DISTRIBUTION PANEL
1/24/22

1PM PT/ 3PM MT/ 4PM ET

Getting Distribution for your films.

Join Dennis L. Reed, co-founder of Homestead Entertainment, a global distribution company & Mat Levy, Vice President of DeskPop Entertainment with a team that has worked in the distribution space for over 20 years. They will talk to you about Distribution for your films and what they are looking for.
Dennis L. Reed II

Dennis L. Reed II is a serial entrepreneur Dennis has joined forces with a couple of other go-getters to create an entertainment arm entitled, Homestead Entertainment. Dennis L Reed Productions known as DRII Productions has created films that have been distributed and streamed on platforms of Tubi, Peacock, IMDb TV and Amazon Prime.

As a native of Detroit Reed gives back to the community and during this pandemic he has created programs for students to still be fed while not in school due to the pandemic. Creating meals for elementary and high school students he keeps feeding children in the neighborhoods that are in need while the schools support his efforts to give back to the community he serves. Giving opportunities to the “under dog” and those overlooked has become the pillar of his existence.

Through television and film Dennis has created opportunities for himself as a novelist to expand his art into television and film. Selling concepts and full projects to places like BET gave him the idea to start streaming through distributors and that has now birthed Homestead Entertainment which is now the hub for projects like Twenty Pearls and his latest film First Lady 3. Turning novels into movies is his specialty.
**Dennis L. Reed II Productions**

Dennis L. Reed II Productions is a production brand showcasing the talent of all facets of acting. BIPOC films and television shows are produced at the headquarters of DIIR. Specializing in indie films DIIR is making its mark in entertainment. [Dennis L. Reed II Productions | Facebook](https://www.facebook.com/DennisLReedIIProductions/)

**Homestead Entertainment:**

Homestead Entertainment is a distribution service, super-serving the community with the best selection in genre entertainment, covering all genres. Homestead is a global distribution company with offices in Los Angeles and New York. Homestead's expanding library of film, TV series, and originals is available on most streaming devices in the US. To view on-demand and new releases visit [www.homesteadentertainment.com](http://www.homesteadentertainment.com).

_Netflix Starts An Epic War Against Disney And Amazon In India (ibtimes.com)_

_Evergrande Default Likely: Expert; Biden to Ease Travel Restrictions on Foreigners | NTD Business - YouTube Starts @18:39 : https://youtu.be/VJY59DCMqv0?t=1119_

_Homestead Entertainment Presents New Originals First Week of 2022 (prnewswire.com)_
Mat Levy

Mat Levy started DeskPop Entertainment with his team from BMG Global in 2021. Mat joined the BMG Global team last year after a seventeen-year run at Passion River Films where he headed up their acquisitions and sales efforts. Mat also led the business development and marketing efforts for all divisions of Passion River including Non-Theatrical/Educational, Home Video, Video on Demand, and Broadcast.

With a background in film and television publicity, Mat has worked on film campaigns for New Line Cinema, Sony Pictures Classics, Magnolia Pictures, and many more. He’s also worked directly with producers from VH1 and MTV on promotion and development projects. Mat has lectured on film distribution at major film festivals and events including Sundance, SXSW (where he was featured as their Speaker Spotlight), Doc NYC, Sheffield Doc Fest, Brooklyn Film Festival, Big Vision Empty Wallet Producer Lab, National Media Market, East Silver Documentary Market (Jihlava, Czech Republic) and Comcast Lift Labs. He has also lectured at many universities including, New York University, Montclair State University, School of Visual Arts, and Depaul University.

DeskPop Entertainment bio
DeskPop Entertainment ("Movies that Are Quick to Click") was created to offer a dynamic scope of original content ranging from light-hearted genre entertainment to thought-provoking, mission-driven cinema designed to stir up engaging conversation. With a team that has worked in the distribution space for over 20 years, they have been involved with every aspect of film releasing including Theatrical, VOD, DVD, Non-Theatrical, Broadcast, and International licensing.