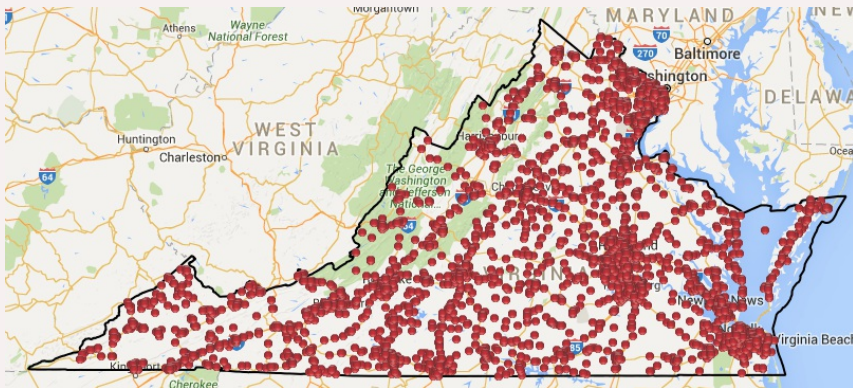


SYNAR INITIATIVE

DBHDS Department of Behavioral Health Wellness



Each red dot indicates a tobacco retailer



56,416
MILES DRIVEN TO VERIFY ALL VA
TOBACCO RETAILERS



7,161
TOBACCO RETAILERS



301
STORES ADDED IN THE FIELD



1,646
NUMBER OF RETAILERS REMOVED FOR
NOT SELLING TOBACCO PRODUCTS

100% OF RETAILERS WILL RECEIVE MERCHANT EDUCATION IN THE NEXT TWO YEARS



10.4%

2015 RETAILER VIOLATION
RATE

INCREASE FROM LAST YEAR
GOAL: 8% OR LESS BY 2018



394

STORES THAT ARE
VAPOR OR
TOBACCO
EXCLUSIVE

WE DO NOT SELL

TOBACCO OR NICOTINE VAPOR PRODUCTS
TO ANY PERSON UNDER 18.

**COUNTER
ACT**

CONVENIENCE STORE (WITH OR
WITHOUT GAS): 3,477

GROCERY: 701

GENERAL/MASS MERCHANDISE/
DISCOUNT STORE: 517

DRUG STORE/PHARMACY: 331

TOBACCO SHOP: 254

VAPE SHOP: 140

OTHER: 1,761

2015 SYNAR INSPECTIONS: 628

TOBACCO AND NICOTINE
**MERCHANT
SUPPORT GUIDE**

**COUNTER
ACT**



THE GOAL OF THE SYNAR
INITIATIVE IS FOR UNDERAGE
RETAIL ACCESS TO ALL
TOBACCO PRODUCTS TO
DECREASE OVERALL SMOKING
RATES