

Huntzinger Unified Communications and Care Team Collaboration

Enhancing Clinical Workflow to Better Support Clinicians and Engage Patients.

Evolving Technologies

Continuing disparate advancements in communication technology have created a complex environment with:

- Duplicate/overlapping technologies
- Increased expense
- Diverse patient and clinician preferences
- IT support issues that leave end users dissatisfied

Our Approach

Huntzinger’s Technology Advisory Team partners with healthcare organizations to address these challenges by helping them:

- Realize the potential of technology investments made in Unified Communication (UC) and Care Team Collaboration (CTC) through visioning and road mapping
- Implement and optimize the use of technology to further enable the business to achieve better outcomes
- Identify gaps in technology investments
- Capitalize on their investments by proving expertise in the innovative uses of UC and CTC technologies

We approach the challenge via a partnership between the healthcare organization and Huntzinger, where we jointly engage and customize our methodology to meet the specific needs of the organization. The assessment has five phases including two client review points:



Client review points are included to validate the process and to gain the organization’s reaction. Each assessment is customized to the organization’s needs. Upon the completion of these steps, clients have the option of engaging Huntzinger to implement recommendations, and if applicable, facilitate vendor negotiations, engagement and solution delivery.

Huntzinger is ranked top five in HIT Advisory Services Category, 2018 Best in KLAS Report: Software and Services Report.



Results

Financial Improvement	Improved Customer Satisfaction	Successful Roadmap Execution
<ul style="list-style-type: none"> • Optimized financials • Increased productivity • Reduced and/or redirected spend 	<ul style="list-style-type: none"> • Improved availability • Improved workflow • Reliable processes and procedures • Ability to react quickly to changing end user needs 	<ul style="list-style-type: none"> • Vision for future understood by the enterprise • Development of a strategic and executable roadmap to the future • Establish and maintain a solid foundation upon which to build • Ability to embrace/adapt to emerging technology

How We Deliver

Huntzinger’s team consists of passionate and experienced information technology professionals who have dedicated their careers to the healthcare IT industry. Their experience includes serving as CIOs, CTOs, and infrastructure executives at healthcare organizations ranging from community hospitals to academic medical systems.

Why Huntzinger?

- **We Know Technology** – Huntzinger consultants have broad and deep technology knowledge and expertise, designed to provide both immediate and sustained impact.
- **Healthcare Experience** – Healthcare is our sole focus. Our consultants have worked at major hospital systems and other healthcare providers, many as CIOs/CTOs/VPs in technology and more. We have been in your shoes, and beyond that our talents and collective experience have been enriched through many, and diverse, client engagements.
- **Highest Quality Delivery** – Huntzinger has a strong recruitment and evaluation process for our resources, ensuring that we match consultants to your organization’s culture and specific role requirements, who then produce and deliver quality results on your behalf.
- **Strong Partnerships** – Huntzinger has relationships with many of the major technology providers, and we leverage these relationships to deliver cost-efficient and highly effective solutions.
- **Culture of Performance** – Client feedback, through many and diverse engagements, has consistently been expressed by the terms *Integrity, Commitment, Expertise, Performance and Results* – which, by design, are the keystones of our company culture.

“Huntzinger provided us with an experienced team. These highly regarded professionals were able to quickly assess our environment, make recommendations and help us architect our future technology offerings.”

Benedict Faraone
 VP, Technology Services and Security
 University of Maryland Medical System



72 Glenmaura National Blvd. | Suite 105 | Moosic, PA 18507
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Huntzingergroup.com | 570.824.4721