

WFA GAME OF THE WEEK SPONSORSHIP OPPORTUNITIES

LARGEST WOMEN'S FOOTBALL LEAGUE IN THE WORLD

The WFA is the largest women's football league in the world, consisting of 60 teams and 2500 players competing at the highest level of football.

FEATURED IN EVERY MAJOR NETWORK AND PUBLICATION

The WFA and its players have been featured in every major network and publication including: NFL Films, ESPN, NBC Sunday Night Football, Comcast Sports, CNBC, Yahoo Sports, ABC, FOX Sports, Washington Post, NY Times, in addition to being featured on over 20 NFL Team Websites.



Over 300,000 fans watched the WFA National Championship on ESPN3.



MAKING NFL HERSTORY

Multiple WFA players have been selected as coaches and scouts in the NFL. Most notable former players include: Katie Sowers, 1st Female to Coach in Superbowl; Lori Locust, 1st female NFL Coach to Win a Superbowl; Callie Brownson, 1st female Division I NCAA coach (Dartmouth College); and Jennifer King, 1st Full Time African American Female NFL Coach





GAME OF THE WEEK

TITLE SPONSOR

\$5000 [YOUR COMPANY] WFA GAME OF THE WEEK
Company Name as Title of Game of the Week
Company Logo by Scoreboard on Broadcast of game.
Five (5) 30-second commercial spots during live broadcast on national television.
Company Logo on front page of WFA Website.
Company Logo on all 60 team pages

REPLAY SPONSOR

\$2500 "Brought to you by [Your Company] Logo" on all instant replays (15-20) during Live Broadcast on national television.
Two 30-second commercial spots during Live television broadcast
Company Logo on front page of WFA Website



*Broadcasted in 42 Countries
100 million homes*

Roku



Channel 623



Channel 597



at&t Channel 1665

