

## DESTINATION DOUGHNUTS - TABLE OF PERSONAL INFORMATION WE USE

The table below sets out detailed information about our purposes for processing personal data and the lawful basis for same.

Category of Personal Data	Purpose of Processing	Lawful Basis for Processing
Name and contact details	Screen our orders for potential risk or fraud Order Fulfillment	Compliance with legal obligations
Payment information	Screen our orders for potential risk or fraud Order Fulfillment	Screen our orders for potential risk or fraud Order Fulfillment
Contact history	Screen our orders for potential risk or fraud Order Fulfillment	Screen our orders for potential risk or fraud Order Fulfillment
Saved items in online shopping basket	For retargeting of leads	For marketing purposes
Purchase history	For retargeting of leads	For marketing purposes
Browser, device and site usage information	For marketing purposes	For marketing purposes
Responses to surveys, competitions and promotions	For marketing purposes	For marketing purposes
Customer comments and product reviews	For marketing purposes	For marketing purposes
Information generated in the course of the use of our products and services	For marketing purposes	For marketing purposes
Information collected through cookies and similar technologies	For marketing purposes	For marketing purposes
Email Collection under Mailchimp.com	For email marketing	For marketing purposes