

Paper Code: OEP-NSS

Title of the Paper: SOCIAL MOVEMENT AND SOCIAL ACTION.

Objectives

- Understand the concepts and context of Social Movements and Social Action.
- Develop understanding and analyzing issues in a broader context in order to respond to critical Social realities.
- Developing a strong perspective and skill to engage themselves in struggles, protests and movements.
- Acquire Knowledge on the Concepts, Processes and Techniques of Social Advocacy.

Unit – I: Introduction to Social Movement:

- Social Movement: Meaning, Concept and Definitions.
- Religious and Sectarian Movements – Social Reform Movement, Bhakti Movement, Peasant Movement, Dalit Movement, Women Movement.

Unit –II: Introduction to Social Action:

- Social Action: Meaning, Concept, and Definitions.
- Need for social action, Ideologies, approaches and strategies of social action, Models of social action, Social action as a Method of Social Work

Unit - III: Introduction to Social Advocacy:

- Meaning, concept and definitions of social advocacy, Social advocacy as a tool for social change, Process of Social Advocacy,
- Prerequisite for Social Advocacy : Leadership, Campaign Planning, coalition and Network building, Budget Analysis, Communication, Media Advocacy, Public Interest Litigation.

Unit IV: Approaches for Social Action and Social Movements:

- Vinobha Bhave - Sarvodaya,
- Mahatma Gandhi – Swadeshi and Independence Movement.
- Sundarlal Bahuguna – Environment Movement.
- Medha Patkar – Narmada Bachao Andolan.
- Rajendra Singh – Water Conservation.
- Dr. Sudarshan – Tribal Movement.
- Anna Hazare – Lokpal Movement against Corruption.

SUGGESTED LITERATURE:

1. Alinsky, Saul 1998, Rule of Radicals, Vintage Book Edition.
2. Bailey R and Mike Brake (EDs) 1975, Radical Social Work, Edward Arnold, London.
3. Baviskar A 2010, Social Movements in India, in N G Jayal and PB Mehta (EDs)- Oxford Companion to Politics in India, Oxford University Press, New Delhi.
4. Freire P 1997, Pedagogy of the Oppressed, Penguin Books, New Delhi.
5. Gurr T R 1970, Why Men Rebel, Princeton University Press, Princeton.
6. Muzaffar Assadi, Movements and Politics in Karnataka, Karnataka Journal of Politics.
7. Ray, Ray and M F Katzenstein (EDs) 2005, Social Movements in India- Poverty, Power and Politics, Rowman and Little field.
8. Sangavi S 2007, The New People's Movement in India, Economic and Political Weekly.
9. Siddiqui H Y (ED), Social Work and Social Action- A Development Perspective, Harnam Publications, New Delhi.
10. Thompson N 2002, Social Movements, Social Justice and Social Work, British Journal of Social Work 32(6).