

# Add a **Custom Digital Business Quiz** to a **ZOOM\*** Meeting

**Why? Constructive Fun = More Knowledgeable and Motivated Employees/Teams/Customers**

## **ENTERTAINING**

- Add professional fun to video meetings – customized to client objectives
- Leverage your existing video conferencing – add a game layer on top
- Play in teams or individually - play from remote locations, on any device
- Just for fun, semi educational, team building, user conference, other ...

## **EDUCATIONAL**

- Boost fun + engagement at your meeting – develop team camaraderie
- Boost understanding and message reinforcement of business topics
- Review insight of topic understanding via audience response analytics
- Blend business and trivia content based on fun or learning objectives

## **EASY to ADD**

- 100% custom production cycle with multimedia questions of your choice
- We will provide MC, content, hosted quiz platform, a URL + leaderboards
- Flexible execution: Tag team with client 'boss' and QuizMaster MC
- Collaborative solution: Based on your objectives, audience and brand

**Pricing on next page. Sample Quiz at [www.crowd.live/HDQQW](http://www.crowd.live/HDQQW)**



### **KEYS to GAMIFICATION SUCCESS**

Compelling, easy-to-use, responsive, scalable and engaging content, e.g.

- “Which sales tactic was most successful in 2020?”
- “What % of leads are sourced from referrals?”
- “What do customers love about us the most?”
- “Which fellow employee has won an Oscar?”
- “Divide 30 by half and add ten, what do you get?”

**Have QuizMaster provide an end-to-end gamification solution for your next meeting**



**QUIZMASTER PRODUCTIONS**  
BUSINESS GAMIFICATION SOLUTIONS

[www.QuizMaster.com](http://www.QuizMaster.com)

\* Or any other video conferencing system

# Game/Quiz Levels – Features, Process and Pricing

**Every QuizMaster Client Engagement is a Complete Professional Production – 3 Game Levels Below**

Game Level	Features	Production Process: Prep + Execution	Game Time	Base Cost
<p><b>Level 1</b>  <b>The Biz Quiz</b>                      Typically added to employee/team video meetings</p>	<ul style="list-style-type: none"> <li>• Client branded</li> <li>• 1 game format up to 50 players</li> <li>• 10-12 custom multimedia Q&amp;A</li> <li>• Team or individual based</li> <li>• Game flow run by QuizMaster MC</li> <li>• CrowdPurr gaming platform</li> </ul>	<ul style="list-style-type: none"> <li>• 20-minute kickoff meeting with client</li> <li>• Email interaction with client’s content liaison</li> <li>• Prep of multimedia question content (3 hours)</li> <li>• 20-minute client meeting to finalize content</li> <li>• 20-minute video conference test</li> <li>• Delivery of game by MC and meeting leader</li> </ul>	<p><b>15-20</b> minutes</p>	<p><b>\$495</b>                      Adjusted based on additional needs. Monthly and quarterly options.</p>
<p><b>Level 2</b>  <b>The Knowledge Bowl</b>                      Typically a standalone session for employees, customers, partners</p>	<ul style="list-style-type: none"> <li>• Client branded</li> <li>• Original theme + graphics</li> <li>• 1-2 game formats up to 100 players</li> <li>• Use of interactive slides + voting</li> <li>• 20-30 custom multimedia Q&amp;A</li> <li>• Team or individual based</li> <li>• Game flow run by QuizMaster MC</li> <li>• CrowdPurr gaming platform</li> </ul>	<ul style="list-style-type: none"> <li>• 30-minute kickoff meeting with client</li> <li>• Email interaction with client’s content liaison</li> <li>• Prep of multimedia question content (12 hours)</li> <li>• Prep of theme graphics (2 hours)</li> <li>• 60-minute client meeting to finalize content</li> <li>• 30-minute video conference test</li> <li>• Delivery of game by MC and meeting leader</li> <li>• Post game report with response analytics</li> </ul>	<p><b>30-45</b> minutes</p>	<p><b>\$1,495</b>                      Adjusted based on additional needs</p>
<p><b>Level 3</b>  <b>The Game Show</b>                      Typically a standalone ‘featured event’</p>	<ul style="list-style-type: none"> <li>• Fully client branded and themed digital game show</li> <li>• Combination of game formats, resulting in a custom developed game show event</li> <li>• Up to 5000 players</li> </ul>	<ul style="list-style-type: none"> <li>• Extensive brainstorming, collaboration, preparation and customization, as needed</li> <li>• Full production cycle including multiple meetings to discuss, draft, review, test and finalize content</li> </ul>	<p><b>60-90</b> minutes</p>	<p><b>From \$2,495</b>                      Based on time and materials</p>

Contact QuizMaster [andy@quizmaster.com](mailto:andy@quizmaster.com) for more info, a live demonstration, and to brainstorm your ideas

