

October 12, 2016
Civic Association Meeting Minutes

All Board members present.

Lynn called the meeting to order at 6:12pm

Agenda approved

Lynn welcomed to meeting. Next meeting 12/14, 5:30pm, at the Community Center.

David introduced program speaker.

Program: Kathleen (Kat) O'Donohue (Director of Folks at Home since 2009), speaking about Arcadia at Sewanee, a non-profit corporation in TN, currently filing as 501©(3)

Mission Statement: serve older adults with residential living and with a variety of services.
Vision is broad, but to be both innovative and resp. for older adult services

Board of Trustees:

- Pres. Linda Lankewicz, former University Provost, currently VP of Sewanee Emeritus Assoc., cared for mother
- VP Tom Phelps, Tullahoma Heart and Sleep Center physician
- Sec. Alec Moseley, C'70, Univ. and SAS Board of Trustees
- Treas. Greg Maloof, Monteagle Assembly, Rotary
- Trustees: Anne Davis (one of founders of Academy for lifelong learning), Kathleen O'Donohue (Founding Executive Director of F@H), Lane Price (Radiation Oncologist, retired hospice medical director), Loius Rice (C'50, Regent Trustee, SSMF, Abbott's Alley, former mayor of Avondale Estates, GA), Pete Stringer (Sen. VP of First TN Bank), Frank Gladu (ex-officio University liaison, University VP for Administrative Services, part of paid time as University employee is to serve on this sort of committee – driving outreach to get things done, moved things forward greatly)

Arcadia and University are totally independent, but University owns land and is strategic partner, and has helped find potential lease on University property

Goals:

- residence and services for assisted living
- consider continuum of assisted care services

Background:

Tom Watson, Matt Costello, and group of alums formed "Sewanee Eldercare Project," first met with VC in 2011

Developers researched, over and over said no because market was too small

Since then:

- working group meeting regularly for 3 years
- University has now paid to analyze demand for 3 studies

Results:

Over 1000 households surveyed, 15% said likely to move to senior living community in Sewanee, 10% very likely in 3 years, avg. annual demand 77 units

Recommendations:

- move forward with plans
- look at construction of independent units, asst. living units no more than 25 beds, looks at const. of a dedicated cognitive loss asst. living

Future:

- work work work
- involved engagement from the community
- money money money
- time, talent, and treasure
- vision and ideas

Formed communications and medical committees. Working with local medical providers to establish partnerships. Executive committee working with developers, communication committee web designers, logo, messenger, etc.

Kiki: Where will Sewanee senior center go? Will it be incorporated?

Kat (as Kat): makes total sense to integrate senior center into Arcadia. If asst. living is first (25 apartments) (seems like highest priority), might contract through hospital, Inn, Univ. for food service. If best version (activity center, kitchen, etc., then meals come from there) Been discussed seriously at both ends of \$1-13 mil range. Short answer is yes. No reason not to.

Jane Flynn: Enough land at proposed site?

Kat: Many sites reviewed. No shortage of land in Sewanee. Town planner has suggested most strongly: Castleberry (Billy Goat Mountain) –could walk to town, Alabama/41A/Kennerly leasehold, 80 acres between Finney and hospital (soccer practice fields). Developer will decide.

Lane Price: Explain Green House Project concept?

Kat: Model for long term care. Shared dining/living/kitchen within separate apartments. Access to nature, pets, communal dining table, and (most radical part) nursing station and doctors hidden. Bailey Manor in Winchester has similar design. Jobs are shared amongst workers. Excellent quality of care/work. 1st in country in Tupelo, MS. Benefits: ideal due to social/private structure, allows every resident to help spot and address problems, people live longer.

David Michaels: was survey 1000 only Sewanee residents, or were alums included?

Kat: Survey included alums of Sewanee, SAS, SMA; residents of Clifftops, Assembly, some radius of local area, plus all of owning dioceses.

Ky Fort: Will staffing recruitment be a problem?

Kat: To my knowledge, only discussion on staffing is that Univ. students could be market. (bad idea) Will bring that back to committees and trustees.

Ky: Timeframe?

Kat: Don't know. Working on investors, developers, formal RFP.

John Flynn: Cost for individual? Several hundred thousand?

Kat: Not a buy in model. Rental. GOAL is at Arcadia will be able to serve everyone at every income level in our area. Market rate in our area is \$2,800-3,800/month. NOT a 2nd home.

Continuing Care Retirement Community.

Park Update, Stephen Burnett

Elliott Park in operation 11 months, great success. Have recruited low and high-frequency inspectors for maintenance, as requirement of insurance. Fresh mulch in soon. Ongoing work of love.

Woodlands playground has donated equipment, fresh mulch, in decent shape for time being.

Waiting for downtown changes before working there.

Soccer/baseball field project approaching.

Director of Classifieds, Doug Meyer

-cleaned up database, maintaining schedule of payments (you have full month to pay when due, by check, cc, paypal)

-currently 655 paying participants (down from 853)

Ed Hawkins: Need to promote Classifieds to newcomers, students. Initial purpose was to boost budget of SCA.

Lynn: SBA made proposal to board to write welcome letter to newcomers, board has approved.

John Flynn: Better instruction on how to use the system.

Phil White: Is it ok to attach photos now?

Doug: Anything you're able to send is fine.

Ed: Confirmation code post spam upgrade?

Doug: Forgery detection anytime you use a different device. Once you've done it once on every device, you should be good. Just hit reply to verification code email.

Lynn: Put instructions in Messenger?

7:08 meeting adjourned