

## ABOUT D3, INC.

D3, Inc. provides consulting guidance, design documentation and construction administration services for the implementation of D3 Inc's ELV (Extended Low-Voltage) disciplines specializing in professional digital audio, video, control plus information technology and lighting control systems.

With broad ELV products solutions knowledge and visibility to future product and solutions direction, D3, Inc. practices an open source approach towards the many technologies in the marketplace and recommends the best alignment of technology to client needs. D3, Inc. business model provides solution and product advice that is not affected by competing agendas: no exclusive relationships, no product markups or percentages and no short-term thinking.

## OUR VISION

In recent years, electronic products, from computers to smart phones to cameras to a myriad of other personal and commercial products, have undergone an unprecedented expansion of offerings, with no decline in the pace of change. The commercial applications of audio, video, lighting and control systems integrated in an IP network have evolved and expanded exponentially. Unfortunately, the ability of organizations to assimilate, plan and deliver on those offerings and applications has not kept pace.

D3, Inc. engages with clients in a single owner's representative model, replacing the traditional integration business model, working at a strategic level ensuring that all phases of defining, designing, and delivering solutions are guided by a single vision – the owners.

We strive for recognition as a company bringing to clients "customer service and satisfaction first" embracing these core tenets of service:

- Personal values of honesty, integrity and reliability
- Superior service and quality assurance
- State-of-the-art design and construction administration

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For more information on any of our services, please call us at 833-D3ELVNV (333-5868), email us at [info@D3ELVNV.com](mailto:info@D3ELVNV.com) or visit us at [www.D3ELVNV.com](http://www.D3ELVNV.com)

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833.D3ELVNV (333-5868)  
[info@D3ELVNV.com](mailto:info@D3ELVNV.com)  
DUNS# 081235031

**D3, INC.**  
6280 S. Valley View Blvd.  
Bldg. B / Ste. 208  
Las Vegas, NV 89118

**D3, INC.**  
DEFINE, DESIGN, DELIVER  
Technology Owners Representatives



833.D3ELVNV (333-5868)  
[info@D3ELVNV.com](mailto:info@D3ELVNV.com)

[www.D3ELVNV.com](http://www.D3ELVNV.com)



D3, Inc. conducts workshops with the ownership, architect, mechanical, electrical, structural engineers and 3rd party owner representatives to define the requirements for the design of all ELV (Extended Low-Voltage) systems. The design will reflect the client strategic goals to create an industry competitive advantage with enhanced customer experience.

The foundation of D3, Inc.'s state of the art ELV design is based upon IP (Internet Protocol) technologies. The value provided with this foundation includes continuity, centralization of equipment, user control, scalability, adaptability plus local and remote support.

**Design workshops will address these and additional requirements:**

**AUDIO VISUAL**

- IP/digital distributed audio & video systems
- Conferencing technologies
- 3rd party control systems
- Production / DJ / stage entertainment infrastructure
- Digital signage systems

**INFORMATION TECHNOLOGY SYSTEMS**

- Copper & fiber optic infrastructure
- Telecommunication control center design
- Wireless networks (WiFi)
- Surveillance
- Security

**LIGHTING CONTROL SYSTEM DESIGN**

- Interior, architectural and entertainment lighting dimmer controls
- Integrated lighting controls into 3rd party applications
- Lighting system submittal review and qualification



For decades, AV, IT, Lighting and Building Management Systems existed and were managed separately within their own silos and infrastructures within an organization. Those limitations are now a thing of the past. The centralized nature of a converged environment allows administrators the enhanced ability to maneuver within a single infrastructure and gives them much more reliability to operate, monitor and scale accordingly.

Utilizing proven technology within these industries, D3, Inc. has developed a solution, the "LUCI" (Logical User Control Interface), that strategically eliminates the challenges of technology convergence. D3, Inc. has teamed up with the industry's top systems programmers to create the LUCI interface that advances technology and reduces costs.

The LUCI solution offers a low cost, long-term solution by utilizing "off-the-shelf" non-proprietary components.

**The many benefits of LUCI include:**

- Non-proprietary equipment
- No upfront license fees
- No recurring fees and subscriptions
- Reduced capital expenditures
- Reduced operational expenditures cost reduction
- Increased ROI
- Consolidated networks
- Utilizes most open source platforms



D3, Inc.'s exclusive CA+ (Construction Administration Plus) service is the path to client success ensuring that client expectations that are defined and designed are also delivered on time and on budget.

Technology systems are made up of many complex parts. It takes constant coordination with multiple trades to maintain the track of success during construction. As Technology Consultants for ELV we understand this process. D3, Inc. CA+ coordinates and integrates the multiple interests and viewpoints presented by stakeholders, the architectural team, construction team and other contractors. As the owner's representative, D3, Inc. becomes the central contact for managing all aspects of ELV throughout the life-cycle of the project.

**CA+ services and benefits include:**

- Procurement assistance including bid document creation and vendor qualifications
- ELV systems programming scope creation and oversight
- ELV shop and as built drawings review
- Schedule management and coordination with contractors or trades
- Job site observation to coordinate issues resolution and change management
- Milestone status reporting for installation, integration and commissioning
- Validation and final acceptance of operability and functionality
- Oversight for client and integrator training
- Coordination of final punch list completion

By leveraging our methodology and experience, D3, Inc. will deliver a successful solution for the Project Owner.