

Glacier City Gazette Ad Rates

Glacier City Gazette publishes online and prints 3,500 copies that are distributed to businesses and P.O. boxes in Anchorage, Rainbow, Indian, Bird Creek, Girdwood, Portage, Whittier, Cooper Landing, and Hope.

Publication of the 12-page, full color paper is on the 2nd and 4th Wednesdays of the month. The deadline is the Saturday before publication.

Glacier City Gazette publishes online and prints 7,500 copies of the special issues Summer 49er and Winter 49er, and 2,500 are placed in Hotel Alyeska's rooms throughout the season. The Summer 49er published the fourth Wednesday of May and the Winter 49er is published the second Wednesday in December.

Regular Issue Ad Rates

This rate is based on \$12 per column inch.

Business Card = \$75

1/8 = \$135

1/6 = \$180

1/4 = \$270

1/3 = \$360

1/2 = \$540

2/3 = \$720

3/4 = \$810

Full Page = \$1080

Custom ads will be charged at \$20 per column inch.

Summer/Winter 49er Special Issue Ad Rates

Ad rates are based on \$14 per column inch.

Business Card = \$85

1/8 = \$157.50

1/6 = \$210

1/4 = \$315

1/3 = \$420

1/2 = \$630

2/3 = \$840

3/4 = \$945

Full Page = \$1,260

Custom ads will be charged at \$20 per column inch.

Classified Ads

\$20/first 25 words, \$0.25 each word after 25

\$20 2-column x 1-inch image

Advertising Dimensions

Glacier City Gazette is based on a 6-column layout.

1/8 page

2 col. = 3.2222" x 5.625"
3 col. = 4.9167" x 3.75"
4 col. = 6.6111" x 2.8125"
6 col. = 10" x 1.875"

1/6 page

2 col. = 3.2222" x 7.5"
3 col. = 4.9167" x 5"
4 col. = 6.6111" x 3.75"
6 col. = 10" x 2.5"

1/4 page

2 col. = 3.2222" x 11.25"
3 col. = 4.9167" x 7.5"
4 col. = 6.6111" x 5.625"
6 col. = 10" x 3.75"

1/3 page

2 col. = 3.2222" x 15"
3 col. = 4.9167" x 10"
4 col. = 6.6111" x 7.5"
6 col. = 10" x 5"

1/2 page

3 col. = 4.9167" x 15"
4 col. = 6.6111" x 11.25"
6 col. = 10" x 7.5"

2/3 page

4 col. = 6.6111" x 15"
6 col. = 10" x 10"

3/4 page

6 col. = 10" x 11.25"

Full page

6 col. = 10" x 15"