After your movie is completed, it is important to get the word out. Join Marketing and PR experts that will talk about how it is essential to reach the media (Print, TV, Radio, Social Media) and will give you tips to build an audience.
Since launching Cinematic Red in 2012, we have represented the Slamdance Film Festival (4 festival years 2013-2016); helped launch the ArcLight Presents Slamdance Cinema Club, working for a number of years with ArcLight Cinemas (launching their Santa Monica location, etc); helped launch the Women in Entertainment Summit; represented RuPaul's DragCon for its 2nd year in LA; represents Street Food Cinema -- Los Angeles premiere outdoor events; now representing The American Pavilion at the Cannes Film Festival, launched “The Boy Band Con: The Lou Pearlman Story,” from its SXSW world premiere, theatrical release through to the YouTube global launch; launched “Ali & Cavett: The Tale of the Tapes” with its SXSW world premiere; recently helped debut visionary group GreenLight Women; and continuing to guide powerful documentaries "Ask No Questions," and "The Prison Within" from their award winning festival debuts this winter to global VOD releases; launched the recent theatrical release of Strike Back Studios "The Dark Divide" starring David Cross, Debra Messing and David Koechner; and having run the recent Emmy® campaign leading to an Emmy® win for Nena Erb, ACE editor for the HBO award winning show "Insecure.*
John Wildman

John Wildman is a multi-faceted presence in the entertainment world, known for his work as a film and film festival publicist, consultant, filmmaker, journalist, and critic.

Currently, Wildman is the publicist and consultant for a number of national regional film festivals, including; the Oxford FF, Bentonville FF, Harlem International FF, San Luis Obispo International FF, Naples International FF, Sound Unseen, Cucalorus, Hot Springs Documentary FF, CineCina FF, Deep in the Heart FF, Sidewalk, Cine Las Americas, and Out on Film.

He is also the founder and editor-in-chief of FilmsGoneWild.com, and has been a host on The Daily Buzz NPR broadcast reporting from Sundance, Toronto, and Cannes for the past five years. His feature film directorial debut, the grindhouse art-horror thriller THE LADIES OF THE HOUSE was released to critical acclaim in 2015, The comedy short, SWEAT OF HIS COW will be making the festival rounds in 2021, and he is in development for the horror-comedy HUGE WRACKBANGER’S

Wildman was formerly the Senior Publicist for the New York Film Festival, New Directors/New Films, the Chaplin Award Gala, and the Director of Press and Public Relations for the American Film Institute. As a journalist, he is the Founder and Editor-in-Chief of FilmsGoneWild.com, and was a contributor to Film Comment.com, Film Threat, Movie City News, Beyond Cinema, Fangoria.com, Moving Pictures Magazine.com, and Festworks.com.

Wildman also wrote and produced the Vision Awards for several years, which aired on the ION and PAX Networks and benefitted Retinitis Pigmentosa International. His work in television production included the following shows/series: Jingle Ball Rock (FOX), Essence Music Festival (UPN), Dale Earnhardt Tribute Concert (FOX), Tim McGraw: Sing Me Home (NBC), Christmas in Aspen (ABC), Janet Jackson “All For You” in Hawaii (HBO), Music In High Places (series) (MTV, DirecTV), and the 2000, 2001 & 2003 Radio Music Awards (ABC) (NBC).
Sabrina Hutchinson

For more than 25 years, Sabrina Hutchinson has been in the business of elevating and supporting musicians and sound creators. In 2021, she founded Defiant Talent Management, an agency representing composers for TV, film, and video games. Her roster of clients includes Gordy Haab, David Cieri, Hannah Parrott, Joshua Mosley, and Kevin Matley, among others.

Previously, Hutchinson founded and ran Defiant Public Relations, an award-winning entertainment PR firm specializing in sound and music clients. Her roster included celebrities such as Orlando Jones, Nicole Beharie, and Brian Tee, as well as composers Blake Neely, BAFTA and Emmy-winning composer Bear McCreary, Golden Globe nominees Rolfe Kent and Christopher Young, WaterTower Music, The Hollywood Chamber Orchestra and more.

As an entertainment industry insider and super-connector, she is passionate about delivering great results to clients and helping them strengthen relationships and connect with new audiences.

Hutchinson currently serves as Vice President of the Game Audio Network Guild, and has lectured at NYU, UCLA Extension, and Emerson College.