also that a stage or auditorium is available for the presentation on your set day.
5. Contact Melissa Valido (contact information at the end of this document) and request a presentation. **Note:** Some speakers may charge a speaking or travel fee. Please inquire with the above contact to see if any grant funding is available to cover these costs, or if fundraising might be needed to bring this speaker to your school or community group.
6. Formally set an exact date and time with Melissa Valido (contact information at the end of this document), and your school or community organization.
7. On the day of your schedule presentation, ask your school administration to dismiss your audience a few minutes early so they can be seated and ready for the presentation.





HANG UP AND DRIVE TOUR



JACY'S STORY

May 18, 2008 was meant to be one of the best days of Jacy Good's life. Her college graduation day had gone smoothly, her family packed up her life into their station wagon, she said a temporary goodbye to her long-term boyfriend, Steve Johnson, and began the 90-minute drive home. Everything changed because of one distracted driver...

During the Hang Up And Drive program, Jacy recounts her tragic story along with her now husband, Steve, who details some of the holes in the story Jacy can't recall on her own. The presentation will include the frightening facts and stats about the distracted driving issue. The program is as informative as the story is shocking, and no audience member leaves without pledging to change his/her driving habits for good. Jacy & Steve have been trained by the National Safety Council to deliver their message effectively and to help your school meet its safety goals.

A presentation your students will remember!

Jacy has been a guest on **The Oprah Winfrey Show** and of Secretary General Ban Ki-Moon at the United Nations' "Call to End the Global Epidemic of Distracted Driving" summit. She was a panelist at **Maria Shriver's** 2010 Women's Conference, and was featured as a "Hero Among Us" in **People Magazine**. She has been profiled in many dozens of newspaper and TV pieces, including a January 2015 **CNN** segment of *The Human Factor*. In August 2016, an **AT&T** PSA video starring Jacy went viral, receiving over 300 million+ views across social media.



Watch the Viral Video Here:

http://bit.ly/Jacy_Steve



Learn More:

www.HangUpAndDrive.com



Presentations are Funded by The Florida Department of Transportation

Contact:

Melissa Valido

Lead, Florida Teen Safe Driving Coalition

850-570-8879

info@FLTeenSafeDriver.org

Reporting Criteria - Please visit this link to report back on your outreach efforts:

<https://flteensafedriver.org/project-reporting/>

1. Did you host Kevin Brooks at your school or community organization?
2. How many students or teens attended your event?
3. How many parents or caregivers attending your event?
4. How did you promote your event (select any and all that apply)
 - a. Morning announcements
 - b. Posters
 - c. Flyers
 - d. Social media
 - e. School newsletter
 - f. Word of Mouth
 - g. Emails
 - h. Reminder notes written on teacher white boards