

Add a **Custom Digital Business Quiz** to a **ZOOM*** Meeting

Why? Constructive Fun = More Knowledgeable and Motivated Employees/Teams/Customers

ENTERTAINING

- Add professional fun to video meetings – customized to client objectives
- Leverage your existing video conferencing – add a game layer on top
- Play in teams or individually - play from remote locations, on any device
- Just for fun, semi educational, team building, part of training, other ...

EDUCATIONAL

- Boost fun + engagement at your meeting – develop team camaraderie
- Boost understanding and message reinforcement of business topics
- Review insight of topic understanding via audience response analytics
- Blend business and trivia content based on fun or learning objectives

EASY to ADD

- 100% custom production cycle with multimedia questions of your choice
- We will provide MC, content, hosted quiz platform, a URL + leaderboards
- Flexible execution: Tag team with client 'boss' and QuizMaster MC
- Collaborative solution: Based on your objectives, audience and brand

Pricing on next page. Sample Quiz at www.crowd.live/HDQQW



KEYS to GAMIFICATION SUCCESS

Compelling, easy-to-use, responsive, scalable and engaging content, e.g.

- “Which sales tactic was most successful in 2020?”
- “What % of leads are sourced from referrals?”
- “What do customers love about us the most?”
- “Which fellow employee has won an Oscar?”
- “Divide 30 by half and add ten, what do you get?”

Have QuizMaster provide an end-to-end gamification solution for your next meeting



www.QuizMaster.com

* Or any other video conferencing system

Game/Quiz Levels – Features, Process and Pricing

Every QuizMaster Client Engagement is a Complete Professional Production – 3 Game Levels Below

Game Level	Features	Production Process: Prep + Execution	Game Time	Base Cost
Level 1 The Biz Quiz Typically added to employee/team video meetings	<ul style="list-style-type: none"> • Client branded • 1 game format • 10-12 custom multimedia Q&A • Team or individual based • Game flow run by QuizMaster MC • CrowdPurr gaming platform 	<ul style="list-style-type: none"> • 30-minute kickoff meeting with client • Email interaction with client’s content liaison • Prep of multimedia question content (6 hours) • 20-minute client meeting to finalize content • 20-minute video conference test • Delivery of game by MC and meeting leader 	15-20 minutes	\$950 Adjusted based on additional needs. Monthly and quarterly options.
Level 2 The Knowledge Bowl Typically a standalone session for employees, customers, partners	<ul style="list-style-type: none"> • Client branded • Original theme + graphics • 1-2 game formats • Use of interactive slides + voting • 20-30 custom multimedia Q&A • Team or individual based • Game flow run by QuizMaster MC • CrowdPurr gaming platform 	<ul style="list-style-type: none"> • 30-minute kickoff meeting with client • Email interaction with client’s content liaison • Prep of multimedia question content (12 hours) • Prep of theme graphics (2 hours) • 60-minute client meeting to finalize content • 30-minute video conference test • Delivery of game by MC and meeting leader • Post game report with response analytics 	30-45 minutes	\$1,950 Adjusted based on additional needs
Level 3 The Game Show Typically a standalone ‘featured event’	<ul style="list-style-type: none"> • Fully client branded and themed digital game show • Combination of game formats, resulting in a custom developed game show event 	<ul style="list-style-type: none"> • Extensive brainstorming, collaboration, preparation and customization, as needed • Full production cycle including multiple meetings to discuss, draft, review, test and finalize content 	60-80 minutes	From \$2,500 Based on time and materials

Contact QuizMaster andy@quizmaster.com for more info, a live demonstration, and to brainstorm your ideas

