



Downtown Minneapolis Street Art Festival

Performance Art
Mural Painting
Chalk Art
Music
Craft
& More

WELCOME TO THE DOWNTOWN MINNEAPOLIS STREET ART FESTIVAL

The Mpls Downtown Improvement District and Hennepin Theatre Trust are pleased to present the first annual Downtown Minneapolis Street Art Festival—the new signature downtown art experience for residents and visitors that celebrates street art in all its forms. We hope you're as excited as we are to share an inclusive, vibrant and unforgettable experience in the heart of downtown Minneapolis.

Event Highlights

Street Art installations by local and national artists, including 3D installations

Special street performances, games, food trucks and beverages

Street Art Film Showcase and Street Show Concert

Media Center at 8th & Hennepin

zAmya Theater Project special performance at Nicollet Theater in the Round

Friday night concert with headliner Malamanya and openers Street Show competition winners on the Parq at the Marq (Marquette Plaza)

Special Saturday edition of the Nicollet Makers Market

Partnership

An event like this cannot happen with the support of many friends and partners—we'd like to acknowledge our site sponsors IDS Center and Westminster Presbyterian Church, as well as our event presenters, the Goethe Institute, the Parq at the Marq (Marquette Plaza/Musicant Group), zAmya Theater Project, and the Warming House.

Sponsorship

We'd like to thank our official Downtown Street Art Festival hospitality partner AC Hotel Minneapolis Downtown for generously donating the accommodations for our out-of-town artists.

The banner features a blue background with a stylized yellow city skyline and trees. On the left, a purple circle contains the text 'Downtown Minneapolis Street Art Festival'. On the right, a list of activities is displayed: 'Performance Art', 'Mural Painting', 'Chalk Art', 'Music', 'Craft', and '& More'.

**Downtown
Minneapolis
Street
Art
Festival**

Performance Art
Mural Painting
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SPONSORSHIP OPPORTUNITIES

FESTIVAL

10,000 USD

Presenting sponsor recognition, including verbal mentions at all festival events, logos on all festival printed materials (excluding individual artist signage) and festival homepage.

Small ad in festival program guide.

Opportunity to table/sample your brand on Friday and Saturday during the festival.

Acknowledgement on printed program guide and website sponsor page.

Social media promotions opportunities before, during and after festival.

EVENT

3,500-5,000 USD

Event sponsor recognition at one of the festival events (dj, concert, film, media center, market, etc.), including verbal recognition and logo on all event related signage and materials, as well as online event schedule.

Acknowledgement on printed program guide and website sponsor page.

Social media promotions opportunities before, during and after festival.

ARTIST

1,500 USD

Sponsor text recognition on individual artist signage. (This artwork is made possible by...)

Acknowledgement in printed program guide and on website sponsor page.

Social media promotions opportunities before, during and after festival.

SUPPORT

500 USD

Acknowledgement on website sponsor page.

For more information on sponsorship, please contact lmiddag@mplsdid.com.