



5 S.T.A.R.R. Confidence

DW STARR works with organizations to develop Confidence Strategies that will drive increased profits, productivity and performance.

What clients have to say

I sometimes lack self-confidence. After listening to you speak, I saw confidence differently. In the last week, with your 5 STARR strategies, I have accomplished more toward our project goals than I have in the last year.

★ Sue Hodgson, JP Medical Ltd, UK, Publisher

By the end of your program 3 of my team leaders came up to me and said they were putting your strategies in place starting tomorrow. Now that's immediate results!

★ Nancy Trevors, VP Sales, AstraZeneca

I am very impressed with your ease with people. You made us feel like we were sitting at our kitchen tables having a chat with you. Your strategies are very practical and we use them monthly.

★ Greg Shanahan, American Capital, Manager

DW helped our leaders grow their confidence, with specific steps we took immediately. He's the "real-deal." His unique presentation style of "facts and funny" are sure to keep your audience at the edge of their seats.

★ Jack Rashona, Sales Director, ExxonMobil

I've given over 2,500 professional presentations, I've seen hundreds of speakers. DW is one of the best. His passion, enthusiasm and especially his expert grasp of confidence provides your audience with a power-packed, hands-on experience. If you could only hire one speaker on building confidence, DW is the one! He's worth every dollar!

★ Arnold Sanow, CSP Author, Coach, Speaker

How to Create a More Confident Workforce!

- ★ Learn DW's 5 S.T.A.R.R. Confidence Strategy
- ★ Understand how risk taking and experimenting can generate innovative ideas and increased revenue
- ★ Develop the right questions that will affect positive change and generate increased market share
- ★ Understand how confidence yields increased employee engagement
- ★ Discover how increasing confidence will drive organizational performance
- ★ Learn how creating micro-goals can lead to incredible growth
- ★ Discover how low confidence and negativity effects organizational performance
- ★ Understand how confidence is the key to success

DW STARR's expertise is creating a more confident workforce, that ultimately results in increased profits, productivity and performance. His clients love results, and so does he. He's a member of the National Speakers Association. His work has been featured in Forbes, ABC Radio and TV. DW is the author of "When Change Means Business."



DW STARR

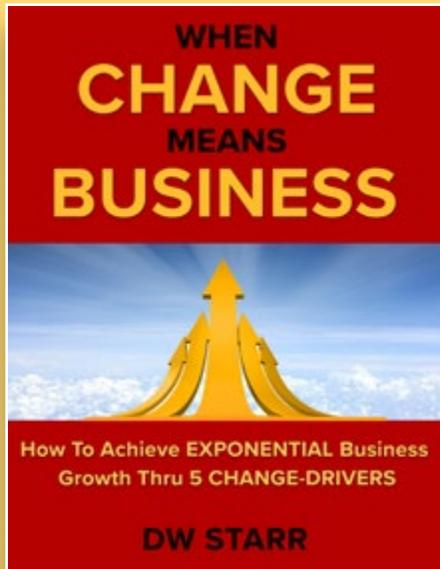
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FIVE Actions to Build Your 5 S.T.A.R.R. Confidence™

Praise for DW's newest book

At last, a real book about leadership, confidence and change that is practical and not theoretical — written by a Sales Confidence Expert Speaker who knows what he is talking about.

★ John Bailey, Entrepreneur, Global Speaker, “Building Leadership Culture,” John Bailey Communications

Whether you want to make a minor or major confidence change — “When CHANGE Means BUSINESS” is a must have!

★ Patsy Anderson, Concept Designer, PWN Radio, Women’s Expo Forum

This book is jam-packed with real-life, how-to information that can be used instantly. It certainly has helped me grow my business exponentially beyond my dreams.

★ Pamela Hetherington, Artist, Choreographer and Dance Educator, Take It Away, Inc.

DW has been a great mentor to me since I met him a year ago. His book has changed my life and the way I approach change and confidence in my business and in my personal life.

★ Jagadesh Mohanram, CEO, Aragorn Systems

If you want to improve the direction toward your goals with immediate practical information that will cut your learning curve by 90% this book is for you.

★ Randall Taussig, CEO/Founder, Blue Core Leadership, Coaching/Training Entrepreneurial Organizations

1. Give yourself a Confidence inventory; both head and heart, NOW.
2. Clarify the Confidence Villain in your life and business
3. Determine the Key Risk you need to take to build your 5 S.T.A.R.R. Confidence
4. Use your Pivotal Management Confidence Builder daily
5. Use DW’s 5 S.T.A.R.R. Blockbuster-Movies Formula



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